



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

- Configure V-S Virtual Kiosks
- Create V-S Virtual Kiosks
- Modify V-S Virtual Kiosks
- Deploy V-S Virtual Kiosks
- Activate V-S Virtual Kiosks
- Set Virtual Kiosk Display Mode
- Select for Brands
- Select Brand
- Name Virtual Kiosk
- Customize Virtual Kiosk
- Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Vendor-Specific Virtual Kiosk

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Vendor-Specific Virtual Kiosk click the Next button.

Vendor-Specific Virtual Kiosk Name

Trek® Cycles 2002

Vendor-Specific Serial Number

09890-0989

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FG.48M5
http://www.brandkeysystems.com/bk_deliver/m_launch_vendor_create-5.html
http://www.brandkeybk_deliver/TMP7j5keja8x.htm



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Activate V-S Virtual Kiosks
Set Virtual Kiosk Display Mode | Search for Brands | Select Brand | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Vendor-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Customize your Vendor-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Vendor-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Vendor Logo:

Geometric Layout: square

Surface Texture: Black

Surface Color: Black

Button Style Set: square

Button Color Set: Black

Virtual Kiosk

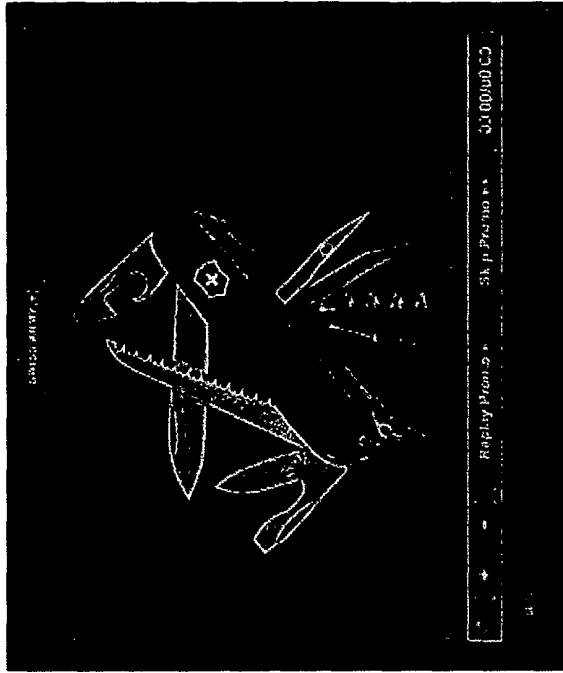


FIG. 48M6

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Cancel

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FIG. 48 m7



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

- Configure V-S Virtual Kiosks
- Create V-S Virtual Kiosks
- Set Virtual Kiosk Display Mode
- Select for Brands
- Select Brands
- Name Virtual Kiosk
- Customize Virtual Kiosk
- Deploy V-S Virtual Kiosks
- Activate V-S Virtual Kiosks
- Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Confirm Creation of Vendor-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Congratulations, you have created the following Vendor-Specific Virtual Kiosks, you can now Modify or Deploy these Vendor-Specific Virtual Kiosks.

Vendor-Specific Virtual Kiosk Name	Vendor-Specific Virtual Kiosk Serial Number
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383

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FIG. 48M8



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

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 [Modify V-S Virtual Kiosks](#) |
 [Deploy V-S Virtual Kiosks](#) |
 [Activate V-S Virtual Kiosks](#)

Select the Vendor-Specific Virtual Kiosk

Standard Demonstration Mode

☐ Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Select the Vendor-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

Virtual Kiosks ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	X
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	X

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FIG. 48N1



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

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 [Deploy V-S Virtual Kiosks](#) <
 [Activate V-S Virtual Kiosks](#) <

Standard Demonstration Mode

Modify the Vendor-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Update the information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

Display Mode:

☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode

☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode

☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation:

☒ Yes ☐ No

Virtual Kiosk Status:

Deployed-Activated

Fig. 48N2

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks < Create V-S Virtual Kiosks > Modify V-S Virtual Kiosks > Deploy V-S Virtual Kiosks > Activate V-S Virtual Kiosks >

Standard Demonstration Mode

Modify the Vendor-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Vendor-Specific Virtual Kiosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name: Virtual Kiosk Name

Virtual Kiosk Mode: Promo-Spot Display Mode

Allow Retailer Installation: Yes

Allow Industrialist Installation: No

Allow Consumer Installation: Yes

Virtual Kiosk Status: Deployed-Activated

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Edit Update Brands Confirm

FIG. 48N3



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

[Edit Brand Entities](#)

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please review the list of Brand Entities assigned to the Vendor-Specific Virtual Kiosks. To remove an associated Brand Entity from the Virtual Kiosk, simply uncheck the Active checkbox. To add new Brand Entities to the Virtual Kiosk list, click the Add Brands button. If you do not wish to add any more, click Finish to confirm the Virtual Kiosk Brand Entity list.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Selected
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>

Back 1 2 3 4 5 Next

Add Brand Finish

FIG. 48N4

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities to add to the Vendor-Specific Virtual Kiosks. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity search.

Search for: By: Trademark

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FIG. 48N5



Configure V-S Virtual Kiosks

Create V-S Virtual Kiosks

Select Virtual Kiosk

Modify V-S Virtual Kiosks

Deploy V-S Virtual Kiosks

Activate V-S Virtual Kiosks

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Brand Entities to add to the Vendor-Specific Virtual Kiosks.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Add to Kiosk
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>

Next

FIG. 48N7

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Configure V-S Virtual Kiosks

Select Virtual Kiosk

Create V-S Virtual Kiosks

Modify V-S Virtual Kiosks

Deploy V-S Virtual Kiosks

Activate V-S Virtual Kiosks

Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Standard Demonstration Mode

Confirm Virtual Kiosk Modification

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Vendor-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here
ID: 0944930-9388399
Mode: Ad-Spot Display Mode

List of Brand Entities

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product.

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Edit

Confirm

FIG. 48N8

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Specify Virtual Kiosk | Select Virtual Kiosk | Deploy Virtual Kiosk

Standard Demonstration Mod

Select Launch Environment

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Vendor-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Vendor-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Vendor-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Vendor-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Vendor-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.

Select the Environment from which the selected Vendor-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon

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FIG. 4801

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks

Specify Virtual Kiosks

Create V-S Virtual Kiosks

Modify V-S Virtual Kiosks

Deploy V-S Virtual Kiosks

Activate V-S Virtual Kiosks

Select Vendor-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Vendor-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Vendor-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 4802



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Select Vendor-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 4803A



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks <4> Create V-S Virtual Kiosks <4> Modify V-S Virtual Kiosks <3> Deploy V-S Virtual Kiosks <2> Activate V-S Virtual Kiosks <1>

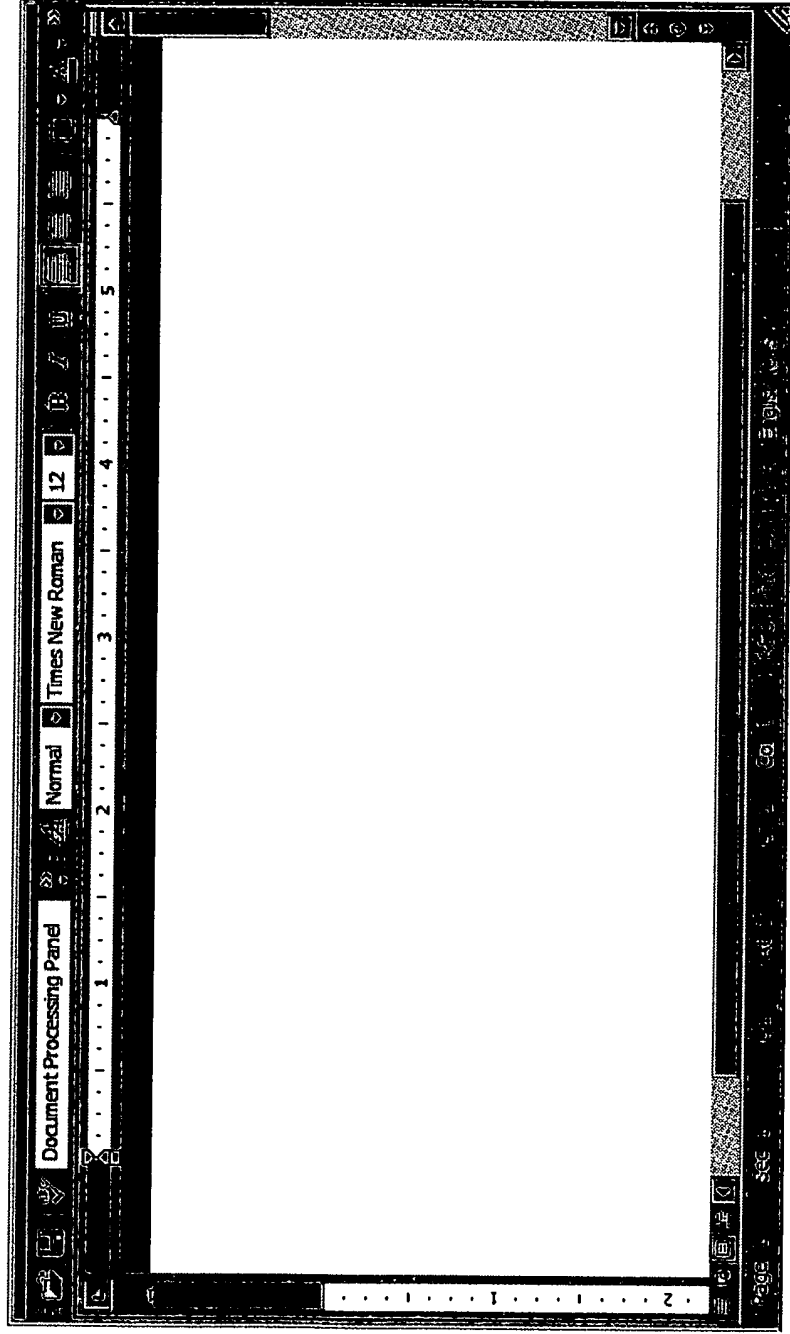
Specify Virtual Kiosks <1> Select Virtual Kiosks <2> Deploy Virtual Kiosks <3>

Standard Demonstration Mode

Create HTML Encoded Document

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Create or Import the document into which you wish to embed the Vendor-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in World format to load correctly.



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FIG. 4803B

http://www.brandkeysystems.com/bk_deliver/m_launch_vendor_deploy-2c.html

Insert Virtual Kiosk Tag into Loaded Document

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Import

Create HTML-Embedded Document

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FIG. 4803C



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks < | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks < | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks <

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Select HTML-Encoded Document Format

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

- ☒ Microsoft Word Document format
- ☐ Adobe PDF Document format

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FIG. 4803D



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Select Vendor-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Vendor-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Vendor-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 4803E



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Select Vendor-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 4803F

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks	Create V-S Virtual Kiosks	Modify V-S Virtual Kiosks	Deploy V-S Virtual Kiosks	Activate V-S Virtual Kiosks
Specify Virtual Kiosks	Select Virtual Kiosks	Deploy Virtual Kiosks		

Standard Demonstration Mode

Upload Images for HTML-Encoded Image

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Select the image to upload that you wish to use as the base image for the HTML-Encoded Image you wish to create.

Base Image:

Select the image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded Image you wish to create.

Secondary Image:

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FIG. 48039



Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks	Create V-S Virtual Kiosks	Modify V-S Virtual Kiosks	Deploy V-S Virtual Kiosks	Activate V-S Virtual Kiosks
Specify Virtual Kiosks	Select Virtual Kiosks	Deploy Virtual Kiosks		

Standard Demonstration Mode

Create HTML Encoded Image

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the Images if you wish. The Secondary Image shall always appear on top of the Base Image.

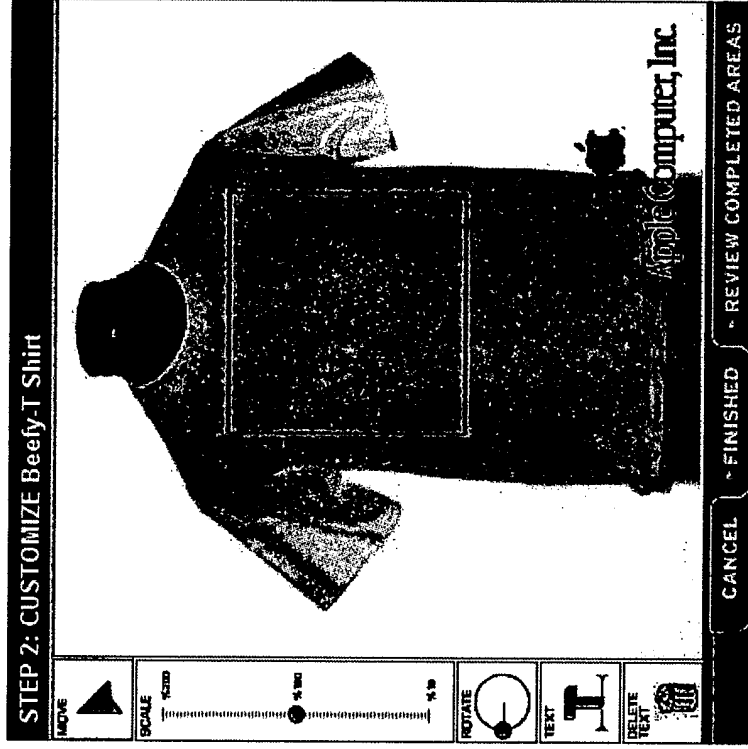


FIG. 4803H

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FIG. 4803I

http://www.brandkeysystems.com/bk_deliver/m_launch_vendor_deploy-3d.html

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Specify Virtual Kiosk | Select V-S Virtual Kiosk | Deploy Virtual Kiosk

Select HTML Encoded Image Area

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The image you created is shown below. Please specify the area over which the consumer will click to launch the Vendor-Specific Virtual Kiosk.

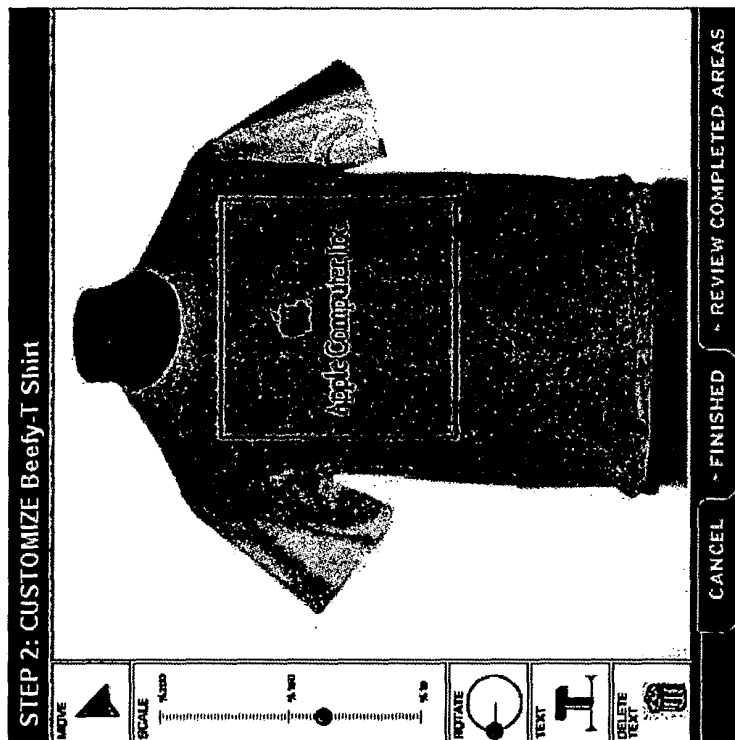


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FIG. 4803K



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Specify Virtual Kiosk | Select Virtual Kiosk | Deploy Virtual Kiosk

Standard Demonstration Mode

Select Vendor-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Vendor-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Vendor-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 4803L



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mod

Select Vendor-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 4803M

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks

Specify Virtual Kiosks

Create V-S Virtual Kiosks

Select Virtual Kiosks

Deploy Virtual Kiosks

Modify V-S Virtual Kiosks

Deploy V-S Virtual Kiosks

Activate V-S Virtual Kiosks

Standard Demonstration Mode

Upload Image for HTML Encoded Desktop Icon

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please Upload the image you wish to use as the icon for the HTML-Encoded Icon you wish to deploy.

Icon Image:

Browse...

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FIG. 4803N



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mod

Vendor-Specific Virtual Kiosk Deployment License Agreement


Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

[illegible]

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Agree Disagree

FIG. 4804



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks

Create V-S Virtual Kiosks

Select Virtual Kiosks

Deploy Virtual Kiosks

Modify V-S Virtual Kiosks

Deploy V-S Virtual Kiosks

Activate V-S Virtual Kiosks

Standard Demonstration Mode

Confirm Deployment of the Vendor-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The selected Vendor-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Vendor-Specific Virtual Kiosks for Installation, you must first Activate them.

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FIG. 4805



Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Activating Vendor-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>

◀◀ | ◀ Back 1 2 3 4 5 6 7 8 9 10 Next ▶▶

Activate

FIG. 48P1

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


Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

- Configure S-P-S Virtual Kiosks
- Create S-P-S Virtual Kiosks
- Modify S-P-S Virtual Kiosks
- Deploy S-P-S Virtual Kiosks
- Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Generating Service-Provider-Specific Virtual Kiosks

 Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
--	----------------------------	-----------------------

Text: R.139

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FIG. 48Q1



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
 Set Standard Configuration | Set Allowed Retailers | Set Allowed Industrialists | Set Forbidden Domains

Standard Demonstration Mode

Set Standard Configuration

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Do you wish to create a Service-Provider-Specific Virtual Kiosk for all registered Brands?

☐ Yes ☐ No

Do you wish to allow for creation of custom Service-Provider-Specific Virtual Kiosks?

☐ Yes ☐ No

By default do you wish to allow installation of Service-Provider-Specific Virtual Kiosks by Consumers?

☒ Yes ☐ No

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Next

FIG. 48QZ



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Set Standard Configuration | Set Allowed Retailers | Set Allowed Industries | Set Forbidden Domains

Standard Demonstration Mode

Set Allowed Retailers

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have selected to allow the following Retailers to install Service-Provider-Specific Virtual Kiosks you create. If you wish to remove a Retailer from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Retailers to add additional Retailers to this list.

Retailer Name	City	State	Zip/Postal Code	Country	Active
Retailer Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Retailer Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Retailer Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Retailer Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Retailer Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Back Add Retailers Next

FIG. 48Q3

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks |
 Set Standard Configuration | Set Allowed Retailers | Set Allowed Industries | Set Forbidden Domains

Standard Demonstration Mode

[Search for Retailers](#)

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Retailers you wish to add to the list of Retailers allowed to install Service-Provider-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the retailer search.

Retailer Name:

City:

State:

Zip/Postal Code:

Country:

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[Back](#) [Search](#)

FIG. 48Q4



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
 Set Standard Configuration | Set Allowed Retailers | Set Allowed Industries | Set Forbidden Domains

Standard Demonstration Mod

Select Retailers

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Retailers matched your search criteria. Check the Add Retailer to add the Retailer to the list of Retailers allowed to install your Service-Provider-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Retailer Name	City	State	Zip/Postal Code	Country	Add Retailer
Retailer Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Retailer Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Retailer Name	New York	New York	06903	United States	<input type="checkbox"/>
Retailer Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Retailer Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

44 | 4 Back 1 2 3 4 5 Next | 11

Back Next

FIG. 4805

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Set Standard Configuration | **Set Allowed Retailers** | Set Allowed Industrialists | Set Forbidden Domains

Standard Demonstration Mode

Set Allowed Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have selected to allow the following Industrialists to install Service-Provider-Specific Virtual Kiosks you create. If you wish to remove an Industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialists to add additional Industrialists to this list.

Industrialist Name	City	State	Zip/Postal Code	Country	Active
Industrialist Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Industrialist Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Industrialist Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Industrialist Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Industrialist Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

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Back | Add Industrialist | Next

FIG. 48Q6

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

- Configure S-P-S Virtual Kiosks
- Create S-P-S Virtual Kiosks
- Modify S-P-S Virtual Kiosks
- Deploy S-P-S Virtual Kiosks
- Activate S-P-S Virtual Kiosks
- Set Standard Configuration
- Set Allowed Retailers
- Set Allowed Industrialists
- Set Forbidden Domains

Standard Demonstration Mod

Search for Industrialists

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Search for the Industrialists you wish to add to the list of Industrialists allowed to install Service-Provider-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the Industrialist search.

Industrialist Name:	
City:	
State:	
Zip/Postal Code:	
Country:	United States

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Back Search

FIG.48Q7



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks | Set Standard Configuration | Set Allowed Retailers | Set Allowed Industrialists | Set Forbidden Domains

Standard Demonstration Mode

Select Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Industrialists matched your search criteria. Check the Add Industrialist to add the Industrialist to the list of Industrialists allowed to install your Service-Provider-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Industrialist Name	City	State	Zip/Postal Code	Country	Add Industrialist
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	New York	New York	06903	United States	<input type="checkbox"/>
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

◀◀ ◀ Back 1 2 3 4 5 Next ▶▶

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Back Next

FIG. 4808

Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks | Set Standard Configuration | Set Allowed Domains | Set Forbidden Domains

Standard Demonstration Mode

Set Forbidden Domains

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You have chosen to forbid the following Domains from launching your Service-Provider-Specific Virtual Kiosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.

Domain Name	Forbidden
Domain Name 1	<input checked="" type="checkbox"/>
Domain Name 2	<input checked="" type="checkbox"/>
Domain Name 3	<input checked="" type="checkbox"/>
Domain Name 4	<input checked="" type="checkbox"/>
Domain Name 5	<input checked="" type="checkbox"/>

Back 1 2 3 4 5 Next

Back Add Domain Finish

FIG. 48 Q9

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks

Create S-P-S Virtual Kiosks

Modify S-P-S Virtual Kiosks

Deploy S-P-S Virtual Kiosks

Activate S-P-S Virtual Kiosks

Set Standard Configuration

Set Allowed Retailers

Set Allowed Industrialists

Set Forbidden Domains

Standard Demonstration Mode

Add Forbidden Domain

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.

Root Domain Name:

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Back

Next

FIG. 48Q10



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Set Virtual Kiosk Display Mode | Select for Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Set Service-Provider-Specific Virtual Kiosk Display Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Standard Demonstration Mode

Please select the display mode that will be assigned to the Service-Provider-Specific Virtual Kiosks you will be creating in this section:

- ☒ Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network
- ☐ Dual-Mode Display featuring Advertising Spots + the Brand Information Network
- ☐ Single-Mode Display featuring the Brand Information Network

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Next

FIG. 48R1



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosk < | Create S-P-S Virtual Kiosk | Modify S-P-S Virtual Kiosk < | Deploy S-P-S Virtual Kiosk < | Activate S-P-S Virtual Kiosk < |
 Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation |

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities to add to the Service-Provider-Specific Virtual Kiosk. The Products associated with the selected Brand Entities will appear in the Service-Provider-Specific Virtual Kiosk. You may search by the Service Mark, Service Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity Search.

Search Criteria:

By: Service Mark

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FIG. 48R2



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks < | Modify S-P-S Virtual Kiosks < | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks < |
 Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation |

Standard Demonstration Mode

Select Brand Entities

[Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith]

Select the Brand Entities to add to the Vendor-Specific Virtual Kiosks.

Brand Entity	Brand Entity Owner	Service Mark	Product Descriptor	No. of Services	Add to Kiosk
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>

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<< | < Back 1 2 3 4 5 Next > | >>

Back Next

FIG. 48R3



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

- Configure S-P-S Virtual Kiosks
- Create S-P-S Virtual Kiosks
- Modify S-P-S Virtual Kiosks
- Deploy S-P-S Virtual Kiosks
- Activate S-P-S Virtual Kiosks
- Set Virtual Kiosk Display Mode
- Select for Brands
- Select Brands
- Name Virtual Kiosk
- Customize Virtual Kiosk
- Confirm Virtual Kiosk Creation

Name Specific-Provider-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Name the Service-Provider-Specific Virtual Kiosk you have just created.

Virtual Kiosk ID	Service Provider	Virtual Kiosk Name
Here will go the virtual kiosk ID	Here will go the service-provider	

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Back Next

FIG. 48R4



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks < | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks < |
 Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Create Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Service-Provider-Specific Virtual Kiosk

[Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith]

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Service-Provider-Specific Virtual Kiosk click the Next button.

Service-Provider-Specific Virtual Kiosk Name	Service-Provider-Specific Serial Number
Irek@Cycles 2002	09890-0989

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FIG. 48R5 Next
http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_create-5.html

~~file://F:\www\brandkey\bk_deliver\TMFP8aqtchcjb7w.htm~~

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Configure S-P-S Virtual Kiosks

Create S-P-S Virtual Kiosks

Modify S-P-S Virtual Kiosks

Deploy S-P-S Virtual Kiosks

Activate S-P-S Virtual Kiosks

Set Virtual Kiosk Display Mode

Select Virtual Kiosk

Customize Virtual Kiosk

Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Service-Provider-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Customize your Service-Provider-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Service-Provider-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Service-Provider Logo:

Browse

Geometric Layout:

square

Surface Texture:

Black

Surface Color:

Black

Button Style Set:

square

Button Color Set:

Black

Preview

Confirm



FIG. 48 R6

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Cancel

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FIG. 48R7



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

- Configure S-P-S Virtual Kiosk
- Create S-P-S Virtual Kiosk
- Modify S-P-S Virtual Kiosk
- Deploy S-P-S Virtual Kiosk
- Activate S-P-S Virtual Kiosk
- Set Virtual Kiosk Display Mode
- Search for Brands
- Select Brands
- Name Virtual Kiosk
- Customize Virtual Kiosk
- Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Confirm Creation of Service-Provider-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Congratulations, you have created the following Service-Provider-Specific Virtual Kiosks, you can now Modify or Deploy these Service-Provider-Specific Virtual Kiosks.

Service-Provider-Specific Virtual Kiosk Name	Service-Provider-Specific Virtual Kiosk Serial Number
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383

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FIG. 48R8



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks < | Modify S-P-S Virtual Kiosks < | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks < | Select Virtual Kiosk > | Modify Virtual Kiosk >

Select the Service-Provider-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Standard Demonstration Mode

Select the Service-Provider-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

Virtual Kiosks ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	x
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	x

<< | < Back 1 2 3 4 5 Next > | >>

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FIG 4851



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks < | Modify S-P-S Virtual Kiosks < | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks <
Select Virtual Kiosk | Modify Virtual Kiosk

Standard Demonstration Mode

Modify the Service-Provider-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Update the information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

- Display Mode:
- ☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode
 - ☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode
 - ☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation: ☒ Yes ☐ No

Virtual Kiosk Status: Deployed-Activated

FIG. 4852

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks <
Select Virtual Kiosk | Modify Virtual Kiosk

Modify the Service-Provider-Specific Virtual Kiosk

Standard Demonstration Mod

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Service-Provider-Specific Virtual Kiosk (Name) has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09
Virtual Kiosk Name: Virtual Kiosk Name
Virtual Kiosk Mode: Promo-Spot Display Mode
Allow Retailer Installation: Yes
Allow Industrialist Installation: No
Allow Consumer Installation: Yes
Virtual Kiosk Status: Deployed-Activated

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Edit | Update Brands | Confirm

FIG. 4853



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Edit Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please review the list of Brand Entities assigned to the Service-Provider-Specific Virtual Kiosks. To remove an associated Brand Entity from the Virtual Kiosk, simply uncheck the Active checkbox. To add new Brand Entities to the Virtual Kiosk list, click the Add Brands button. If you do not wish to add any more, click Finish to confirm the Virtual Kiosk Brand Entity list.

Brand Entity Name	Brand Entity Owner	Service Mark (SM)	Service Descriptor (SD)	Selected
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>

Back 1 2 3 4 5 Next

Add Brand Finish

FIG. 4854

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks | Select Virtual Kiosk | Modify Virtual Kiosk

Search for Brand Entities

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities to add to the Service-Specific Virtual Kiosks. You may search by the Service Mark, Service Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity search.


Search for:

By: Service Mark

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Search

FIG. 4855



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks

Create S-P-S Virtual Kiosks

Select Virtual Kiosk

Modify Virtual Kiosk

Modify S-P-S Virtual Kiosks

Deploy S-P-S Virtual Kiosks

Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Brand Entities to add to the Vendor-Specific Virtual Kiosks.

Brand Entity Name	Brand Entity Owner	Service Mark (SM)	Service Descriptor (SD)	Add to Kiosk
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Next

FIG. 4856

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks < | Modify S-P-S Virtual Kiosks < | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks <

Select Virtual Kiosk | Modify Virtual Kiosk

Confirm Virtual Kiosk Modification

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Service-Provider-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here
ID: 0944930-9386399
Mode: Ad-Spot Display Mode

List of Brand Entities

Brand Entity Name	Brand Entity Owner	Service Mark (SM)	Service Descriptor (SD)
Here will go the Brand Entity Owner	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.
Here will go the Brand Entity Owner	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.
Here will go the Brand Entity Owner	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.
Here will go the Brand Entity Owner	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.
Here will go the Brand Entity Owner	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.

<< | < Back 1 2 3 4 5 Next > | >>

Edit Confirm

FIG. 4857

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosk < | Create S-P-S Virtual Kiosk > | Modify S-P-S Virtual Kiosk < | Deploy S-P-S Virtual Kiosk > | Activate S-P-S Virtual Kiosk < |

Specify Virtual Kiosk < | **Select Virtual Kiosk** | Deploy Virtual Kiosk > |

Standard Demonstration Mode

Select Launch Environment

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Service-Provider-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Service-Provider-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Service-Provider-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Service-Provider-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Service-Provider-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.

Select the Environment from which the selected Service-Provider-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon

Next

FIG 48T1

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks > | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Select Service-Provider-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Service-Provider-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Service-Provider-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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Standard Demonstration Mode

FIG. 4872



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Select Service-Provider-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Service-Provider-Specific Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 4873A



Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Standard Demonstration Mod

Create HTML Encoded Document

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Create or import the document into which you wish to embed the Service-Provider-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in World format to load correctly.

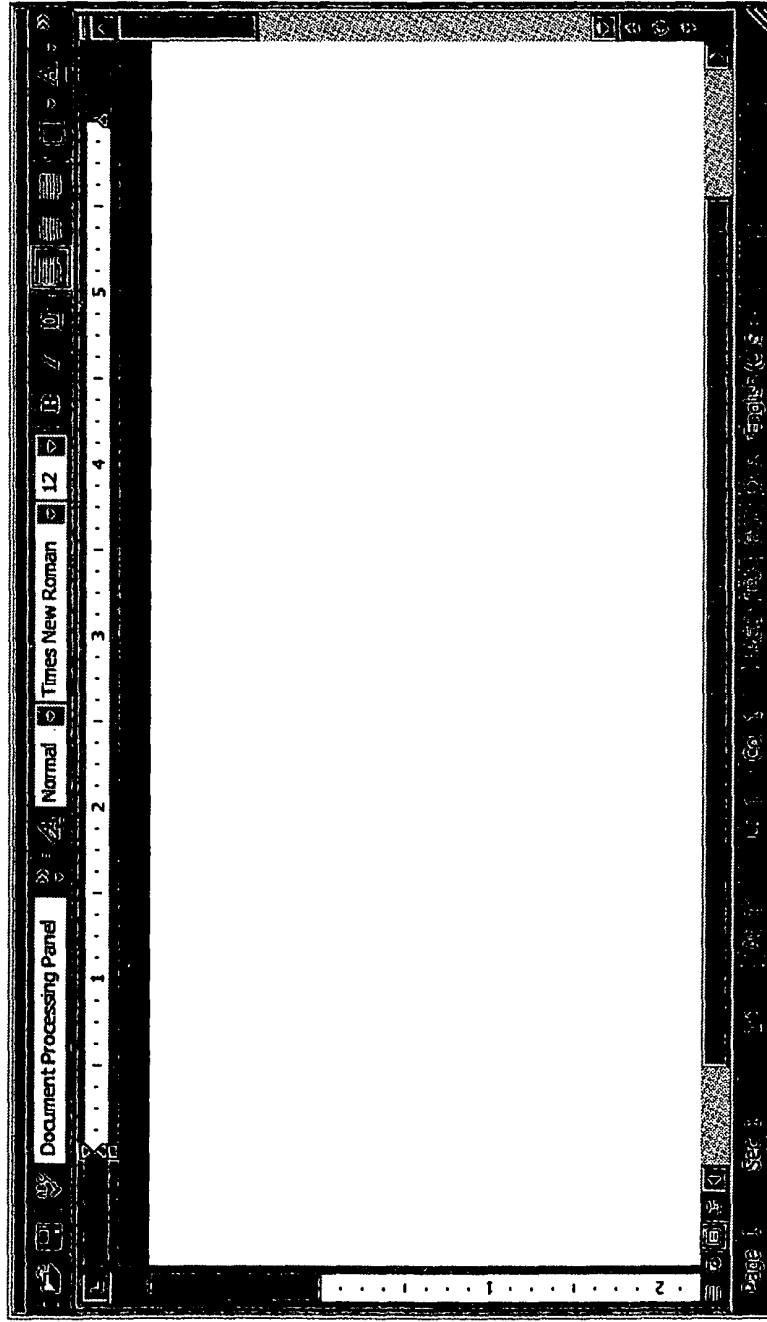


FIG. 48T3B

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Insert Virtual Kiosk Tag into Loaded Document

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Import

Create HTML-Embedded Document

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FIG. 48T3C



Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks < | Modify S-P-S Virtual Kiosks < | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks < |
Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Select HTML-Embedded Document Format

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

- ☒ Microsoft Word Document format
- ☐ Adobe PDF Document format

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FIG. 4873D



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks < | Modify S-P-S Virtual Kiosks < | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks <

Specify Virtual Kiosks | **Select Virtual Kiosks** | Deploy Virtual Kiosks

Standard Demonstration Mode

Select Service-Provider-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Service-Provider-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Service-Provider-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

FIG. 4873E

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks > | Modify S-P-S Virtual Kiosks > | Deploy S-P-S Virtual Kiosks > | Activate S-P-S Virtual Kiosks >

Standard Demonstration Mode

Select Service-Provider-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 4873F



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Upload Images for HTML-Encoded Image

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the image to upload that you wish to use as the base image for the HTML-Encoded Image you wish to create.

Base Image:

Browse...

Select the image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded Image you wish to create.

Secondary Image:

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FIG. 48T3G



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks > | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks <

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mod

Create HTML Encoded Image

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the images if you wish. The Secondary Image shall always appear on top of the Base Image.

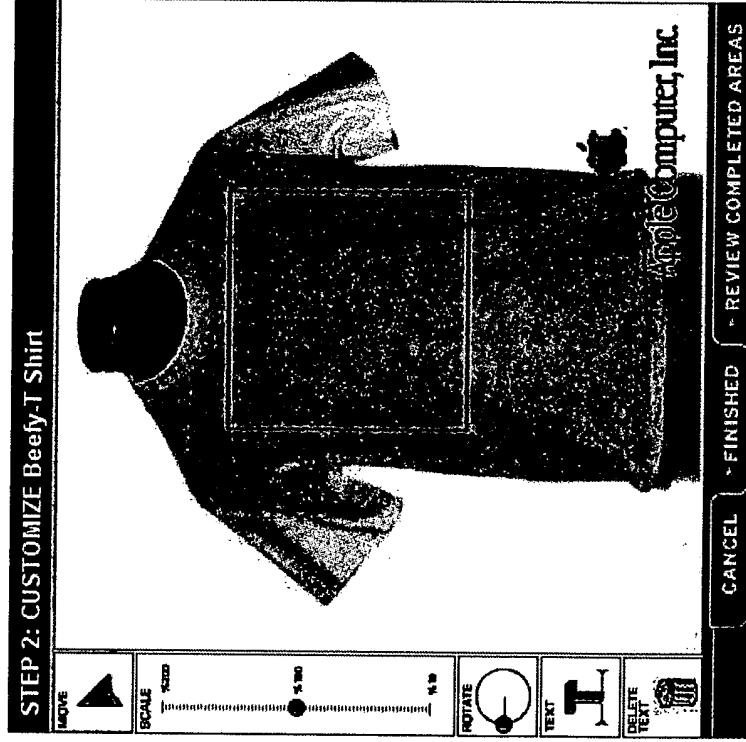


FIG. 4873H

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FIG. 4873I



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks < | Modify S-P-S Virtual Kiosks < | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks <

Specify Virtual Kiosk | Select Virtual Kiosk | Deploy Virtual Kiosk

Select HTML Encoded Image Area

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The image you created is shown below. Please specify the area over which the consumer will click to launch the Service-Provider-Specific Virtual Kiosk.

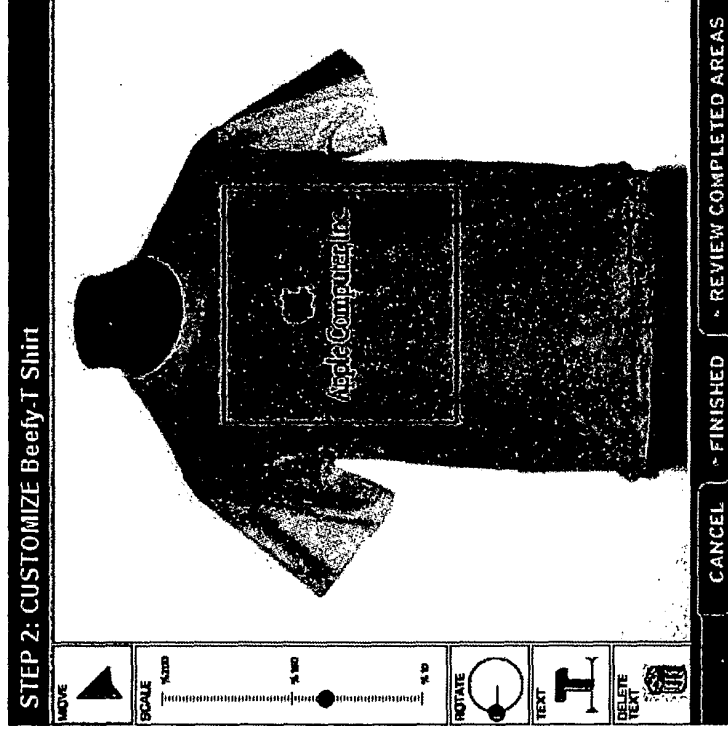


FIG. 48T 3J

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FIG. 4873K



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks < | Create S-P-S Virtual Kiosks < | Modify S-P-S Virtual Kiosks < | Deploy S-P-S Virtual Kiosks < | Activate S-P-S Virtual Kiosks < |
Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Select Service-Provider-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Service-Provider-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Service-Provider-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 48T3L



Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

- Configure S-P-S Virtual Kiosks
- Create S-P-S Virtual Kiosks
- Modify S-P-S Virtual Kiosks
- Deploy S-P-S Virtual Kiosks
- Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Select Service-Provider Specific Virtual Kiosk Languages

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 4873M



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Upload Image for HTML Encoded Desktop Icon

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please Upload the image you wish to use as the Icon for the HTML-Encoded Icon you wish to deploy.

Icon Image: Browse...

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FIG. 4873N



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Select Virtual Kiosks | Deploy Virtual Kiosks | Activate Virtual Kiosks

Standard Demonstration Mode

Confirm Deployment of the Service-Provider-Specific Virtual Kiosks

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

The selected Service-Provider-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Service-Provider-Specific Virtual Kiosks for Installation, you must first Activate them.

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FIG. 4875



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Activating Service-Provider-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Activate

Fig. 48 u1

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mod

Control Panel for Generating Retailer-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text: R.144

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FIG. 49A



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

- Configure R-S Virtual Kiosks
- Create R-S Virtual Kiosks
- Modify R-S Virtual Kiosks
- Deploy R-S Virtual Kiosks
- Activate R-S Virtual Kiosks
- Set Standard Configuration
- Set Allowed Industries
- Set Forbidden Domains

Standard Demonstration Mode

Set Standard Configuration

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Do you wish to create a Retailer-Specific Virtual Kiosk for all registered products?

- ☐ Yes
- ☐ No

Do you wish to allow for creation of custom Retailer-Specific Virtual Kiosks?

- ☐ Yes
- ☐ No

By default do you wish to allow Installation of Retailer-Specific Virtual Kiosks by Consumers?

- ☒ Yes
- ☐ No

Next

FIG. 49B1

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

[Configure R-S Virtual Kiosks](#) |
 [Create R-S Virtual Kiosks](#) |
 [Modify R-S Virtual Kiosks](#) |
 [Deploy R-S Virtual Kiosks](#) |
 [Activate R-S Virtual Kiosks](#) |
 [Set Standard Configuration](#) |
 [Set Allowed Industrialists](#) |
 [Set Forbidden Domains](#)

Standard Demonstration Mod

Set Allowed Industrialists

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

You have selected to allow the following Industrialists to install Retailer-Specific Virtual Kiosks you create. If you wish to remove an Industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialists to add additional Industrialists to this list.

Industrialist Name	City	State	Zip/Postal Code	Country	Active
Industrialist Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Industrialist Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Industrialist Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Industrialist Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Industrialist Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

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 [Add Industrialist](#) |
 [Next](#)

FIG. 49B2

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks	Create R-S Virtual Kiosks	Modify R-S Virtual Kiosks	Deploy R-S Virtual Kiosks	Activate R-S Virtual Kiosks
Set Standard Configuration	Set Allowed Industrialists	Get Forbidden Domains		

Standard Demonstration Mode

Search for Industrialists

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Search for the Industrialists you wish to add to the list of Industrialists allowed to install Retailer-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the Industrialist search.

Industrialist Name:	<input type="text"/>
City:	<input type="text"/>
State:	<input type="text"/>
Zip/Postal Code:	<input type="text"/>
Country:	<input type="text" value="United States"/>

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Back	Search
------	--------

FIG. 49B3



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

[Configure R-S Virtual Kiosks](#) |
 [Create R-S Virtual Kiosks](#) |
 [Modify R-S Virtual Kiosks](#) |
 [Deploy R-S Virtual Kiosks](#) |
 [Activate R-S Virtual Kiosks](#)

Standard Demonstration Mod

Select Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Industrialists matched your search criteria. Check the Add Industrialist to add the Industrialist to the list of Industrialists allowed to install your Retailer-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Industrialist Name	City	State	Zip/Postal Code	Country	Add Industrialist
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	New York	New York	06903	United States	<input type="checkbox"/>
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

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FIG. 49B4

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Set Standard Configuration | Set Allowed Domains | Set Forbidden Domains

Standard Demonstration Mod

Set Forbidden Domains

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have chosen to Forbid the following Domains from launching your Retailer-Specific Virtual Kiosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.

Domain Name	Forbidden
Domain Name 1	<input checked="" type="checkbox"/>
Domain Name 2	<input checked="" type="checkbox"/>
Domain Name 3	<input checked="" type="checkbox"/>
Domain Name 4	<input checked="" type="checkbox"/>
Domain Name 5	<input checked="" type="checkbox"/>

Back 1 2 3 4 5 Next

Back Add Domain Finish

FIG. 49B5

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

- Configure R-S Virtual Kiosk
- Create R-S Virtual Kiosks
- Modify R-S Virtual Kiosks
- Deploy R-S Virtual Kiosks
- Activate R-S Virtual Kiosks
- Set Standard Configuration
- Set Allowed Industries
- Set Forbidden Domains

Standard Demonstration Mode

Add Forbidden Domain

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.

Root Domain Name:

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FIG. 49B6



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks 4

Create R-S Virtual Kiosks 4

Modify R-S Virtual Kiosks 4

Deploy R-S Virtual Kiosks 4

Activate R-S Virtual Kiosks 4

Set Virtual Kiosk Display Mode 4

Select for Brands 4

Select Brands

Name Virtual Kiosk

Customize Virtual Kiosk

Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Set Retailer-Specific Virtual Kiosk Display Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please select the display mode that will be assigned to the Retailer-Specific Virtual Kiosks you will be creating in this section:

- ☒ Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network
- ☐ Dual-Mode Display featuring Advertising Spots + the Brand Information Network
- ☐ Single-Mode Display featuring the Brand Information Network

Next

FIG. 49C1

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

- Configure R-S Virtual Kiosks
- Set Virtual Kiosk Display Mode
- Create R-S Virtual Kiosks
- Select Brands
- Modify R-S Virtual Kiosks
- Name Virtual Kiosk
- Deploy R-S Virtual Kiosks
- Customize Virtual Kiosk
- Activate R-S Virtual Kiosks
- Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Identify the products for which a Retailer-Specific Virtual Kiosk will be created. You may search by Universal Product Number, Trade Mark, Product Descriptor, Brand Entity Name or Product Name. Enter your search criteria in the textbox, select the parameters from the dropdown list and click search to initiate the product search.

Search Criteria:

By: Universal Product Number

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<input type="button" value="Back"/>	<input type="button" value="Search"/>
-------------------------------------	---------------------------------------

FIG. 49C2



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

- Configure R-S Virtual Kiosks
- Create R-S Virtual Kiosks
- Modify R-S Virtual Kiosks
- Deploy R-S Virtual Kiosks
- Activate R-S Virtual Kiosks
- Set Virtual Kiosk Display Mode
- Search for Entities
- Select Brands
- Name Virtual Kiosk
- Customize Virtual Kiosk
- Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the products to add to the Retailer-Specific Virtual Kiosks.

UPN	TM	PD	Product Name	Vendor	Add to Kiosk
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

Back Next

FIG. 49C3

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

- Configure R-S Virtual Kiosks
- Create R-S Virtual Kiosks
- Modify R-S Virtual Kiosks
- Deploy R-S Virtual Kiosks
- Activate R-S Virtual Kiosks
- Set Virtual Kiosk Display Mode
- Search for Brands
- Select Brands
- Name Virtual Kiosk
- Customize Virtual Kiosk
- Confirm Virtual Kiosk Creation

Standard Demonstration Mod

Name Retailer-Specific Virtual Kiosk

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Name the Retailer-Specific Virtual Kiosk you have just created.

Virtual Kiosk ID	Vendor	Virtual Kiosk Name
Here will go the virtual kiosk ID	Here will go the vendor	

Back 1 2 3 4 5 Next

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Back Next

FIG. 49C4



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks	Create R-S Virtual Kiosks	Modify R-S Virtual Kiosks	Deploy R-S Virtual Kiosks	Activate R-S Virtual Kiosks
Set Virtual Kiosk Display Mode	Search for Brands	Select Brands	Name Virtual Kiosk	Customize Virtual Kiosk
			Confirm Virtual Kiosk Creation	

Standard Demonstration Mode

Customize Retailer-Specific Virtual Kiosk

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Retailer-Specific Virtual Kiosk click the Next button.

Retailer-Specific Virtual Kiosk Name

Trek@Cycles 2002

Retailer-Specific Serial Number

09890-0989

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FIG. 49C5

Next

<http://www.brandkeysystems.com/bk-deliver/m-launch-retailer-create-5.htm>

<file:///E:/www/brandkey/bk-deliver/TMP50m0hcj6yt.htm>

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Configure R-S Virtual Kiosk | Create R-S Virtual Kiosk | Modify R-S Virtual Kiosk | Deploy R-S Virtual Kiosk | Activate R-S Virtual Kiosk
 Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Retailer-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Customize your Retailer-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Retailer-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Retailer Logo:

Geometric Layout: square

Surface Texture: Black

Surface Color: Black

Button Style Set: square

Button Color Set: Black

Virtual Kiosk

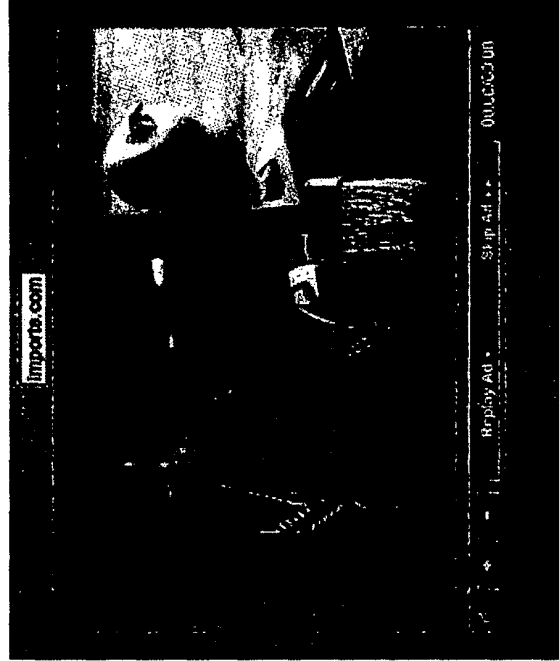


FIG. 49c6

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Cancel

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FIG. 49C7



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks < | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks < | Deploy R-S Virtual Kiosks < | Activate R-S Virtual Kiosks <

Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mod

Confirm Creation of Retailer-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith


Congratulations, you have created the following Retailer-Specific Virtual Kiosks, you can now Modify or Deploy these Retailer-Specific Virtual Kiosks.

Retailer-Specific Virtual Kiosk Name	Retailer-Specific Virtual Kiosk Serial Number
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383

<< < Back 1 2 3 4 5 Next > >>

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FIG. 49C8



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Select Virtual Kiosk

Modify Virtual Kiosk

Standard Demonstration Mode

Select the Retailer-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Retailer-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

Virtual Kiosk ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	X
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	X

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Next

FIG.49D1



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Modify the Retailer-Specific Virtual Kiosk

Standard Demonstration Mod

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Update the information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

Display Mode:
☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode

☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode

☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation:
☒ Yes ☐ No

Virtual Kiosk Status: Deployed-Activated

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FIG. 49DZ



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

- Configure R-S Virtual Kiosks
- Create R-S Virtual Kiosks
- Modify R-S Virtual Kiosks
- Deploy R-S Virtual Kiosks
- Activate R-S Virtual Kiosks

Standard Demonstration Mode

Modify the Retailer-Specific Virtual Kiosk

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

The Retailer-Specific Virtual Kiosk (Name) has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Products to update the list of products associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number:	09009876-09
Virtual Kiosk Name:	Virtual Kiosk Name
Virtual Kiosk Mode:	Promo-Spot Display Mode
Allow Retailer Installation:	Yes
Allow Industrialist Installation:	No
Allow Consumer Installation:	Yes
Virtual Kiosk Status:	Deployed-Activated

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Edit Update Brands Confirm

FIG. 49D3



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Edit Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Update the list of Products assigned to the Retailer-Specific Virtual Kiosks. To remove an associated product from the Virtual Kiosk simply uncheck the Active checkbox. To add new products to the Virtual Kiosk simply click the Add Products button. If you do not wish to add any more products, click Finish to confirm the Virtual Kiosk product list.

Universal Product Number (UPN)	Trade Mark (TM)	Product Descriptor (PD)	Selected
9909930-00939	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
9909930-00939	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
9909930-00939	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
9909930-00939	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
9909930-00939	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>

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Add New Products Finish

FIG. 49DH



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Search for Brand Entities

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Products to add to the Retailer-Specific Virtual Kiosks. You may search by the Universal Product Number, Trade Mark, Product Descriptor, Product Name, Brand Entity Name or Brand Entity Owner. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Product search.

Search for:

By: UPN

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Search

FIG. 49D5



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Select Brand Entities

Standard Demonstration Mod

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Products to add to the Retailer-Specific Virtual Kiosks.

UPN	TM	PD	Product Name	Vendor	Add to Kiosk
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>

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Next

FIG. 49D6

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Select Virtual Kiosk | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Select Virtual Kiosk

Standard Demonstration Mode

Confirm Virtual Kiosk Modification

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Retailer-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here
ID: 0944930-9388399
Mode: Ad-Spot Display Mode

List of Products

Universal Product Number (UPN)	Trade Mark (TM)	Product Descriptor (PD)
9909930-00939	Here will go the trade mark	Here will go the description of the product.
9909930-00939	Here will go the trade mark	Here will go the description of the product.
9909930-00939	Here will go the trade mark	Here will go the description of the product.
9909930-00939	Here will go the trade mark	Here will go the description of the product.
9909930-00939	Here will go the trade mark	Here will go the description of the product.

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Edit Confirm

FIG. 4907

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Specify Virtual Kiosk to be Selected Virtual Kiosk

Deploy Virtual Kiosk

Select Launch Environment

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Standard Demonstration Mode

Retailer-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Retailer-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Retailer-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Retailer-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Retailer-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.

Select the Environment from which the selected Retailer-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon

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FIG. 49E1

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Select Virtual Kiosk | Select Virtual Kiosk | Deploy Virtual Kiosk

Select Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Retailer-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Product-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

1 2 3 4 5 | Back | Next

Back | Next

FIG. 49E2

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks < | Create R-S Virtual Kiosks > | Modify R-S Virtual Kiosks < | Deploy R-S Virtual Kiosks > | Activate R-S Virtual Kiosks <

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Select Retailer-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49E3A

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Create HTML Encoded Document

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Create or Import the document into which you wish to embed the Retailer-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in World format to load correctly.

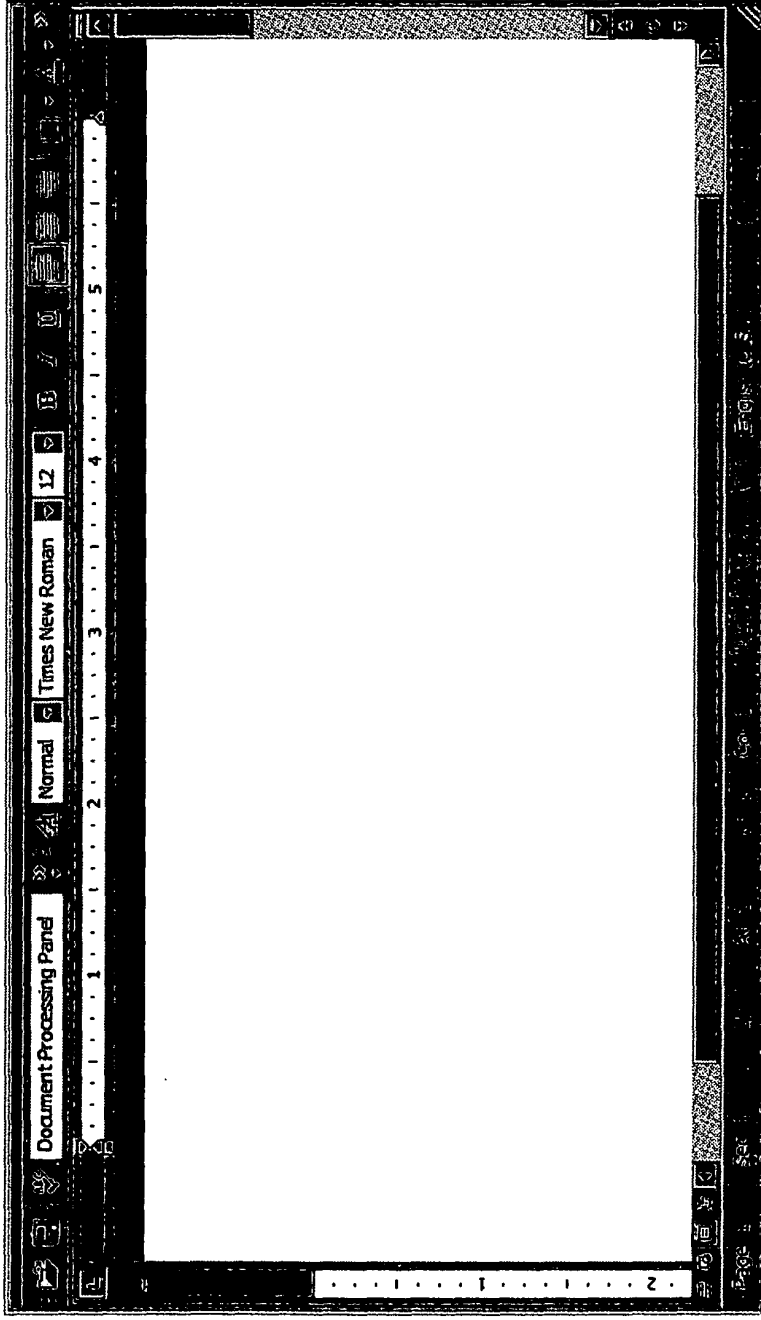


FIG. 49E3B

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Insert Virtual Kiosk Tag into Loaded Document

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Import

Create HTML-Embedded Document

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FIG. 49E3C



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks < Create R-S Virtual Kiosks > Modify R-S Virtual Kiosks > Deploy R-S Virtual Kiosks > Activate R-S Virtual Kiosks >

Standard Demonstration Mode

Select HTML-Embedded Document Format:

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

- ☒ Microsoft Word Document format
- ☐ Adobe PDF Document format

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FIG. 49E3D



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Specify Virtual Kiosk | Select Virtual Kiosk | Deploy Virtual Kiosk

Standard Demonstration Mode

Select Retailer-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Retailer-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Retailer-Specific Virtual Kiosk Name	Deploy
99099930-00939	Here will go the description of the retailer.	<input type="radio"/>
99099930-00939	Here will go the description of the retailer.	<input type="radio"/>
99099930-00939	Here will go the description of the retailer.	<input type="radio"/>
99099930-00939	Here will go the description of the retailer.	<input type="radio"/>
99099930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 49E3E

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Specify Virtual Kiosk | Select Virtual Kiosk | Deploy Virtual Kiosk

Standard Demonstration Mod

Select Retailer-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith


Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49E3F



Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Select Virtual Kiosks

Deploy Virtual Kiosks

Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Specify Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Standard Demonstration Mode

Upload Images for HTML Encoded Image

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the image to upload that you wish to use as the base image for the HTML-Encoded Image you wish to create.

Base Image:

Browse

Select the image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded Image you wish to create.

Secondary Image:

Browse

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Next

FIG. 49E3G

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Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks	Create R-S Virtual Kiosks	Modify R-S Virtual Kiosks	Deploy R-S Virtual Kiosks	Activate R-S Virtual Kiosks
Specify Virtual Kiosks	Select Virtual Kiosks	Deploy Virtual Kiosks		

Standard Demonstration Mod

Create HTML Encoded Image

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the images if you wish. The Secondary Image shall always appear on top of the Base Image.

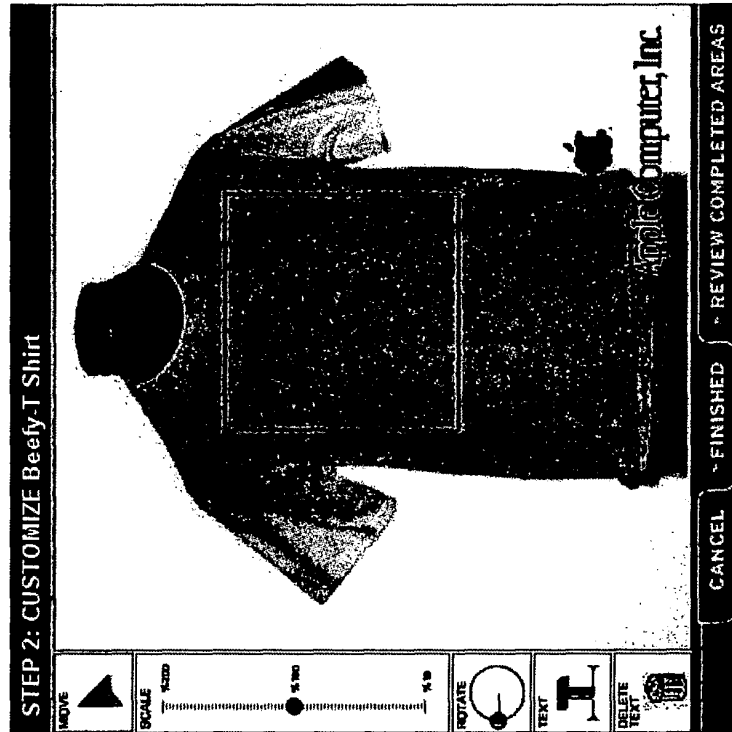


FIG. 49E3H

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FIG. 49 E 3 I



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

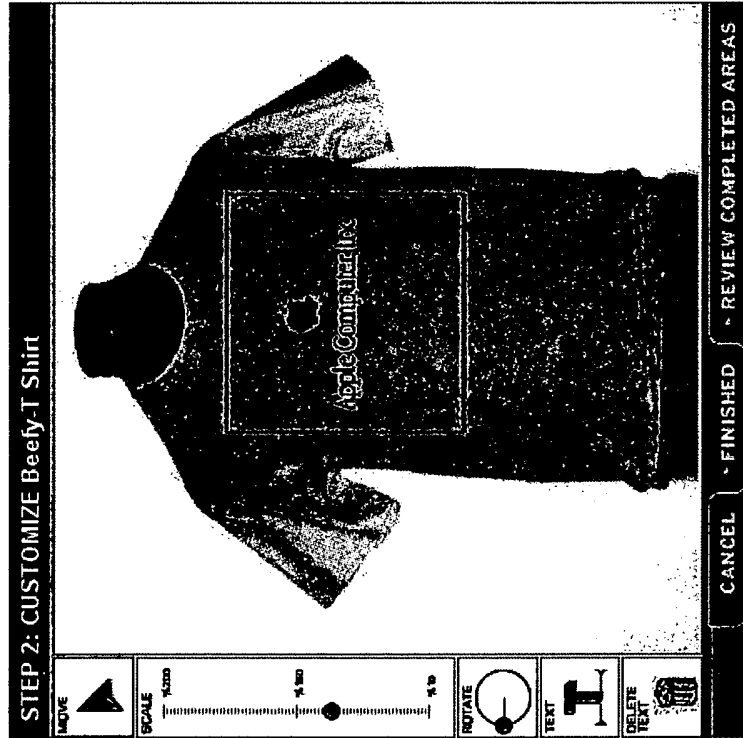
Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Select HTML Encoded Image Area

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The image you created is shown below. Please specify the area over which the consumer will click to launch the Retailer-Specific Virtual Kiosk.



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FIG. 49E3J

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FIG. 49 E3 K



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Specify Virtual Kiosk(s) | Select Virtual Kiosk(s) | Deploy Virtual Kiosk(s)

Standard Demonstration Mode

Select Retailer-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Retailer-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Retailer-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 49E3L



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Specify Virtual Kiosk | Select Virtual Kiosk | Deploy Virtual Kiosk

Standard Demonstration Mode

Select Retailer-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49E3M



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Specify Virtual Kiosks

Select Virtual Kiosks

Create R-S Virtual Kiosks

Deploy Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Standard Demonstration Mode

Upload Image for HTML Encoded Desktop Icon

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please Upload the Image you wish to use as the Icon for the HTML-Encoded Icon you wish to deploy.

Icon Image:

Browse

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FIG. 49E3N



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Confirm Deployment of the Retailer-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The selected Retailer-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Retailer-Specific Virtual Kiosks for Installation, you must first Activate them.

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FIG. 49E5

Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks



Configure R-S Virtual Kiosks < Create R-S Virtual Kiosks Modify R-S Virtual Kiosks > Deploy R-S Virtual Kiosks > Activate R-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Activating Retailer-Specific Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>

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Activate

FIG. 49 F1.



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mod

Control Panel for Generating Industry-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text: R.149

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FIG. 49G1



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

- Configure I-S Virtual Kiosks
- Create I-S Virtual Kiosks
- Modify I-S Virtual Kiosks
- Deploy I-S Virtual Kiosks
- Activate I-S Virtual Kiosks
- Set Standard Configuration
- Set Allowed Industrialists
- Get Forbidden Domains

Standard Demonstration Mod

Set Standard Configuration

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Do you wish to create a Industry-Specific Virtual Kiosk for all registered products?

☐ Yes ☐ No

Do you wish to allow for creation of custom Industry-Specific Virtual Kiosks?

☐ Yes ☐ No

By default do you wish to allow installation of Industry-Specific Virtual Kiosks by Consumers?

☒ Yes ☐ No

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FIG. 49 H1



Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Set Standard Configuration

Set Allowed Industrialists

Set Forbidden Domains

Standard Demonstration Mode

Set Allowed Industrialists

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You have selected to allow the following Industrialists to install Industry-Specific Virtual Kiosks you create. If you wish to remove an Industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialists to add additional Industrialists to this list.

Industrialist Name	City	State	Zip/Postal Code	Country	Active
Industrialist Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Industrialist Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Industrialist Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Industrialist Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Industrialist Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

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Add Industrialist

Next

FIG. 49H2



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Set Standard Configuration

Set Allowed Industrialists

Set Forbidden Domains

Standard Demonstration Mod

Search for Industrialists

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Industrialists you wish to add to the list of Industrialists allowed to install Industry-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the Industrialist search.

Industrialist Name:

City:

State:

Zip/Postal Code:

Country:

United States

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Search

FIG. 49H3



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

[Configure I-S Virtual Kiosks](#) |
 [Create I-S Virtual Kiosks](#) |
 [Modify I-S Virtual Kiosks](#) |
 [Deploy I-S Virtual Kiosks](#) |
 [Activate I-S Virtual Kiosks](#)

Standard Demonstration Mode

Select Industrialists

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

The following Industrialists matched your search criteria. Check the Add Industrialist to add the Industrialist to the list of Industrialists allowed to install your Industry-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Industrialist Name	City	State	Zip/Postal Code	Country	Add Industrialist
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	New York	New York	06903	United States	<input type="checkbox"/>
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

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FIG. 4914

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Set Standard Configuration

Set Allowed Domains

Set Forbidden Domains

Standard Demonstration Mode

Set Forbidden Domains

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You have chosen to Forbid the following Domains from launching your Industry-Specific Virtual Kiosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.

Domain Name	Forbidden
Domain Name 1	<input checked="" type="checkbox"/>
Domain Name 2	<input checked="" type="checkbox"/>
Domain Name 3	<input checked="" type="checkbox"/>
Domain Name 4	<input checked="" type="checkbox"/>
Domain Name 5	<input checked="" type="checkbox"/>

Back 1 2 3 4 5 Next


Back

Add Domain

Finish

FIG. 49H5

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks


Set Standard Configuration

Set Allowed Industrial Site

Set Forbidden Domain

Standard Demonstration Mode

Add Forbidden Domain



Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.

Root Domain Name:

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FIG. 49H6



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks	Create I-S Virtual Kiosks	Modify I-S Virtual Kiosks	Deploy I-S Virtual Kiosks	Activate I-S Virtual Kiosks
Set Virtual Kiosk Display Mode	Search for Brands	Select Brands	Name Virtual Kiosk	Customize Virtual Kiosk
			Confirm Virtual Kiosk Creation	

Standard Demonstration Mod

Set Industry-Specific Virtual Kiosk Display Mode

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Please select the display mode that will be assigned to the Industrialist-Specific Virtual Kiosks you will be creating in this section:

- ☒ Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network
- ☐ Dual-Mode Display featuring Advertising Spots + the Brand Information Network
- ☐ Single-Mode Display featuring the Brand Information Network

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Next

FIG. 49I1



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

- Configure I-S Virtual Kiosks
- Create I-S Virtual Kiosks
- Modify I-S Virtual Kiosks
- Deploy I-S Virtual Kiosks
- Activate I-S Virtual Kiosks
- Set Virtual Kiosk Display Mode
- Search for Brands
- Select Brands
- Name Virtual Kiosk
- Customize Virtual Kiosk
- Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Brand Entities to add to the Industry-Specific Virtual Kiosk. The Products associated with the selected Brand Entities will appear in the Industry-Specific Virtual Kiosk. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity Search.

Search Criteria:

By: Trademark

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FIG. 49I2



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

[Configure I-S Virtual Kiosks](#) |
 [Create I-S Virtual Kiosks](#) |
 [Modify I-S Virtual Kiosks](#) |
 [Deploy I-S Virtual Kiosks](#) |
 [Activate I-S Virtual Kiosks](#) |
 [Set Virtual Kiosk Display Mode](#) |
 [Search for Brands](#) |
 [Select Brands](#) |
 [Name Virtual Kiosk](#) |
 [Customize Virtual Kiosk](#) |
 [Confirm Virtual Kiosk Creation](#)

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Select the Brand Entities to add to the Industrialist-Specific Virtual Kiosks.

Brand Entity	Brand Entity Owner	No. of Products	Add to Kiosk
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>

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FIG. 49I3

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks



- Configure I-S Virtual Kiosks
- Create I-S Virtual Kiosks
- Modify I-S Virtual Kiosks
- Deploy I-S Virtual Kiosks
- Activate I-S Virtual Kiosks
- Set Virtual Kiosk Display Mode
- Select for Brands
- Name Virtual Kiosk
- Customize Virtual Kiosk
- Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Name Industry-Specific Virtual Kiosk

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Name the Industrialist-Specific Virtual Kiosk you have just created.

Virtual Kiosk ID	Vendor	Virtual Kiosk Name
Here will go the virtual kiosk ID	Here will go the vendor	

4 4 | 4 Back 1 2 3 4 5 Next | 4 4

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Back Next

FIG. 49 I.4



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks
Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Industry-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Industry-Specific Virtual Kiosk click the Next button.

Service-Provider-Specific Virtual Kiosk Name
Trek@Cycles 2002

Service-Provider-Specific Serial Number
09890-0989

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FIG. 49 IS

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<http://www.brandkeysystems.com/bk-deliver/m-launch-industrialist-create-5.html>
<file:///F:/www.brandkey/bk-deliver/TMP/ex62ejgijy.htm>

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ay.D

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks
Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mod

Customize Industry-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Customize your Industry-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Industry-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Industry Logo:

Geometric Layout: square

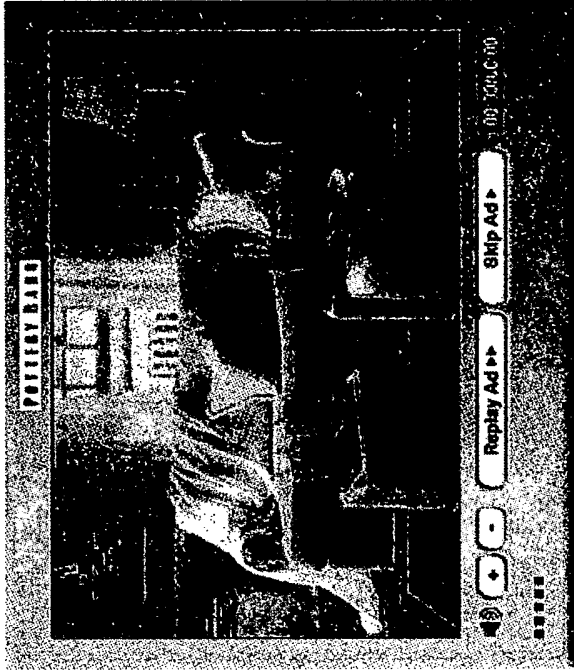
Surface Texture: Black

Surface Color: Black

Button Style Set: square

Button Color Set: Black

Virtual Kiosk



Preview

Confirm

FIG. 49I6

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Cancel

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FIG. 49I7



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks < | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks 4 | Deploy I-S Virtual Kiosks > | Activate I-S Virtual Kiosks >

Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mod

Confirm Creation of Industry-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Congratulations, you have created the following Industry-Specific Virtual Kiosks, you can now Modify or Deploy these Industry-Specific Virtual Kiosks.

Industry-Specific Virtual Kiosk Name	Industry-Specific Virtual Kiosk Serial Number
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383

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FIG. 4978



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Standard Demonstration Mode

Select the Industry-Specific Virtual Kiosk

☐

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Industry-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

Virtual Kiosk ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	X
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	X

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FIG. 49 J1



Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosk | Select Virtual Kiosk | Modify Virtual Kiosk

Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Standard Demonstration Mod

Modify the Industry-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Update the information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

Display Mode: ☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode

☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode

☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation: ☒ Yes ☐ No

Virtual Kiosk Status: Deployed-Activated

FIG. 4952

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration M d

Modify the Industry-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Industry-Specific Virtual Kiosk (Name) has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number:	09009876-09
Virtual Kiosk Name:	Virtual Kiosk Name
Virtual Kiosk Mode:	Promo-Spot Display Mode
Allow Retailer Installation:	Yes
Allow Industrialist Installation:	No
Allow Consumer Installation:	Yes
Virtual Kiosk Status:	Deployed-Activated

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Edit | Update Brands | Confirm

FIG. 49J3



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

[Configure I-S Virtual Kiosks](#) |
 [Create I-S Virtual Kiosks](#) |
 [Modify I-S Virtual Kiosks](#) |
 [Deploy I-S Virtual Kiosks](#) |
 [Activate I-S Virtual Kiosks](#)

Standard Demonstration Mode

[Edit Brand Entities](#)

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Please review the list of Brand Entities assigned to the Industry-Specific Virtual Kiosks. To remove an associated Brand Entity from the Virtual Kiosk, simply uncheck the Active checkbox. To add new Brand Entities to the Virtual Kiosk list, click the Add Brands button. If you do not wish to add any more, click Finish to confirm the Virtual Kiosk Brand Entity list.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Selected
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>

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[Add Brand](#) |
 [Finish](#)

FIG. 49J4

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks	Create I-S Virtual Kiosks	Modify I-S Virtual Kiosks	Deploy I-S Virtual Kiosks	Activate I-S Virtual Kiosks
Select Virtual Kiosk	Modify Virtual Kiosk			

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Search for the Brand Entities to add to the Industry-Specific Virtual Kiosks. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity search.

Search for:	
By:	TM

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Search

FIG. 49J5



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

[Configure I-S Virtual Kiosks](#) |
 [Create I-S Virtual Kiosks](#) |
 [Modify I-S Virtual Kiosks](#) |
 [Deploy I-S Virtual Kiosks](#) |
 [Activate I-S Virtual Kiosks](#)

Standard Demonstration Mod

Select Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Brand Entities to add to the Industrialist-Specific Virtual Kiosks.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Add to Kiosk
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>

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Next

FIG. 4956

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Select Virtual Kiosk for Modification

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Industry-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here
ID: 0944930-9388399
Mode: Ad-Spot Display Mode

List of Brand Entities			
Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.

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Edit Confirm

FIG. 49 J7



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks	Create I-S Virtual Kiosks	Modify I-S Virtual Kiosks	Deploy I-S Virtual Kiosks	Activate I-S Virtual Kiosks
Select Virtual Kiosks	Select Virtual Kiosks	Deploy Virtual Kiosks		

Standard Demonstration Mode

Select Launch Environment

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Industry-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Industry-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Industry-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Industry-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Industry-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.


Select the Environment from which the selected Industry-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon

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FIG. 49 KI

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Specify Virtual Kiosks

Create I-S Virtual Kiosks

Select Virtual Kiosks

Deploy Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Standard Demonstration Mod

Select Industry-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Industry-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Industry-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 49K2



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Select Industry-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

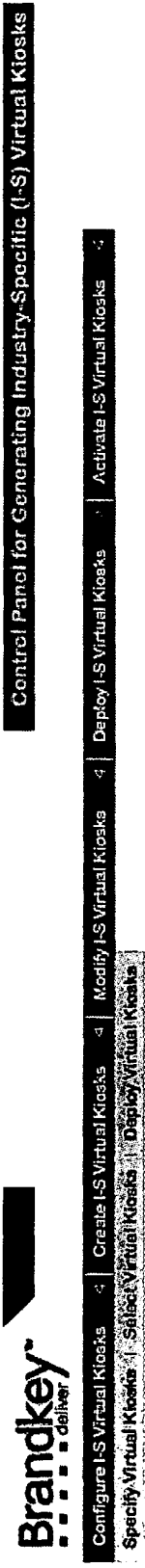
Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49K3A



Standard Demonstration Mode

Create HTML Encoded Document

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Create or import the document into which you wish to embed the Industry-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in World format to load correctly.

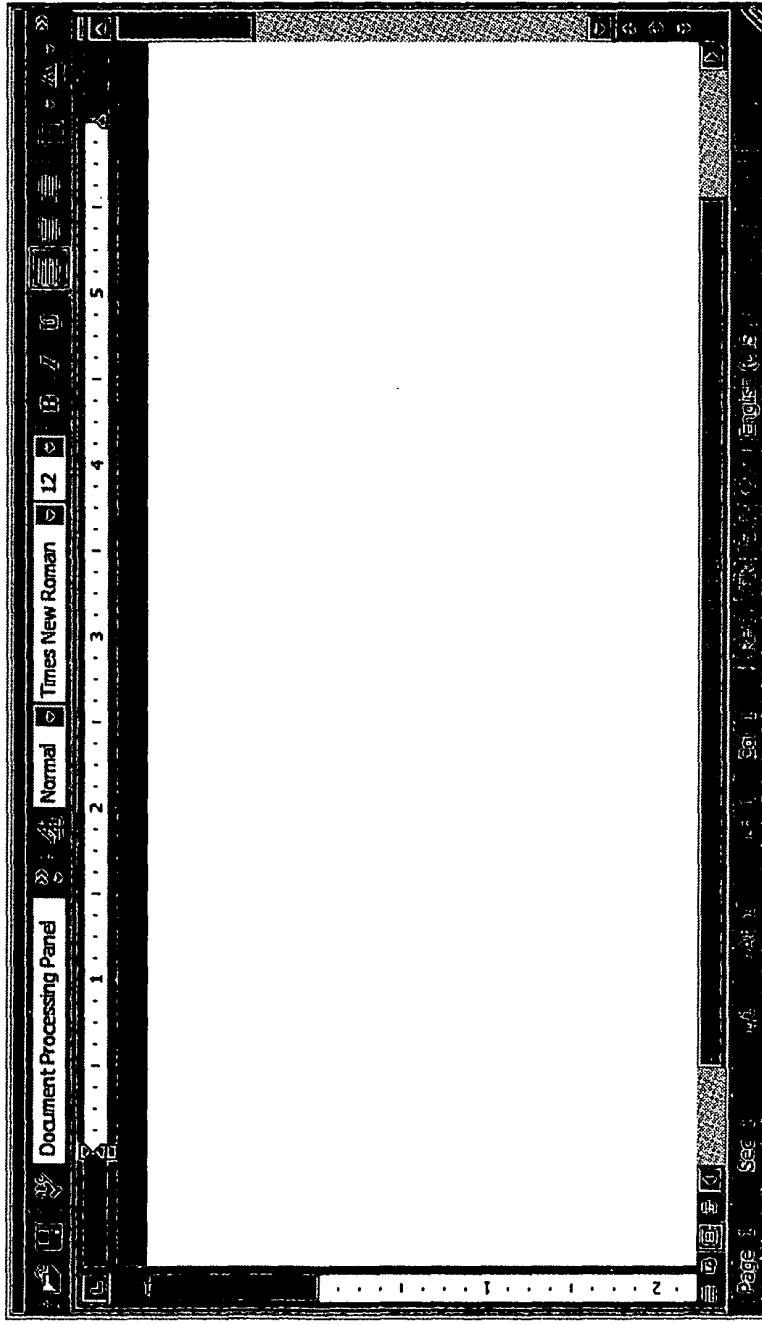


FIG. 49K3B

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Insert Virtual Kiosk Tag into Loaded Document

Back

Import

Create HTML-Embedded Document

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FIG. 49K3C



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Select Virtual Kiosks

Deploy Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Standard Demonstration Mode

Select HTML-Encoded Document Format

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

- ☒ Microsoft Word Document format
- ☐ Adobe PDF Document format

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FIG. 49 K3D



Configure I-S Virtual Kiosks < | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Specify Virtual Kiosks | Select I-S Virtual Kiosk | Deploy Virtual Kiosk

Standard Demonstration Mod

Select Industry-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Industry-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Industry-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 49K3E

Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Specify Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Standard Demonstration Mod

Select Industry-Specific Virtual Kiosk Languages

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.


Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49K3F




Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks


Configure I-S Virtual Kiosks < Create I-S Virtual Kiosks 1 Modify I-S Virtual Kiosks < Deploy I-S Virtual Kiosks < Activate I-S Virtual Kiosks <


Specify Virtual Kiosks Select Virtual Kiosks Deploy Virtual Kiosks

Standard Demonstration Mode

Upload Images for HTML-Encoded Image

 Client Account: DISNEY

 Client Account No: 7145001

 User Name: John Smith

Select the image to upload that you wish to use as the base image for the HTML-Encoded Image you wish to create.

Base Image:



Select the image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded Image you wish to create.

Secondary Image:



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

 

FIG. 49 K39



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks < Create I-S Virtual Kiosks > Modify I-S Virtual Kiosks < Deploy I-S Virtual Kiosks > Activate I-S Virtual Kiosks >

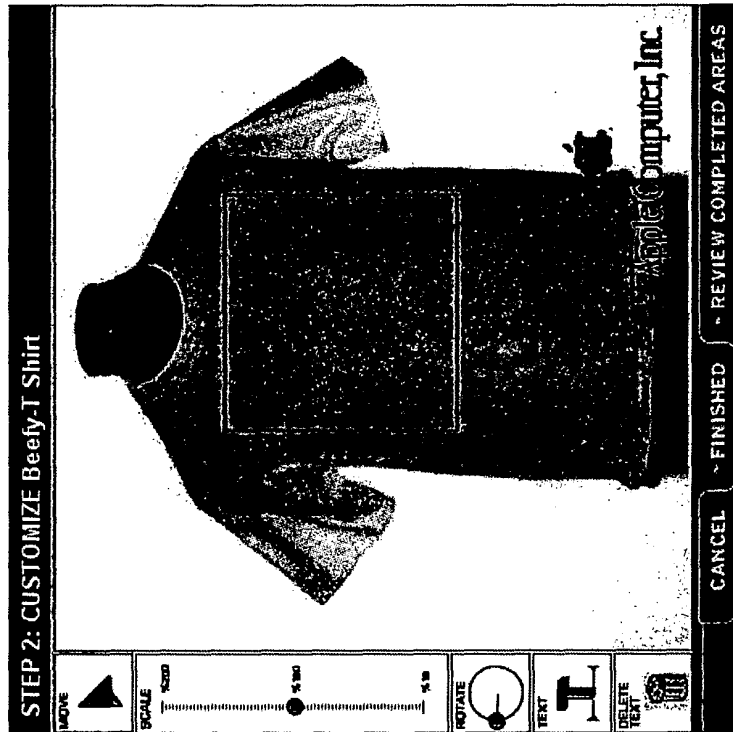
Specify Virtual Kiosk > Select Virtual Kiosk > Deploy Virtual Kiosk >

Standard Demonstration Mode

Create HTML Encoded Image

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the images if you wish. The Secondary Image shall always appear on top of the Base Image.



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FIG. 49K3H

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FIG. 49K3I



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

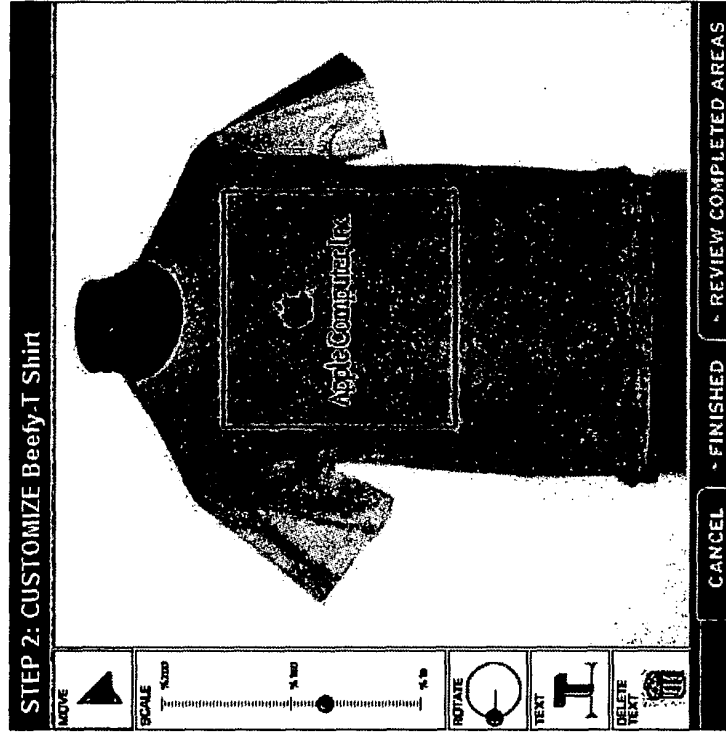
Specify Virtual Kiosk | **Select Virtual Kiosk** | Deploy Virtual Kiosk

Standard Demonstration Mod

Select HTML Encoded Image Area

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The image you created is shown below. Please specify the area over which the consumer will click to launch the Industry-Specific Virtual Kiosk.



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FIG. 49 KB.J

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FIG. 49K3K

Configure I-S Virtual Kiosks

Specify Virtual Kiosk

Create I-S Virtual Kiosks

Select Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Standard Demonstration Mode

Select Industry-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Industry-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Industry-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 49K3L



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

- Configure I-S Virtual Kiosks
- Create I-S Virtual Kiosks
- Modify I-S Virtual Kiosks
- Deploy I-S Virtual Kiosks
- Activate I-S Virtual Kiosks
- Specify Virtual Kiosks
- Select Virtual Kiosks
- Deploy Virtual Kiosks

Standard Demonstration Mode

Select Industry-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith


Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49 K3M



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Specify Virtual Kiosks | **653/939** | Modify Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mode

Upload Image for HTML Encoded Desktop Icon

☐ Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please Upload the Image you wish to use as the icon for the HTML-Encoded Icon you wish to deploy.

Icon Image:

Browse

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FIG. 49K3N

Brandkey

Deliver

Configure I-S Virtual Kiosks

Select Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Standard Demonstration Mod

Confirm Deployment of the Industry-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The selected Industry-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Industry-Specific Virtual Kiosks for installation, you must first Activate them.

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FIG. 49K5

http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_deploy-1e.html

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Standard Demonstration Mode

Control Panel for Activating Industry-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>

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Activate

FIG. 49L1



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mod

Control Panel for Generating Corporate-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text: R.149

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FIG. 49M1



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks
 Set Standard Configuration | Set Allowed Industries | Set Forbidden Domains

Standard Demonstration Mod

Set Standard Configuration

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Do you wish to create a Corporate-Specific Virtual Kiosk for all registered products?

☐ Yes ☐ No

Do you wish to allow for creation of custom Corporate-Specific Virtual Kiosks?

☐ Yes ☐ No

By default do you wish to allow installation of Corporate-Specific Virtual Kiosks by Consumers?

☒ Yes ☐ No

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Next

FIG. 49N1



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

[Configure C-S Virtual Kiosks](#) |
 [Create C-S Virtual Kiosks](#) |
 [Modify C-S Virtual Kiosks](#) |
 [Deploy C-S Virtual Kiosks](#) |
 [Activate C-S Virtual Kiosks](#)

Standard Demonstration Mode

Set Allowed Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have selected to allow the following Industrialists to install Corporate-Specific Virtual Kiosks you create. If you wish to remove an Industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialist to add additional Industrialist to this list.

Industrialist Name	City	State	Zip/Postal Code	Country	Active
Industrialist Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Industrialist Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Industrialist Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Industrialist Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Industrialist Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

[Back](#) |
 [Next](#) |
 [1](#) [2](#) [3](#) [4](#) [5](#)

[Back](#) |
 [Add Industrialist](#) |
 [Next](#)

FIG. 49N2

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Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

- Configure C-S Virtual Kiosks
- Create C-S Virtual Kiosks
- Modify C-S Virtual Kiosks
- Deploy C-S Virtual Kiosks
- Activate C-S Virtual Kiosks
- Set Standard Configuration
- Set Allowed Industrialists
- Set Forbidden Domains

Standard Demonstration Mode

Search for Industrialists

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Search for the Industrialist you wish to add to the list of Industrialist allowed to install Corporate-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the Industrialist search.

Industrialist Name:	<input type="text"/>
City:	<input type="text"/>
State:	<input type="text"/>
Zip/Postal Code:	<input type="text"/>
Country:	<input type="text" value="United States"/>

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Back	Search
------	--------

FIG. 49N3



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks
 Set Standard Configuration | Set Allowed Industrialists | Set Forbidden Domains

Standard Demonstration Mod

Select Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Industrialists matched your search criteria. Check the Add corporate to add the Industrialist to the list of Industrialists allowed to install your Corporate-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Industrialist Name	City	State	Zip/Postal Code	Country	Add Industrialist
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	New York	New York	06903	United States	<input type="checkbox"/>
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

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FIG. 49N4

Configure C-S Virtual Kiosks

Create C-S Virtual Kiosks

Set Standard Configuration

Set Allowed Industrial Domains

Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Deploy C-S Virtual Kiosks

Activate C-S Virtual Kiosks

Standard Demonstration Mod

Set Forbidden Domains

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You have chosen to forbid the following Domains from launching your Corporate-Specific Virtual Kiosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.

Domain Name	Forbidden
Domain Name 1	<input checked="" type="checkbox"/>
Domain Name 2	<input checked="" type="checkbox"/>
Domain Name 3	<input checked="" type="checkbox"/>
Domain Name 4	<input checked="" type="checkbox"/>
Domain Name 5	<input checked="" type="checkbox"/>

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Back

Add Domain

Finish

FIG. 49N5

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Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

- Configure C-S Virtual Kiosks
- Create C-S Virtual Kiosks
- Modify C-S Virtual Kiosks
- Deploy C-S Virtual Kiosks
- Activate C-S Virtual Kiosks
- Set Standard Configuration
- Set Allowed Domain List
- Set Forbidden Domain List

Standard Demonstration Mode

Add Forbidden Domain

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.

Root Domain Name:

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FIG. 49N6



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mod

Set Corporate-Specific Virtual Kiosk Display Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please select the display mode that will be assigned to the corporate-specific Virtual Kiosks you will be creating in this section:

- ☒ Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network
- ☐ Dual-Mode Display featuring Advertising Spots + the Brand Information Network
- ☐ Single-Mode Display featuring the Brand Information Network

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FIG. 4901



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks

Create C-S Virtual Kiosks

Deploy C-S Virtual Kiosks

Activate C-S Virtual Kiosks

Set Virtual Kiosk Display Mode

Search for Brands

Select Brands

Name Virtual Kiosk

Customize Virtual Kiosk

Confirm Virtual Kiosk Creation

Standard Demonstration Mod

Search for Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Brand Entities to add to the Corporate-Specific Virtual Kiosk. The Products associated with the selected Brand Entities will appear in the Corporate-Specific Virtual Kiosk. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity Search.

Search Criteria:

By: Trademark

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Search

FIG. 4902



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks
Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mod

Select Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Brand Entities to add to the Corporate-Specific Virtual Kiosks.

Brand Entity	Brand Entity Owner	No. of Products	Add to Kiosk
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>

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◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

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FIG. 4903



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Activate C-S Virtual Kiosks
Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mod

Name Corporate-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Name the Corporate-Specific Virtual Kiosk you have just created.

Virtual Kiosk ID | Vendor | Virtual Kiosk Name
Here will go the virtual kiosk ID | Here will go the vendor |

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Back | Next

FIG. 4904



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks	Create C-S Virtual Kiosks	Modify C-S Virtual Kiosks	Deploy C-S Virtual Kiosks	Activate C-S Virtual Kiosks
Set Virtual Kiosk Display Mode	Search for Brands	Select Brands	Name Virtual Kiosk	Confirm Virtual Kiosk Creation

Standard Demonstration Mod

Customize Corporate-Specific Virtual Kiosk

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Corporate-Specific Virtual Kiosk click the Next button.

Corporate-Specific Virtual Kiosk Name

Trek® Cycles 2002

Corporate-Specific Serial Number

09890-0989

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FIG. 4905

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<http://www.brandkeysystems.com/bk-deliver/m-launch-corporate-create-5.html>

file:///www.brandkey/bk_deliver/TMP/atuktejdnp.htm

5/7/2003



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Set Virtual Kiosk Display Mode | Search for Brands | Select Brands | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Corporate-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Customize your Corporate-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Corporate-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Corporate Logo:

Geometric Layout: square

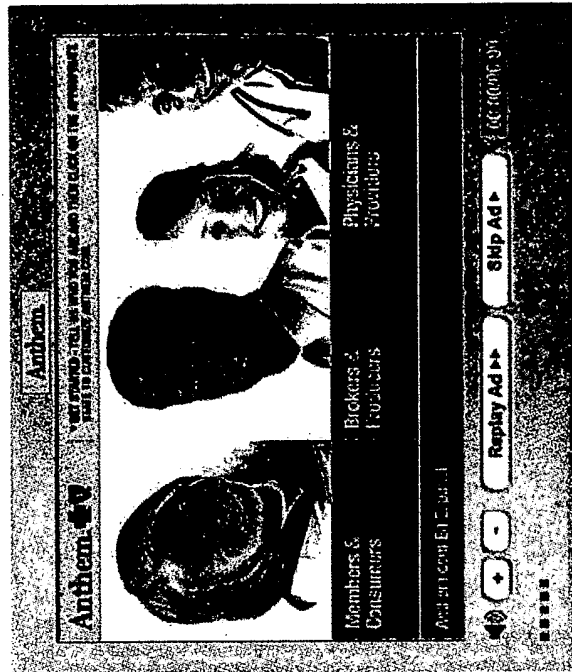
Surface Texture: Black

Surface Color: Black

Button Style Set: square

Button Color Set: Black

Virtual Kiosk



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FIG. 4906

Cancel

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FIG. 4907



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks
Set Virtual Kiosk Display Mode | Search for Brands | Select Brand | Name Virtual Kiosk | Customize Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

C. Firm Creation of Corporate-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Congratulations, you have created the following Corporate-Specific Virtual Kiosks, you can now Modify or Deploy these Corporate-Specific Virtual Kiosks.

Corporate-Specific Virtual Kiosk Serial Number

Corporate-Specific Virtual Kiosk Name
Here will go the description of the product.
Here will go the description of the product.
Here will go the description of the product.
Here will go the description of the product.
Here will go the description of the product.

0900938-78383
0900938-78383
0900938-78383
0900938-78383
0900938-78383

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FIG. 4908



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks

Select Virtual Kiosk

Create C-S Virtual Kiosks

Modify C-S Virtual Kiosks

Deploy C-S Virtual Kiosks

Activate C-S Virtual Kiosks

Standard Demonstration Mod

Select the Corporate-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Corporate-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

Virtual Kiosks ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	X
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	X

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

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FIG. 49 P1



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

[Configure C-S Virtual Kiosks](#) |
 [Create C-S Virtual Kiosks](#) |
 [Modify C-S Virtual Kiosks](#) |
 [Deploy C-S Virtual Kiosks](#) |
 [Activate C-S Virtual Kiosks](#)

Standard Demonstration Mode

Modify the Corporate-Specific Virtual Kiosk

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Update the information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

Display Mode:

☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode

☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode

☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation:

☒ Yes ☐ No

Virtual Kiosk Status: Deployed-Activated

[Delete this Kiosk](#)

[Back](#) |
 [Update](#) |
 [Update Brands](#)

FIG. 49 P2

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Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Select Virtual Kiosk

Standard Demonstration Mode

Modify the Corporate-Specific Virtual Kiosk

The Corporate-Specific Virtual Kiosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number:	09009876-09
Virtual Kiosk Name:	Virtual Kiosk Name
Virtual Kiosk Mode:	Promo-Spot Display Mode
Allow Retailer Installation:	Yes
Allow Industrialist Installation:	No
Allow Consumer Installation:	Yes
Virtual Kiosk Status:	Deployed-Activated

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FIG. 49P3



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mod

Edit Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please review the list of Brand Entities assigned to the Corporate-Specific Virtual Kiosks. To remove an associated Brand Entity from the Virtual Kiosk, simply uncheck the Active checkbox. To add new Brand Entities to the Virtual Kiosk list, click the Add Brands button. If you do not wish to add any more, click Finish to confirm the Virtual Kiosk Brand Entity list.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Selected
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>

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Add Brand Finish

FIG. 4984



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities to add to the Corporate-Specific Virtual Kiosks. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity search.

Search for: By: TM

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FIG. 49P5



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks < | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks < | Deploy C-S Virtual Kiosks < | Activate C-S Virtual Kiosks <

Select Brand Entities

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Brand Entities to add to the Corporate-Specific Virtual Kiosks.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Add to Kiosk
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>

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Back 1 2 3 4 5 Next

Next

FIG. 49P6



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosk | Create C-S Virtual Kiosk | Modify C-S Virtual Kiosk | Deploy C-S Virtual Kiosk | Activate C-S Virtual Kiosk

Standard Demonstration Mod

Confirm Virtual Kiosk Modification

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Corporate-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here

ID: 0944930-9388399

Mode: Ad-Spot Display Mode

List of Brand Entities

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.

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Back 1 2 3 4 5 Next

Edit Confirm

FIG. 49 P7



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks < Create C-S Virtual Kiosks < Modify C-S Virtual Kiosks < Deploy C-S Virtual Kiosks < Activate C-S Virtual Kiosks <

Specify Virtual Kiosks Select Virtual Kiosks Deploy Virtual Kiosks

Standard Demonstration Mode

Select Launch Environment

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Corporate-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Corporate-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Corporate-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Corporate-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Corporate-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.

Select the Environment from which the selected Corporate-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon

Next

FIG. 49Q1

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Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mod

Select Corporate-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Corporate-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Corporate-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

Back | 1 2 3 4 5 Next

Back | Next

FIG. 49 Q2



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

- Configure C-S Virtual Kiosks
- Create C-S Virtual Kiosks
- Modify C-S Virtual Kiosks
- Deploy C-S Virtual Kiosks
- Activate C-S Virtual Kiosks

Standard Demonstration Mod

Select Corporate-Specific Virtual Kiosk Languages

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49Q3A



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks

Specify Virtual Kiosk

Create C-S Virtual Kiosks

Select Virtual Kiosks

Deploy Virtual Kiosks

Modify C-S Virtual Kiosks

Deploy C-S Virtual Kiosks

Activate C-S Virtual Kiosks

Standard Demonstration Mod

Upload Images for HTML-Encoded Image

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the image to upload that you wish to use as the base image for the HTML-Encoded Image you wish to create.

Base Image:

Browse...

Select the image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded Image you wish to create.

Secondary Image:

Browse...

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Fig. 49Q3B

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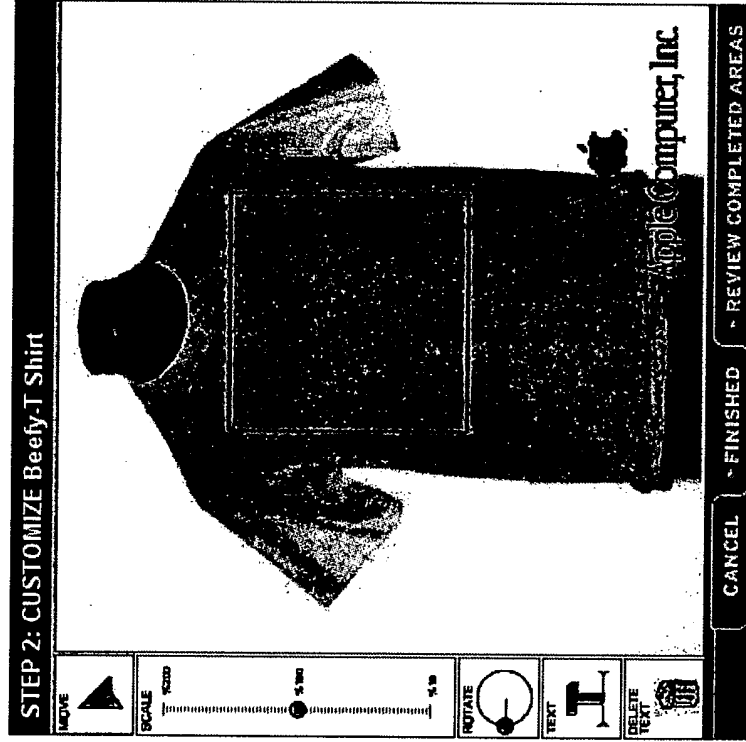


Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Standard Demonstration Mode

Create HTML Encoded Image

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the images if you wish. The Secondary image shall always appear on top of the Base Image.



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Fig. 49a 3c

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FIG. 49Q3D



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

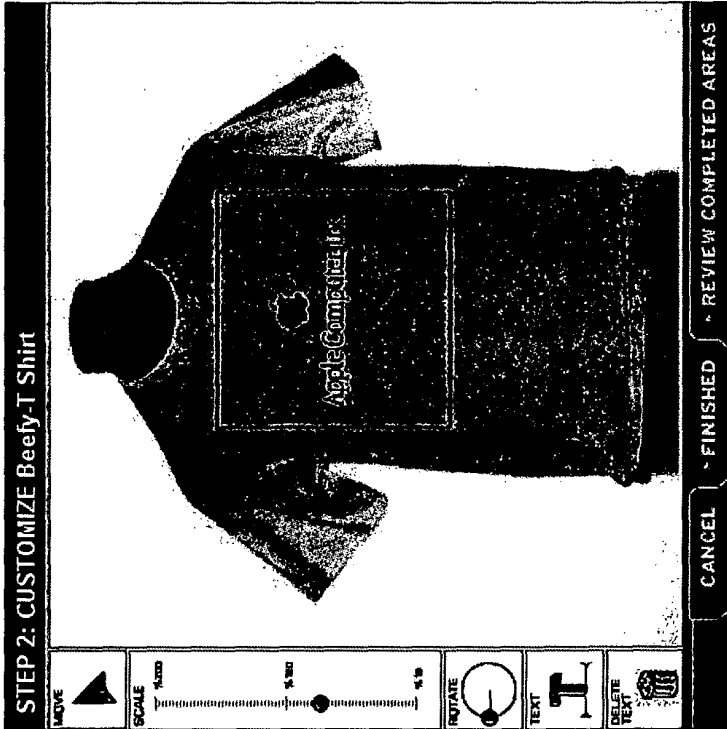
Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mod

Select HTML Encoded Image Area

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The image you created is shown below. Please specify the area over which the consumer will click to launch the Corporate-Specific Virtual Kiosk.



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FIG. 49Q3E

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FIG. 49Q3F



Standard Demonstration Mode

Select Corporate-Specific Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Corporate-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Corporate-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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<< < Back 1 2 3 4 5 Next > >>

Back Next

FIG. 49Q3G



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Select Corporate-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49Q 3H



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

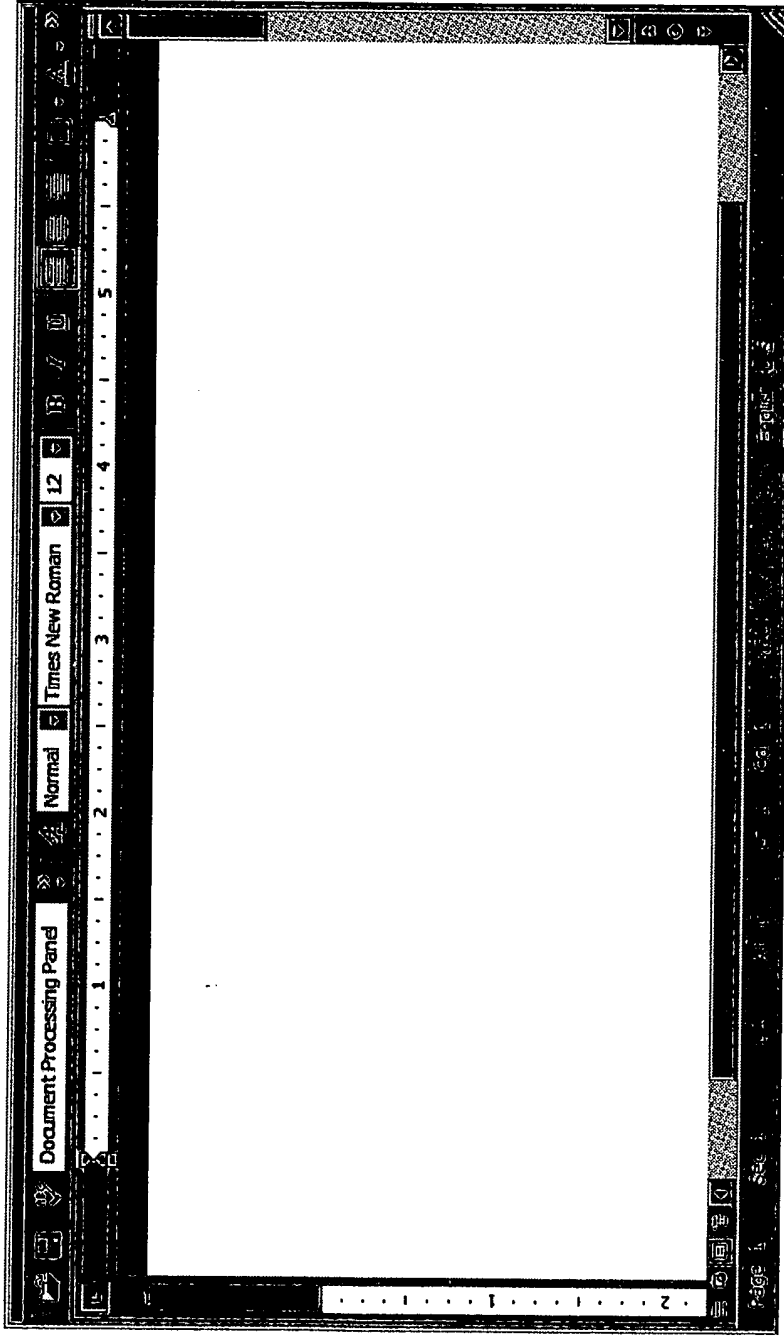
Configure C-S Virtual Kiosks	Create C-S Virtual Kiosks	Modify C-S Virtual Kiosks	Deploy C-S Virtual Kiosks	Activate C-S Virtual Kiosks
Specify Virtual Kiosks	Select Virtual Kiosks	Deploy Virtual Kiosks		

Create HTML Encoded Document

Standard Demonstration Mode

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Create or Import the document into which you wish to embed the Corporate-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in World format to load correctly.



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FIG. 49Q3I

Insert Virtual Kiosk Tag into Loaded Document

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Import

Create HTML-Embedded Document

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Fig. 49Q3J



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mod

Select HTML-Encoded Document Format

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

- ☒ Microsoft Word Document format
- ☐ Adobe PDF Document format

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Fig. 49 Q3K



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks < Create C-S Virtual Kiosks < Modify C-S Virtual Kiosks < Deploy C-S Virtual Kiosks < Activate C-S Virtual Kiosks <
Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mod

Select Corporate-Specific Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Corporate-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Corporate-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 49Q3L



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

- Configure C-S Virtual Kiosks
- Create C-S Virtual Kiosks
- Modify C-S Virtual Kiosks
- Deploy C-S Virtual Kiosks
- Activate C-S Virtual Kiosks

Standard Demonstration Mode

Select Corporate-Specific Virtual Kiosk Languages

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49Q 3M



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks < | Create C-S Virtual Kiosks < | Modify C-S Virtual Kiosks < | Deploy C-S Virtual Kiosks < | Activate C-S Virtual Kiosks < |
Specify Virtual Kiosks | Select Virtual Kiosks | Deploy Virtual Kiosks

Standard Demonstration Mod

Upload Image for HTML Encoded Desktop Icon

Client Account: DISNEY | Client Account No: 7145001 *Desktop* | User Name: John Smith

Please Upload the Image you wish to use as the Icon for the HTML-Encoded Icon you wish to deploy.

Icon Image:

Browse...

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FIG. 49Q3N



Configure C-S Virtual Kiosks < Create C-S Virtual Kiosks > Modify C-S Virtual Kiosks > Deploy C-S Virtual Kiosks > Activate C-S Virtual Kiosks >

Standard Demonstration Mode

Corporate-Specific Virtual Kiosk Deployment License Agreement

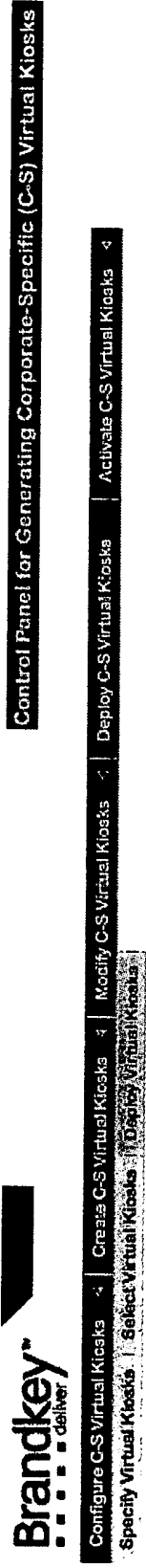
Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

[illegible]

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Agree

FIG. 4904



Standard Demonstration Mode

Confirm Deployment of the Corporate-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The selected Corporate-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Corporate-Specific Virtual Kiosks for Installation, you must first Activate them.

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FIG. 49 Q5



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mod

Control Panel for Activating Corporate-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>


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Activate

FIG. 49R1

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[Brandkey systems](#) | [Brandkey create](#) | [Brandkey deliver](#) | [Brandkey advertise](#) | [Brandkey promote](#)

[Brandkey Deliver Subsystem Benefits](#) | [Virtual Kiosk Generation Suite](#) | [Virtual Kiosk Installation Suite](#)

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Virtual Kiosk Installation Suite - Standard Demonstration Mod



Client Account No: 7145001

User Name: John Smith

Text: R.148

- Launch Control Panel for Installing Product-Specific Virtual Kiosks
- Launch Control Panel for Installing Service-Specific Virtual Kiosks
- Launch Control Panel for Installing Vendor-Specific Virtual Kiosks
- Launch Control Panel for Installing Service-Provider-Specific Virtual Kiosks
- Launch Control Panel for Installing Retailer-Specific Virtual Kiosks
- Launch Control Panel for Installing Industry-Specific Virtual Kiosks
- Launch Control Panel for Installing Corporate-Specific Virtual Kiosks

FIG. 50A



Install Product-Specific Virtual Kiosks

Control Panel for Installing Product-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Product-Specific Virtual Kiosks

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Text: R.135

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FIG. 50B1



Install Product-Specific Virtual Kiosks
Select Virtual Kiosk | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mod

Select Product-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Product-Specific Virtual Kiosks are available for Installation. Select the Product-Specific Virtual Kiosks you wish to Install by checking the Install checkbox. -- for everyone

If there are Product-Specific Virtual Kiosks available for more than one Vendor, then the Product-Specific Virtual Kiosks shall be sorted by Vendor name. Click "A" to view Product-Specific Virtual Kiosks from Vendors beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Product-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Product-Specific Virtual Kiosks associated with a particular Vendor. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z | 1 1 1 2 1 3 1 4 1 5 1 6 1 7 1 8 1 9 1 0 1

Vendor Name	P-S Virtual Kiosk Serial Number	P-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Vendor Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Search Next

FIG. 50 C1

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Control Panel for Installing Product-Specific Virtual Kiosks

Install Product-Specific Virtual Kiosks

Select Virtual Kiosk | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mod

Search for Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Vendor who has Deployed Product-Specific Virtual Kiosks which you wish to Install. You can search by Vendor Name or Manufacturer Identification Number (MIN). Click Next to initiate the Vendor Search.

Search for:

Search by: Vendor Name



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Next

FIG. 50CZ



Install Product-Specific Virtual Kiosks

Select Virtual Kiosk | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Product-Specific Virtual Kiosks

Standard Demonstration Mode

Select a Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Vendors matched your Search Criteria and have Deployed Product-Specific Virtual Kiosks that are available for Installation. Click on the Vendor Name to View its Deployed Product-Specific Virtual Kiosks.

Vendor Name	Manufacturer Identification Number (MIN)	No. of P-S Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

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FIG. 50C3

http://www.brandkeysystems.com/bk_deliver/m_install-product-3.html

file:///F:/www/brandkey/bk_deliver/TMP73ff8esc8g.htm



Control Panel for installing Product-Specific Virtual Kiosks

Install Product-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Update Installation Location Information

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Information is required before you can Download the Installation Files for the selected Product-Specific Virtual Kiosks.

User Name:	<input type="text"/>
Installation Domain:	<input type="text"/> (e.g: www.virtualkiosklaunchsite.com)
Physical Location:	<input type="text"/>
City:	<input type="text"/>
State:	-- Select One -- <input type="button" value="v"/>
Zip/Postal Code:	<input type="text"/>
Country:	United States <input type="button" value="v"/>
Purpose of Installation:	<div></div>

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FIG. 50C5



Control Panel for Installing Product-Specific Virtual Kiosks

Install Product-Specific Virtual Kiosks
Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Download Virtual Kiosk Tags

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Installation Files have been prepared for the selected Product-Specific Virtual Kiosks. These Product-Specific Virtual Kiosks are Launchable from the following Environments.

Launch Environment	Selected	
HTML-Encoded Brandkey(TM) Button	✓	Download Tags
HTML-Encoded Document	x	Download Tags
HTML-Encoded Image	✓	Download Tags
HTML-Encoded Desktop Icon	✓	Download Tags

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FIG. 50C6

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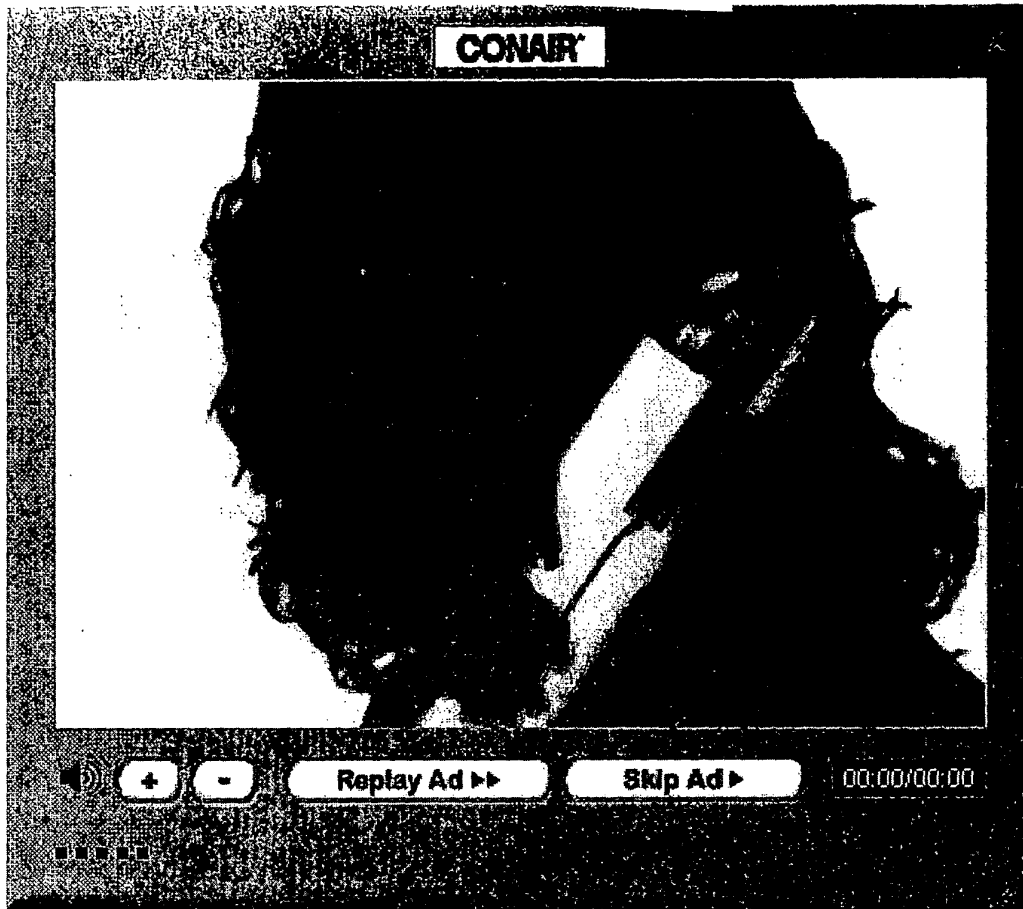


FIG. 50 D1 PS-VIK

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CONAIR

CONAIR

All Products 20% OFF

Buy a Special Gift For Mom

Replay Promo ►► Skip Promo ►

00:00/00:00

► Mother's Day Sale ... All Products 20% OFF May 2-12



FIG. 50D2

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CONAIR

Contest: What Conair did for me!

Send us photos of your hairstyle before and after you used a Conair hair care appliance and you could win a prize!



Send in your picture and win a gift!

⏮ + - ⏭ **Replay Promo >>** **Skip Promo >** 00:00/00:00

▶ Mother's Day Sale ... All Products 20% OFF May 2-12

FIG. 50 D3

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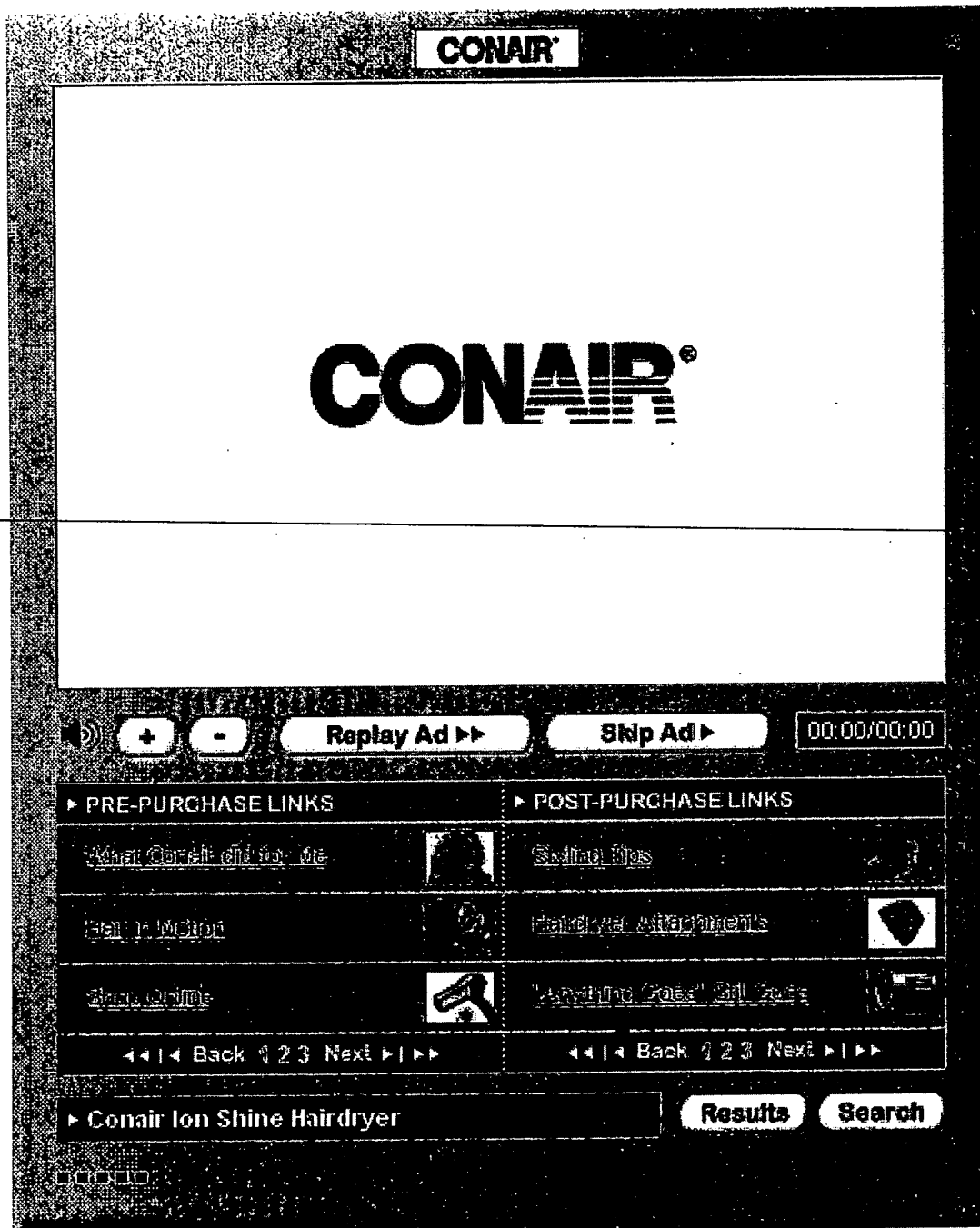


FIG. 50D4

CONAIR		PRODUCTS	MARKET PLACE	CUSTOMER CARE
---------------	--	--------------------------	------------------------------	-------------------------------

<h2>Ion Shine</h2> <p>Model 148I</p> 	<h2>Ion Shine Hair Dryer</h2> <p>Currently in stock. Typically ships within 24 hours.</p> <p>Item# CON 148I 20% OFF</p> <p>Price: \$ 29.99</p> <p>Promo price: \$ 23.99</p> <div style="margin-top: 10px;"> Add to Cart Email a Friend </div> <p>Features:</p> <ul style="list-style-type: none"> - 1875 Watts of Drying Power - Full Size - Ionic Device - Quiet Tone Motor - 2 Heat/Speed Settings - Cool Shot Button
---	---

⏮ + - ⏭
Replay Ad >>
Skip Ad >
00:00/00:00

▶ PRE-PURCHASE LINKS	▶ POST-PURCHASE LINKS
Watch Con-air and more here 	Shine Free 
Hair in Motion! 	Control, it takes time to 
Shine online 	Automatic Power Ball Post 

◀◀◀ Back (2) Next ▶▶▶
◀◀◀ Back (2) Next ▶▶▶

Shop Online	RATING	5	Vote	Search
-----------------------------	--------	----------	----------------------	------------------------

FIG. 50D5



Install Service-Specific Virtual Kiosks

Control Panel for Installing Service-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Service-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

711/939

FIG. 50E



Control Panel for Installing Service-Specific Virtual Kiosks

Install Service-Specific Virtual Kiosks
Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mod

Select Service-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Service-Specific Virtual Kiosks are available for Installation. Select the Service-Specific Virtual Kiosks you wish to install by checking the Install checkbox. -- for everyone

If there are Service-Specific Virtual Kiosks available for more than one Service Provider, then the Service-Specific Virtual Kiosks shall be sorted by Service Provider name. Click "A" to view Service-Specific Virtual Kiosks from Service Providers beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Service-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Service-Specific Virtual Kiosks associated with a particular Service Provider. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z |

1 2 3 4 5 6 7 8 9 10 |

Service Provider Name	S-S Virtual Kiosk Number	S-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Service Provider Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

Back 1 2 3 4 5 Next

FIG. 50 F1

Search Next

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Install Service-Specific Virtual Kiosks

Select Virtual Kiosks

License Agreement

Installation Location Information

Download Virtual Kiosk Tag

Control Panel for Installing Service-Specific Virtual Kiosks

Standard Demonstration Mode

Search for Service Provider

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Service Provider whose Service-Specific Virtual Kiosks you wish to install. Click Next to initiate the Service-Provider search.

Search for:

Search by: Service Provider Name



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Back

Next

FIG. 50F2



Install Service-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement

Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Service-Specific Virtual Kiosks

Standard Demonstration Mode

Update Installation Location Information

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following information is required before you can download the installation files for the Service-Specific Virtual Kiosks. This information is used by Service Provider and their agents to better customize the Service-Specific Virtual Kiosks for your needs.

User Name:

Installation Domain:

(e.g. www.virtualkiosklaunchsite.com)

Physical Location:

City:

State:

Zip/Postal Code:

Country:

Purpose of Installation:

Back

Next

FIG. 50 F5

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Install Service-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Service-Specific Virtual Kiosks

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The setup files for the selected Service-Specific Virtual Kiosk(s) have been prepared. You have selected Service-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected
HTML-Embedded Default Logo	✓
HTML-Embedded Document	X
HTML-Encoded Image	✓
HTML-Encoded Desktop Icon	✓

Download Kiosks

Download Kiosks

Download Kiosks

Download Kiosks

717/939

F/G. 50F6

718/939

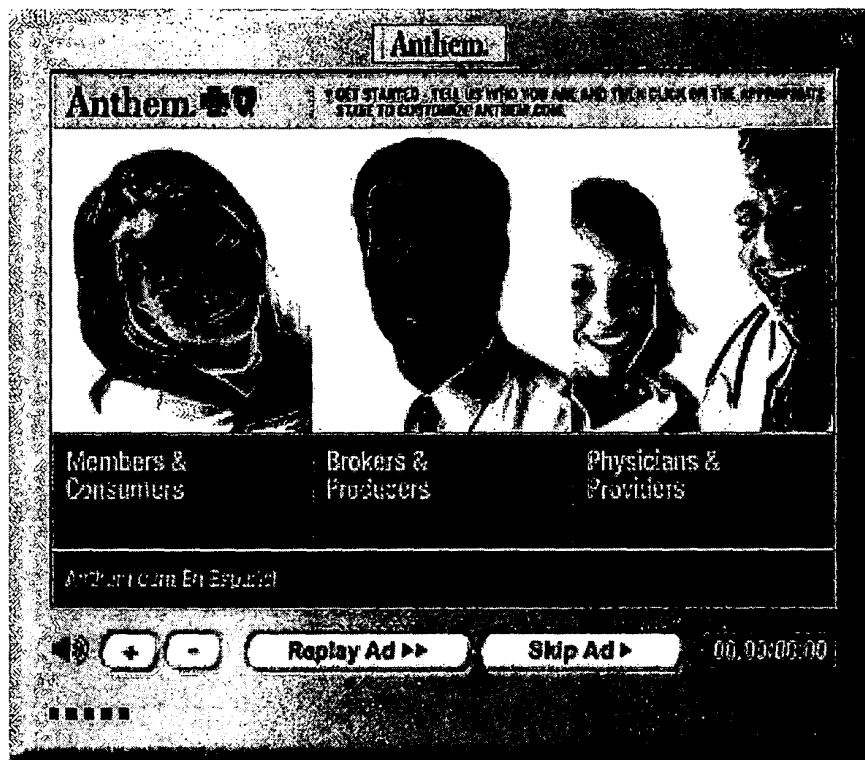


FIG. 50 G1

PS-VK

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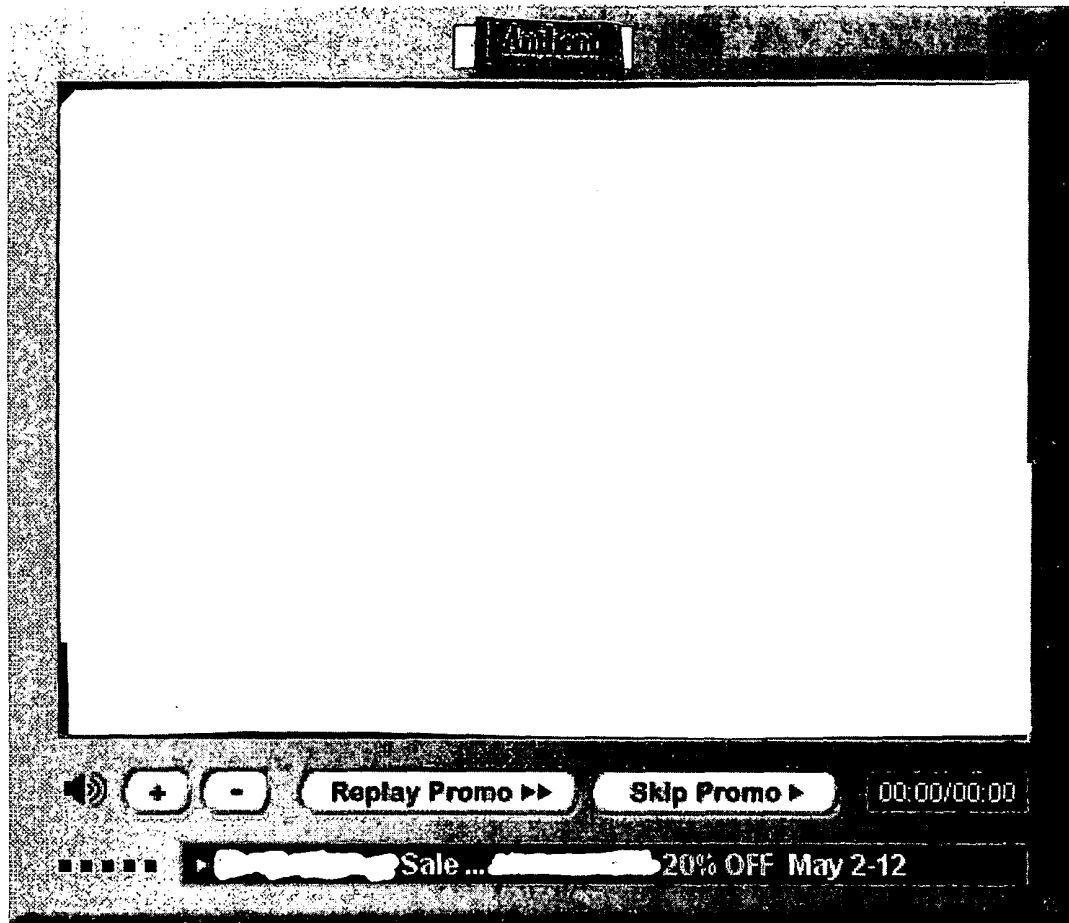


FIG. 50G2

720/939

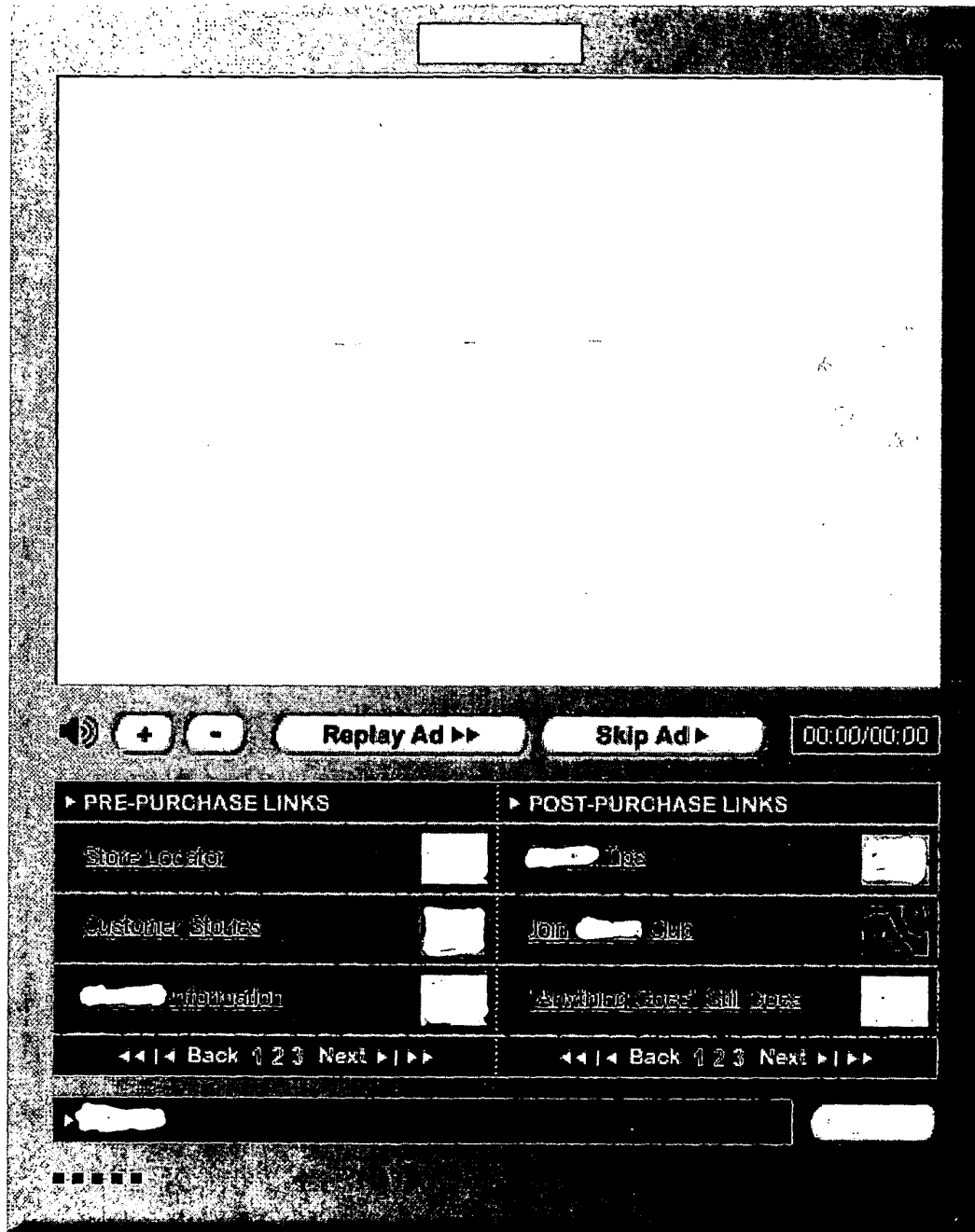


FIG. 50G3



Install Vendor - Specific Virtual Kiosks

Control Panel for Installing Vendor-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Vendor-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

721939

FIG. 50H



Install Vendor-Specific Virtual Kiosks

Select Virtual Kiosks

License Agreement

Installation Location Information

Download Virtual Kiosk Tag

Control Panel for Installing Vendor-Specific Virtual Kiosks

Standard Demonstration Mode

Select Vendor-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Vendor-Specific Virtual Kiosks are available for Installation. Select the Vendor-Specific Virtual Kiosks you wish to Install by checking the Install checkbox. -- for everyone

If there are Vendor-Specific Virtual Kiosks available for more than one Vendor, then the Vendor-Specific Virtual Kiosks shall be sorted by Vendor name. Click "A" to view Vendor-Specific Virtual Kiosks from Vendors beginning with the letter "A", etc. -- for only consumers

Click Next to Install the selected Vendor-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Vendor-Specific Virtual Kiosks associated with a particular Vendor. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 10

722/939

Vendor Name	V-S Virtual Kiosk Serial Number	Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Vendor Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

<< | < Back 1 2 3 4 5 Next > | >>

FIG. 5011

Search Next



Control Panel for Installing Vendor-Specific Virtual Kiosks

Install Vendor-Specific Virtual Kiosks
Select Virtual Kiosk | Select Agreement | Select Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Search for Vendor

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Vendor whose Vendor-Specific Virtual Kiosks you wish to install. Click Next to Initiate the Vendor search.

Search for:

Search by: Vendor Name

723/939

FIG 5012



Control Panel for Installing Vendor-Specific Virtual Kiosks

Install Vendor-Specific Virtual Kiosks
Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Select a Vendor

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Vendors matched your search criteria and have Vendor-Specific Virtual Kiosks available to install. Click on the Vendor Name to view Vendor-Specific Virtual Kiosks for the selected Vendor.

Vendor Name	Vendor Identification Number (MIN)	No. of Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

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FIG. 50I3

Back

http://www.brandkeysystems.com/bk_deliver/m_install_vendor-3.html
file:///F:/www/brandkey/bk_deliver/IMP9wz9gesfw2.htm



Install Vendor-Specific Virtual Kiosks

Select Virtual Kiosks

License Agreement

Virtual Location Information

Download Virtual Kiosk Tag

Control Panel for Installing Vendor-Specific Virtual Kiosks

Standard Demonstration Mod

Update Installation Location Information

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following information is required before you can download the installation files for the Vendor-Specific Virtual Kiosks. This information is used by Vendors and their agents to better customize the Vendor-Specific Virtual Kiosks for your needs.

User Name:

Installation Domain:

Physical Location:

City:

State:

Zip/Postal Code:

Country:

Purpose of Installation:

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FIG 5015



Install Vendor-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Vendor-Specific Virtual Kiosks

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The setup files for the following Vendor-Specific Virtual Kiosk(s) have been prepared. You have selected Vendor-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Kiosks
HTML-Embedded Document	x	Download Kiosks
HTML-Encoded Image	✓	Download Kiosks
HTML-Encoded Desktop Icon	✓	Download Kiosks

727/939

FIG. 50I6

720/939

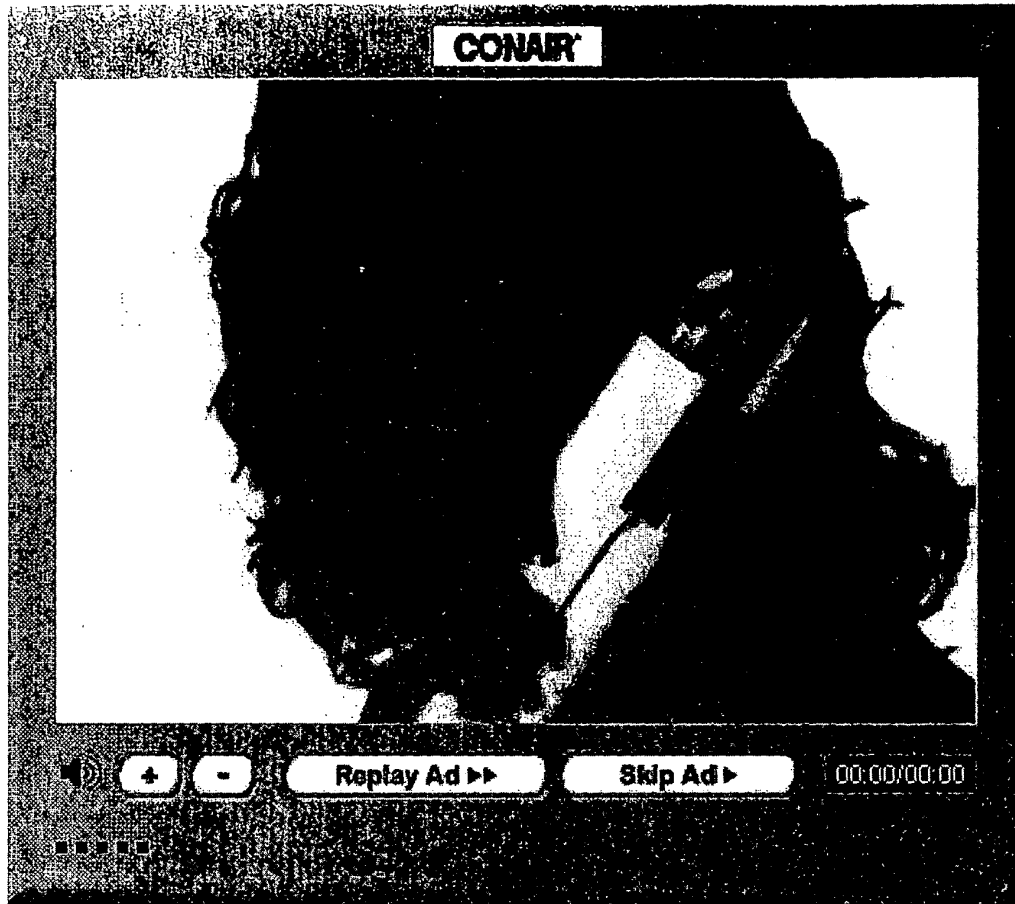


FIG. 5051 VS-VK

729/939

CONAIR

CONAIR

All Products 20% OFF

Buy a Special Gift For Mom

Replay Promo ▶▶ Skip Promo ▶▶ 00:00/00:00

▶ Mother's Day Sale ... All Products 20% OFF May 2-12

FIG. 50J2

735/939

CONAIR

CONAIR

Contest: What Conair did for me!

Send us photos of your hairstyle before and after you used a Conair hair care appliance and you could win a prize!



Send in your picture and win a gift!

⏮ + - ⏭ **Replay Promo ▶▶** **Skip Promo ▶** 00:00:00.00

▶ Mother's Day Sale ... All Products 20% OFF May 2-12

FIG. 50J 3

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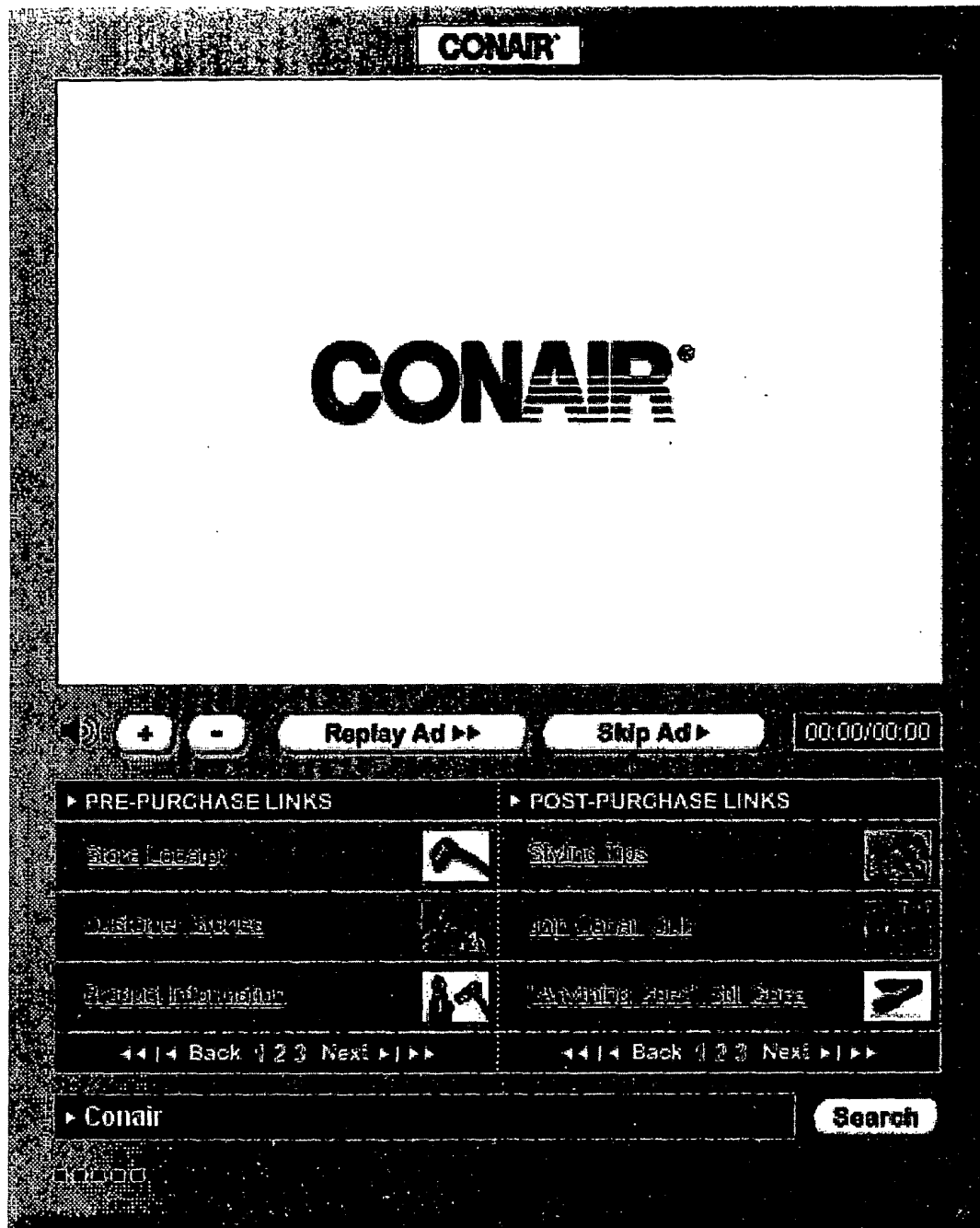


FIG. 50J4

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CONAIR

PRODUCTS

WARRANTY PAGE

LIFESTYLE

LIFESTYLE

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Featured Links

For more information on the Conair® products and services, visit our website at [www.conair.com](#). You can also find out more about our products and services by visiting our website at [www.conair.com](#).

Customer Stories



My husband has been using his hot leather machine for over two years, since I got it for him for Father's Day a few years ago.

When the first one "died", he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong.

Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work.

Jean Surgeon

Read More

Replay Ad

Skip Ad

00:00/00:00

PRE-PURCHASE LINKS

POST-PURCHASE LINKS

Styling Tips

Customer Stories

Featured Contest

Styling Tips

Customer Stories

Featured Contest

Customer Stories

Rating 5

Vote

Search

FIG. 50 JS

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LIFESTYLE


LIFESTYLE

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Find out more about the new Conair® products and services. Visit our website today for more information.

Customer Stories



My husband has been using his hot leather machine for over two years, since I got it for him for Father's Day a few years ago.

When the first one "died", he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong.

Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work.

Jean Surgeon

+

-

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00:00/00:00

PRE-PURCHASE LINKS

[Store Locator](#)
[Customer Service](#)
[Product Information](#)

POST-PURCHASE LINKS

[Shipping Info](#)
[Join Conair Club](#)
[Feedback](#)

1

2

3

4

5

Back < 2 3 Next >>

4

5

Back < 2 3 Next >>

Customer Stories

★★★★★

RATING 5

Vote

Search

FIG. 5056

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CONAIR

PRODUCTS

MARINE PLATE

LIFESTYLE


LIFESTYLE

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Featured Links

Conair's new...
 product...
 machine...
 hair...
 styling...
 and...
 more...

Customer Stories



My husband has been using his hot
 father machine for over two years, since I
 got it for him for Father's Day a few years
 ago.

When the first one "died", he was most
 upset, so I sent it back since it was still
 under warranty and received a new one
 free of charge. It is still going strong.

Thank you for your excellent customer
 service, and I recommend your products
 to all my family and friends. Keep up the
 good work.

Jean Surgeon

Real Story

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00:00/00:00

PRODUCT SEARCH

Enter your search criteria in the text box below. Select the Primary Search
 Parameters from the dropdown list, and then click Search.

Search For:

By:

FIG. 5057

735/939

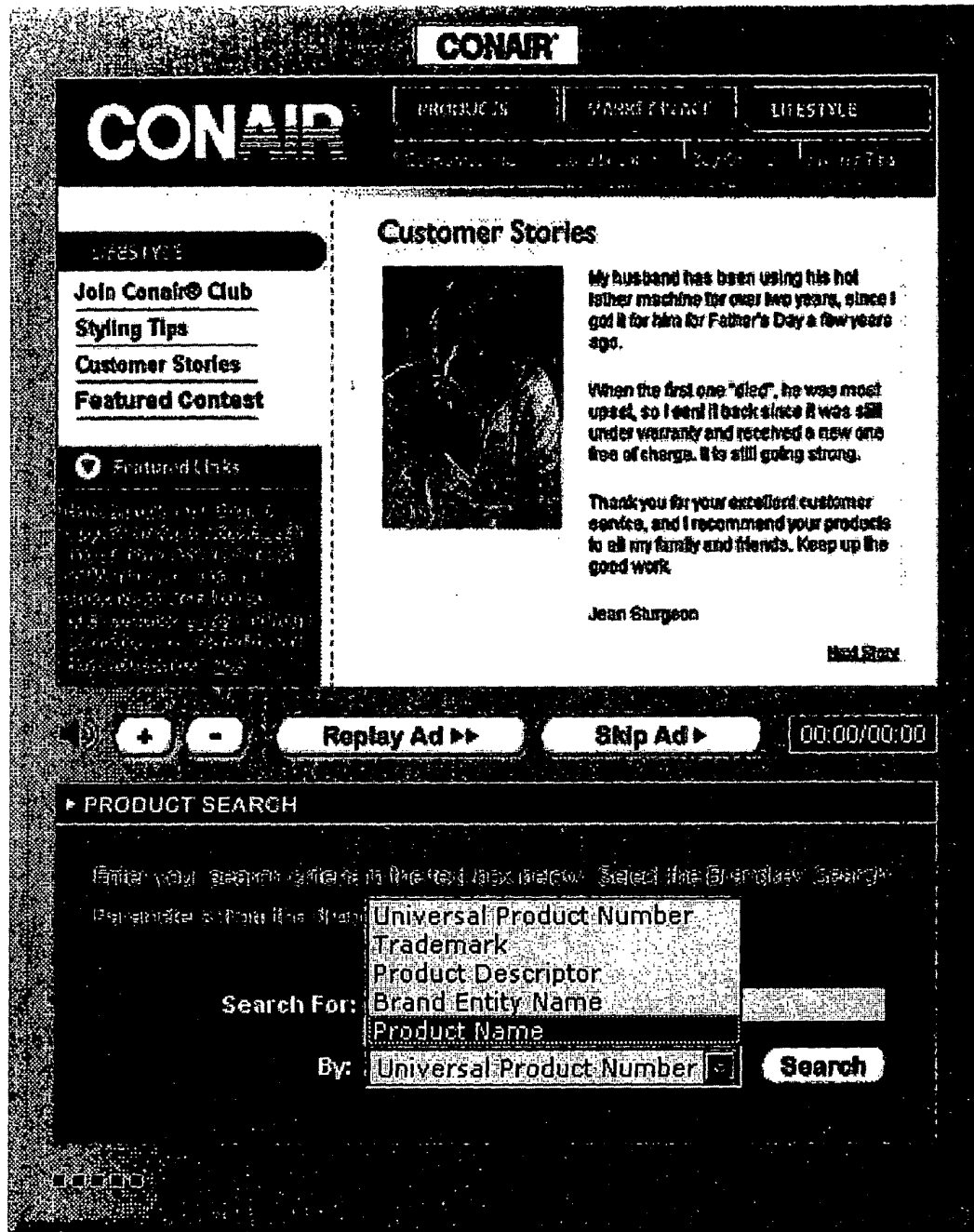




FIG. 50J8

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PRODUCTS

MARKET PLACE

LIFESTYLE

LIFESTYLE

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[Customer Stories](#)

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Shop online for quality products at the lowest prices. Visit our website today for more information on our products and services. We are committed to providing you with the best possible experience.

Customer Stories




My husband has been using his hot leather machine for over two years, since I got it for him for Father's Day a few years ago.

When the first one "died", he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong.

Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work.

Jean Sturgeon

Read Story



+

-

Replay Ad ▶▶

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00:00/00:00

UPN	TRADE MARK	PRODUCT DESCRIPTOR	PRODUCT NAME
1133456789011	Conair	The Model Pro 1675 Hair Dryer	Conair Model Pro 1675
1133456789012	Conair	Super Concentrator Hair Dryer	Conair Super Concentrator
1133456789013	Conair	High Speed Hair Dryer	Conair High Speed

◀◀ | ◀
Back
2 / 4
Next
▶ | ▶▶

Search

FIG. 5059

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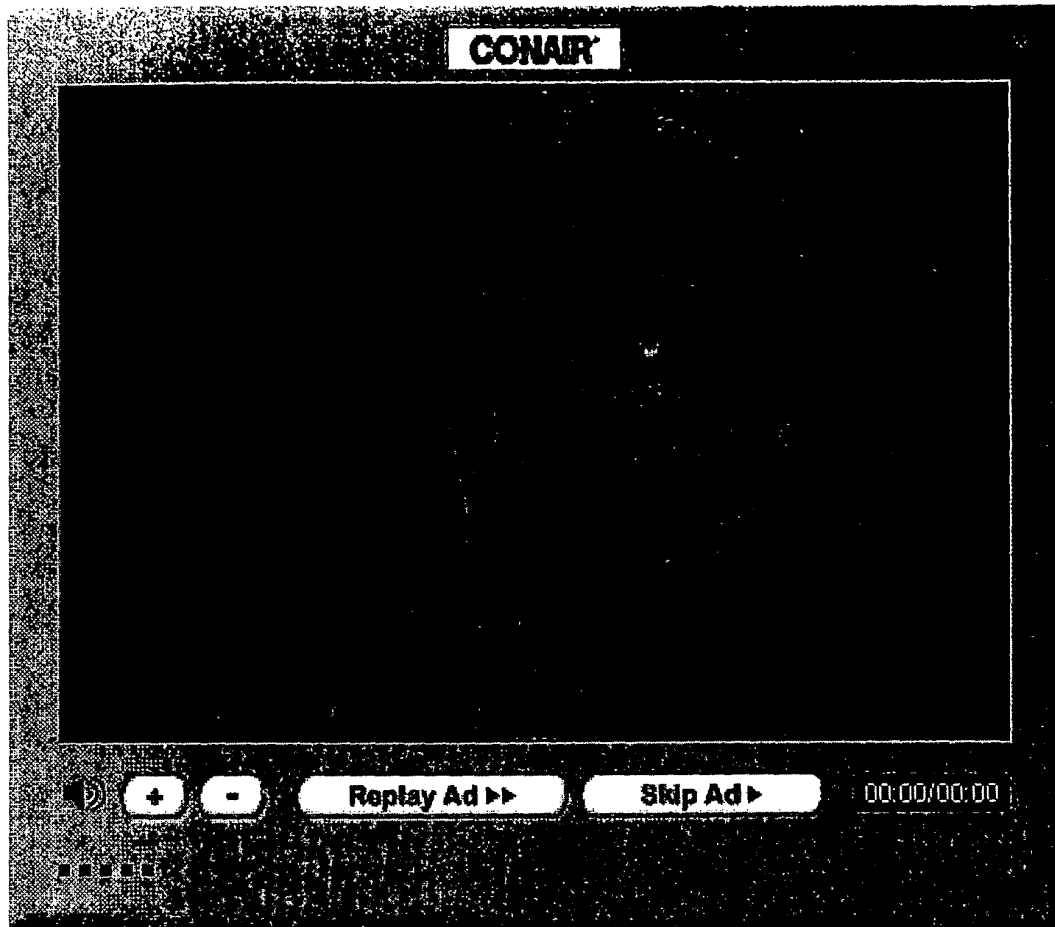


FIG. 50510

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FIG. 50 J11

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[PRODUCTS](#)
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[CUSTOMER CARE](#)

Ion Shine

Model 1461



Ion Shine Hair Dryer

Currently in stock.
Typically ships within 24 hours.

Item# CON 1461 **20% OFF**
Price: \$ 29.99
Promo price: \$ 23.99

[Add to Cart](#)
[Email a Friend](#)

Features:

- 1875 Watts of Drying Power
- Full Size
- Ionic Device
- Quiet Tone Motor
- 2 Heat/Speed Settings
- Cool Shot Button

[Replay Ad >>](#)
[Skip Ad >](#)

00:00/00:00

PRE-PURCHASE LINKS	POST-PURCHASE LINKS
What Conair did for me 	Sewing Tips 
Hair in Motion 	Gardens of America 
Shave Guide 	Academy Award Film 
<< < Back 1 2 3 Next > >>	<< < Back 1 2 3 Next > >>

[Shop Online](#)

★★★★★

RATING **5**
[Vote](#)
[Search](#)

FIG. 50 J 12



Install Service-Provider-Specific Virtual Kiosks

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

740/939

FIG. 50K



Install Service-Provider-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Standard Demonstration Mode

Select Service-Provider-Specific Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

The following Service-Provider-Specific Virtual Kiosks are available for Installation. Select the Service-Provider-Specific Virtual Kiosks you wish to Install by checking the Install checkbox. -- for everyone

If there are Service-Provider-Specific Virtual Kiosks available for more than one Service Provider, then the Service-Provider-Specific Virtual Kiosks shall be sorted by Service Provider name. Click "A" to view Service-Provider-Specific Virtual Kiosks from Service Providers beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Service-Provider-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Service-Provider-Specific Virtual Kiosks associated with a particular Service Provider. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 10

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Service Provider Name	S-P-S Virtual Kiosk Number	S-P-S Virtual Kiosk Serial	Launch Environment	Installation Language	Currently Installed	Install
Service Provider Name 1	0900989098-88		Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 2	0900989098-88		Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 3	0900989098-88		Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 4	0900989098-88		Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 5	0900989098-88		Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

44 | Back 1 2 3 4 5 Next |>>

Fig. 50 LI

Search Next



Brandkey[™]
deliver

Install Service-Provider-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Standard Demonstration Mode

Search for Service Provider

<input type="text" value="Client Account: DISNEY"/>	<input type="text" value="Client Account No: 7145001"/>	<input type="text" value="User Name: John Smith"/>
---	---	--

Search for the Service Provider whose Service Provider-Specific Virtual Kiosks you wish to install. Click Next to initiate the Service Provider search.

Search for:

Search by: Service Provider Name

7A2/939

FIG. 50 L2



Install Service-Provider-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Standard Demonstration Mode

Select a Service Provider

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Service Providers matched your search criteria and have Service-Provider-Specific Virtual Kiosks available to install. Click on the Service Provider Name to view Service-Provider-Specific Virtual Kiosks for the selected Service Provider.

Service Provider Name	Service Provider Identification Number (SPIN)	No. of Virtual Kiosks
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 1
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 2
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 3
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 4
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 5

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Back

FIG. 50 L3

http://www.brandkeysystems.com/bk-deliver/m-install_service-provider-3.html
<file:///E:/www/brandkey/bk-deliver/TMP9gsuvsf63.htm>



Select Virtual Kiosks | **License Agreement** | **Installation Location Information** | **Download Virtual Kiosk Tag**

Service-Provider-Specific Virtual Kiosk Installation License Agreement

User Name: John Smith

[illegible]

744/939

Agree

FIG. 5024



Install Service-Provider-Specific Virtual Kiosks
Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

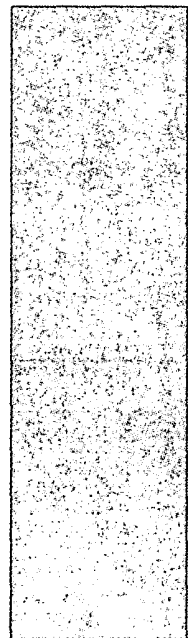
Standard Demonstration M de

Update Installation Location Information

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following information is required before you can download the installation files for the Service-Provider-Specific Virtual Kiosks. This information is used by Service Providers and their agents to better customize the Service-Provider-Specific Virtual Kiosks for your needs.

User Name:	<input type="text"/>
Installation Domain:	<input type="text"/> (e.g. www.virtualkiosklaunchsite.com)
Physical Location:	<input type="text"/>
City:	<input type="text"/>
State:	-- Select One -- <input type="button" value="D"/>
Zip/Postal Code:	<input type="text"/>
Country:	United States <input type="button" value="D"/>



Purpose of Installation:

FIG. 50L5

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Install Service-Provider-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Service Provider-Specific Virtual Kiosks

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

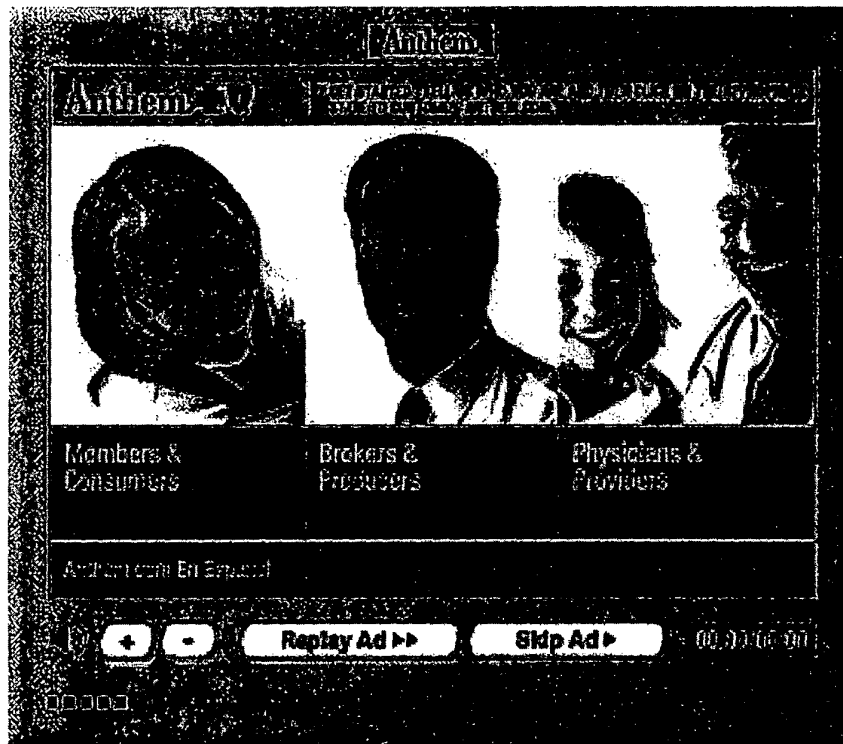
The setup files for the following Service-Provider-Specific Virtual Kiosk(s) have been prepared. You have selected Service-Provider-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Kiosks
HTML-Embedded Document	x	Download Kiosks
HTML-Encoded Image	✓	Download Kiosks
HTML-Encoded Desktop Icon	✓	Download Kiosks

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FIG. 50L6

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748/939

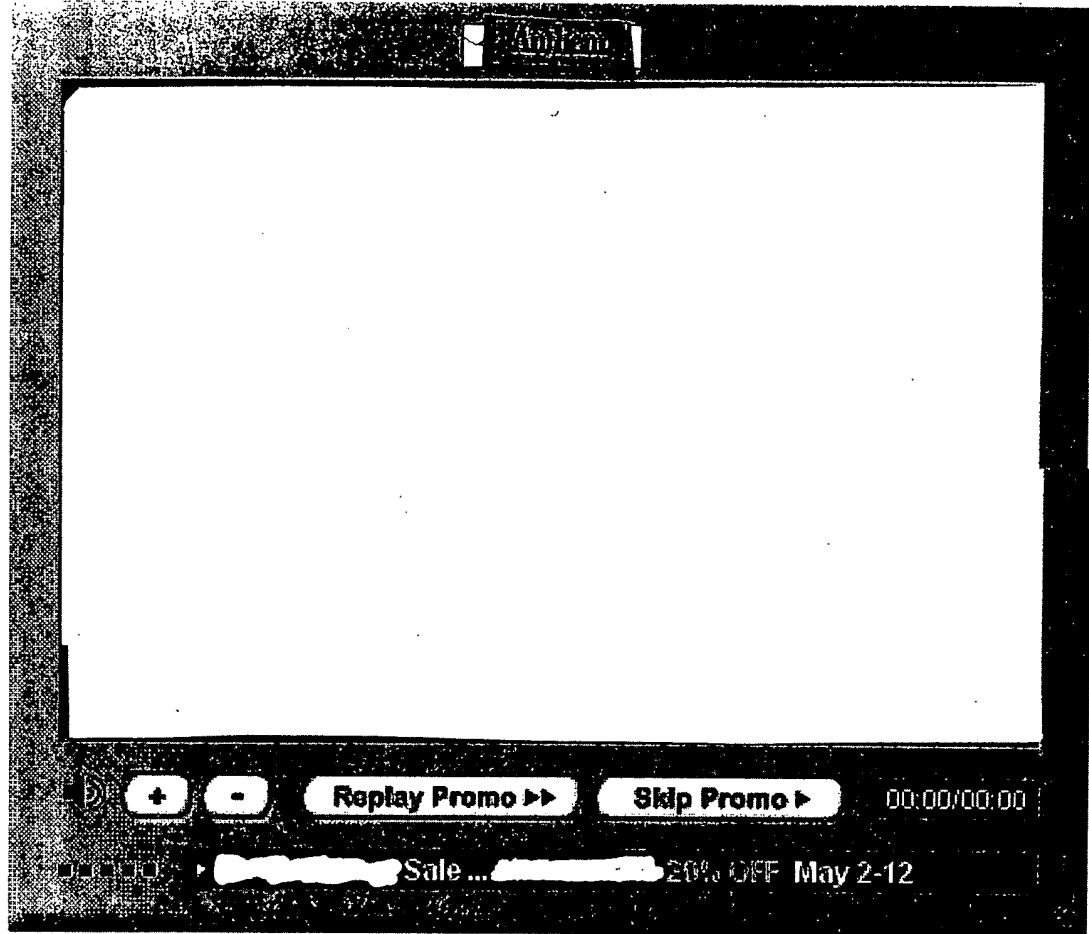


FIG. 50G2

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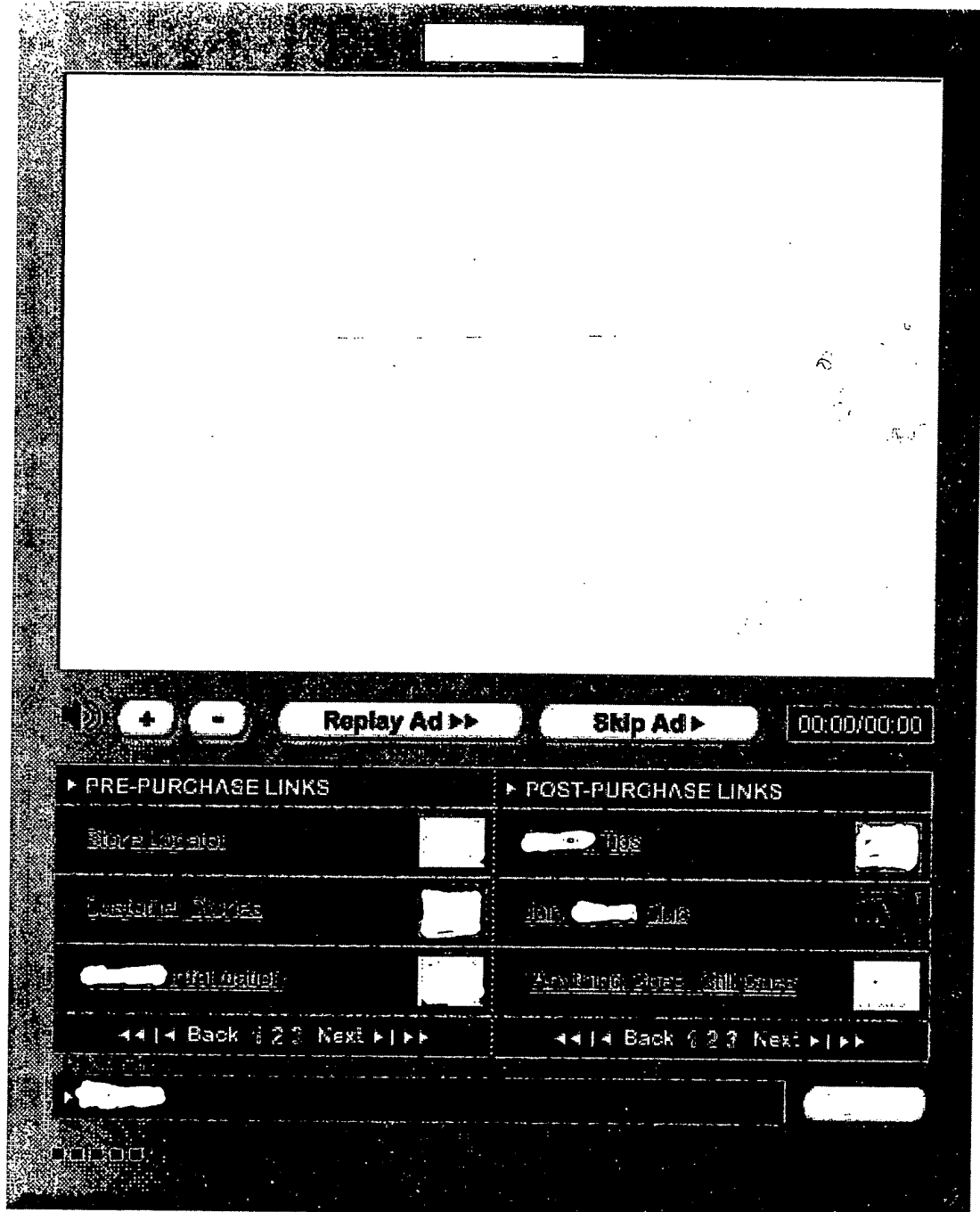


FIG. 50G3

755/939

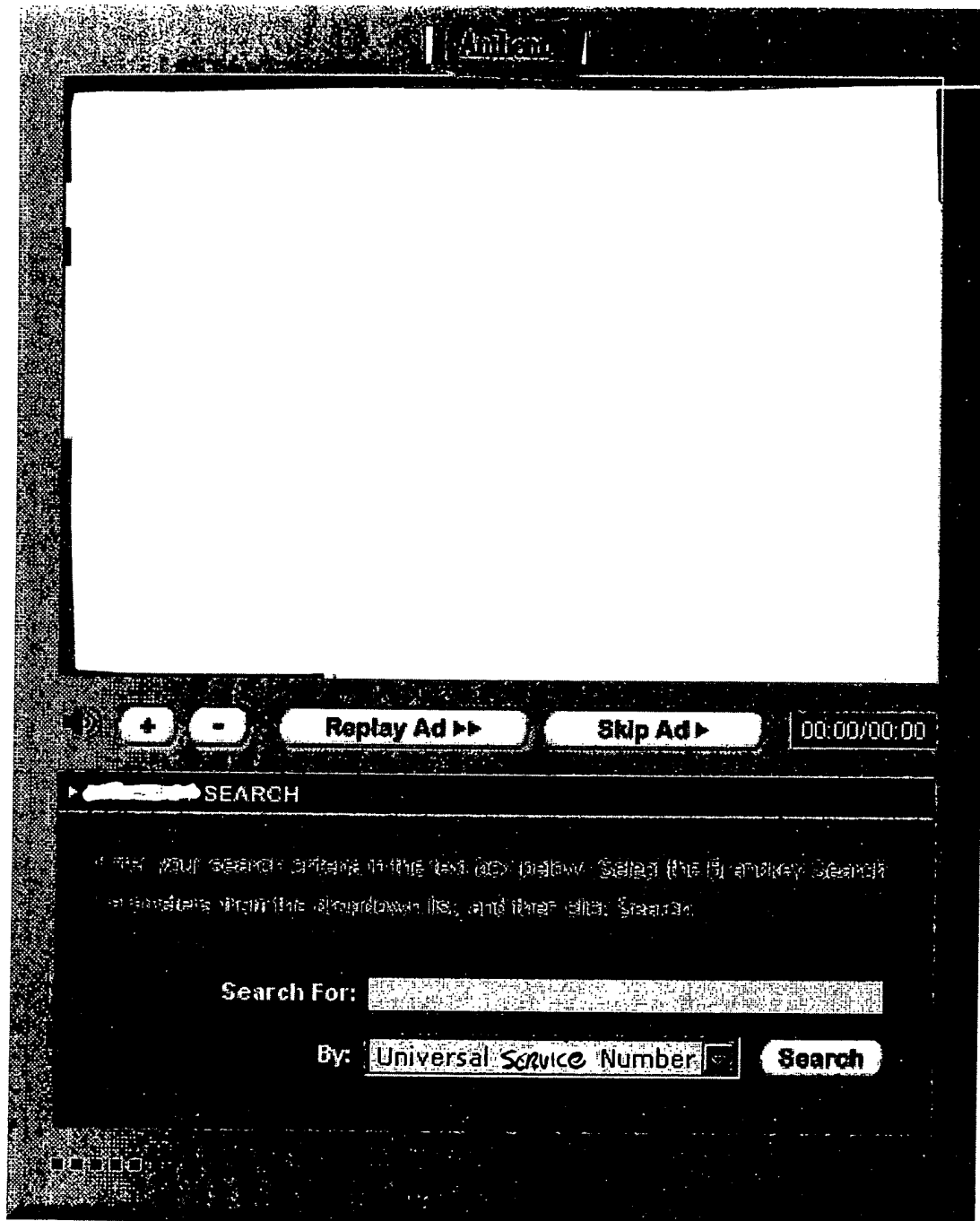


FIG. 506 4



Install Retailer-Specific Virtual Kiosks

Control Panel for Installing Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Retailer-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

751/939

FIG. 50 N



Install Retailer-Specific Virtual Kiosks

Select Virtual Kiosks | Read Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

Select Retailer-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Retailer-Specific Virtual Kiosks are available for Installation. Select the Retailer-Specific Virtual Kiosks you wish to Install by checking the Install checkbox. -- for everyone

If there are Retailer-Specific Virtual Kiosks available for more than one Retailer, then the Retailer-Specific Virtual Kiosks shall be sorted by Retailer name. Click "A" to view Retailer-Specific Virtual Kiosks from Retailers beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Retailer-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Retailer-Specific Virtual Kiosks associated with a particular Retailer. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z |

1 1 2 3 4 5 6 7 8 9 10

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Retailer Name	R-S Virtual Kiosk Serial Number	R-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Retailer Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Retailer Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Retailer Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Retailer Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Retailer Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

<< | < Back | 1 2 3 4 5 | Next > | >>

Search | Next

FIG.5001



Install Retailer-Specific Virtual Kiosks

Select Virtual Kiosks

Brandkey Agreement

Installation Location Information

Download Virtual Kiosk Tag

Control Panel for Installing Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

Search for Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Vendor whose Retailer-Specific Virtual Kiosks you wish to install. Click Next to initiate the Vendor search.

Search for:

Search by: Vendor Name



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FIG. 50 02



Install Retailer-Specific Virtual Kiosks

Select Virtual Kiosks

License Agreement

Installation Location Information

Download Virtual Kiosk Tag

Control Panel for Installing Retailer-Specific Virtual Kiosks

Standard Demonstration Mod

Select a Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Vendors matched your search criteria and have Retailer-Specific Virtual Kiosks available to install. Click on the Vendor Name to view Retailer-Specific Virtual Kiosks for the selected Vendor.

Vendor Name	MIN	No. of Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

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FIG. 5003

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http://www.brandkeysystems.com/bk_deliver/m_install_retailer-3.html
file://E:/www/brandkey/bk_deliver/TMP9i5kcoofv.htm



Install Retailer-Specific Virtual Kiosks

Select Virtual Kiosks

License Agreement

Installation Location Information

Download Virtual Kiosk Tag

Control Panel for Installing Retailer-Specific Virtual Kiosks

Standard Demonstration Mod

Update Installation Location Information

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following information is required before you can download the installation files for the Retailer-Specific Virtual Kiosks. This information is used by Vendors and their agents to better customize the Retailer-Specific Virtual Kiosks for your needs.

User Name:

Installation Domain:

 (e.g. www.virtualkiosklaunchsite.com)

Physical Location:

City:

State:

 -- Select One --

Zip/Postal Code:

Country:

 United States

Purpose of Installation:

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FIG.50 05



Install Retailer-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The setup files for the selected Retailer-Specific Virtual Kiosk(s) have been prepared. You have selected Retailer-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Tags
HTML-Embedded Document	x	Download Tags
HTML-Encoded Image	✓	Download Tags
HTML-Encoded Desktop Icon	✓	Download Tags

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FIG. 5006

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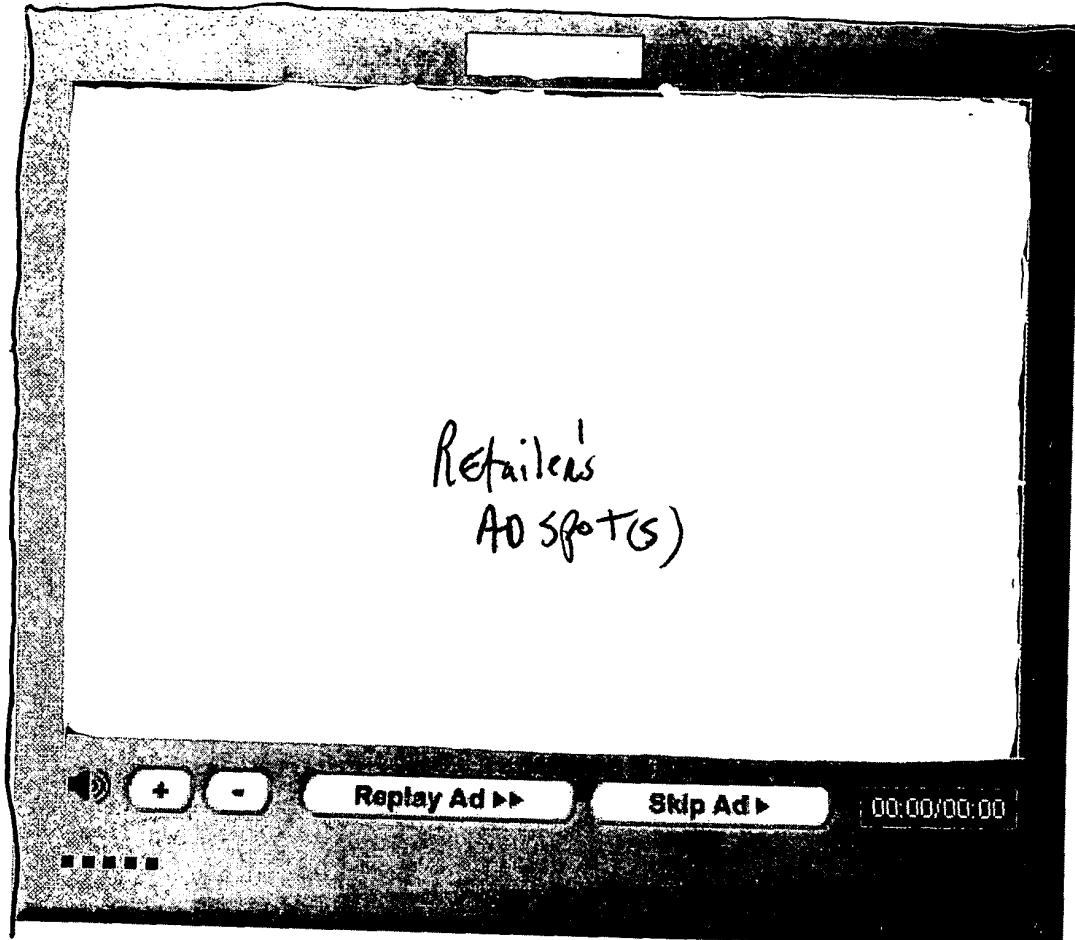


FIG. 50.P1

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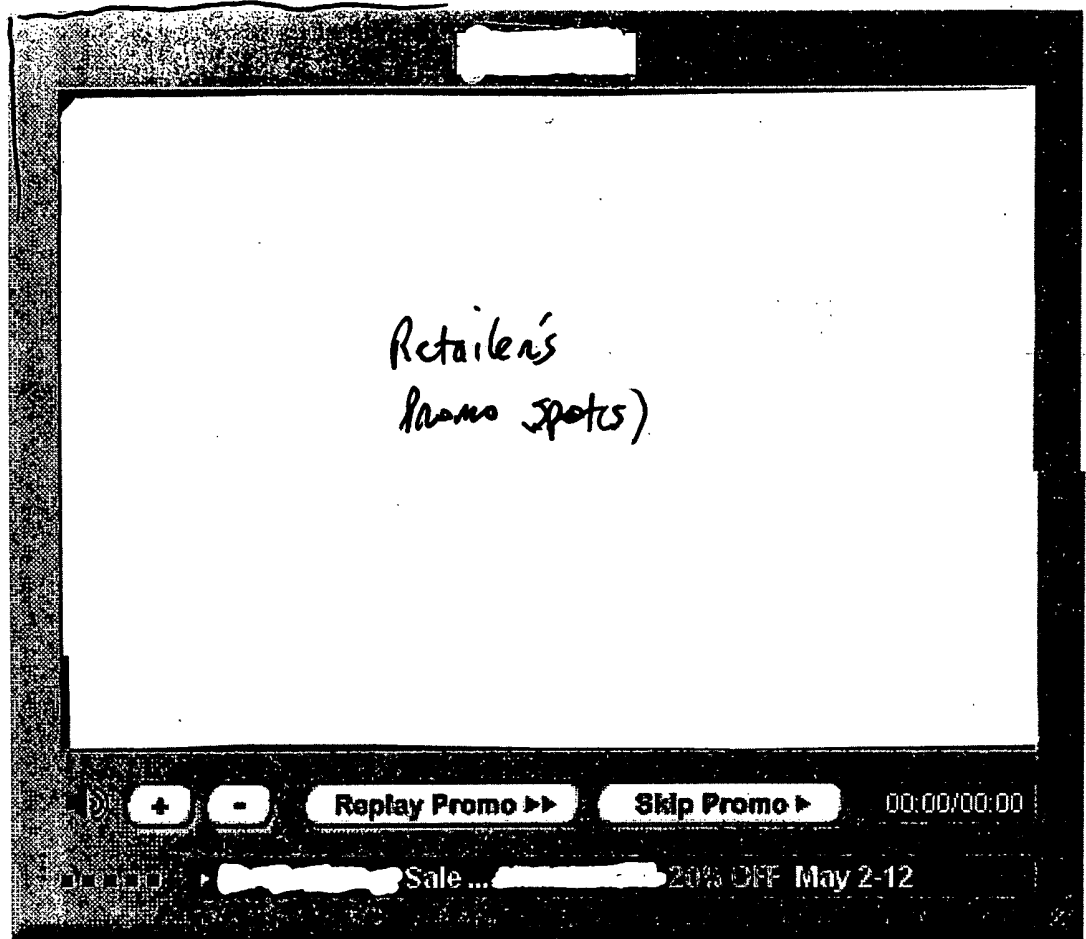


FIG. 50P2

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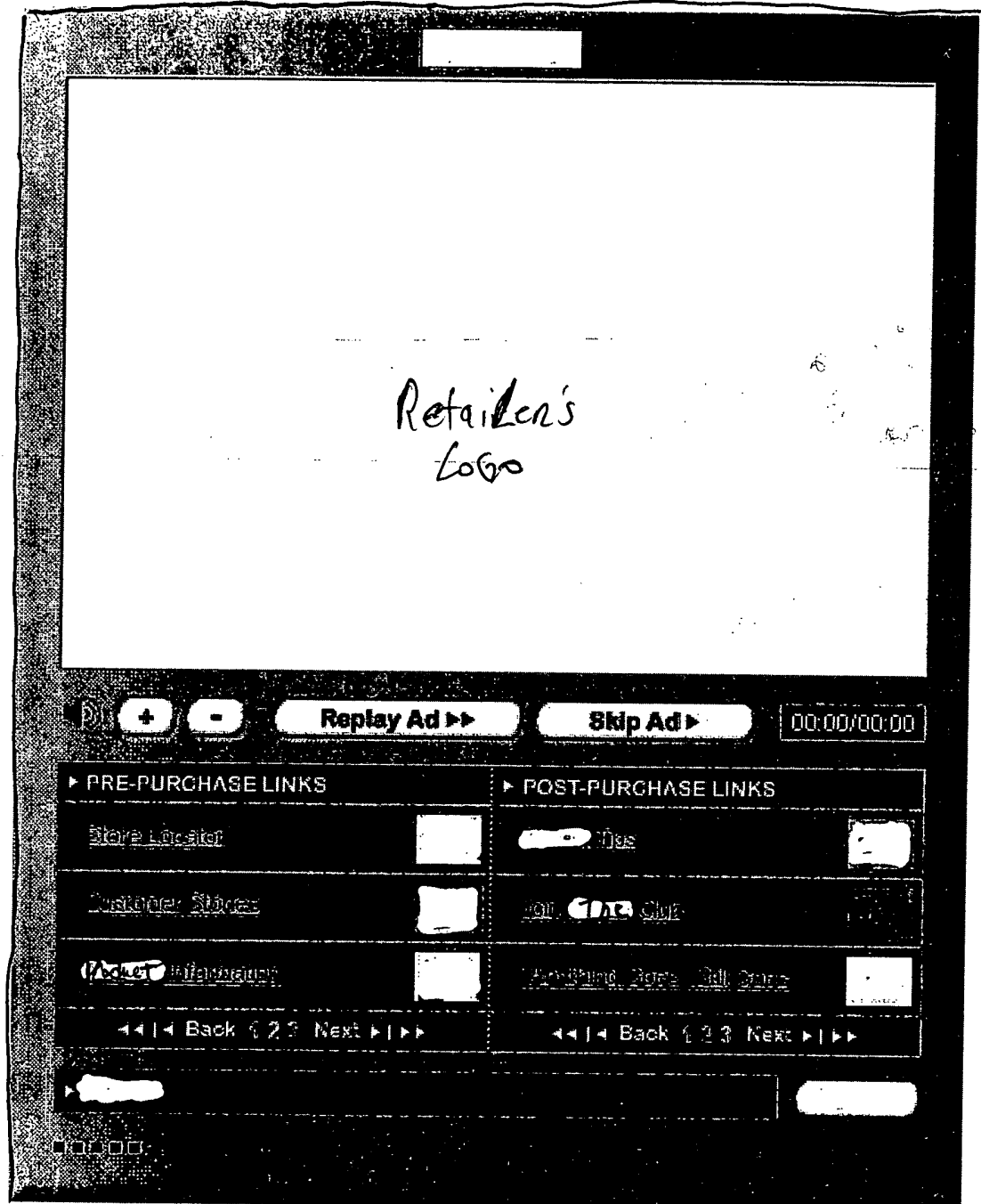


FIG. 50 P3

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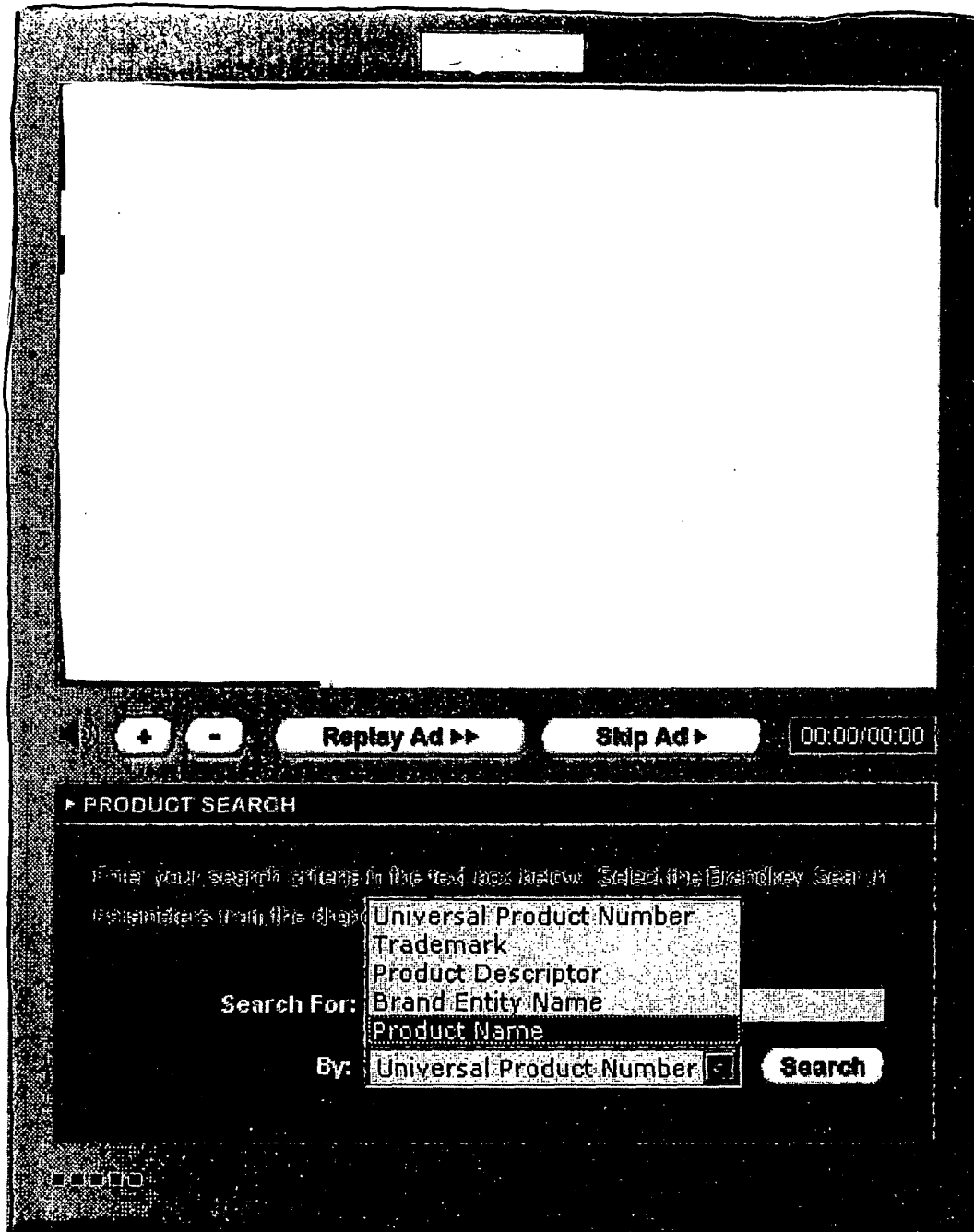


FIG. 50 A

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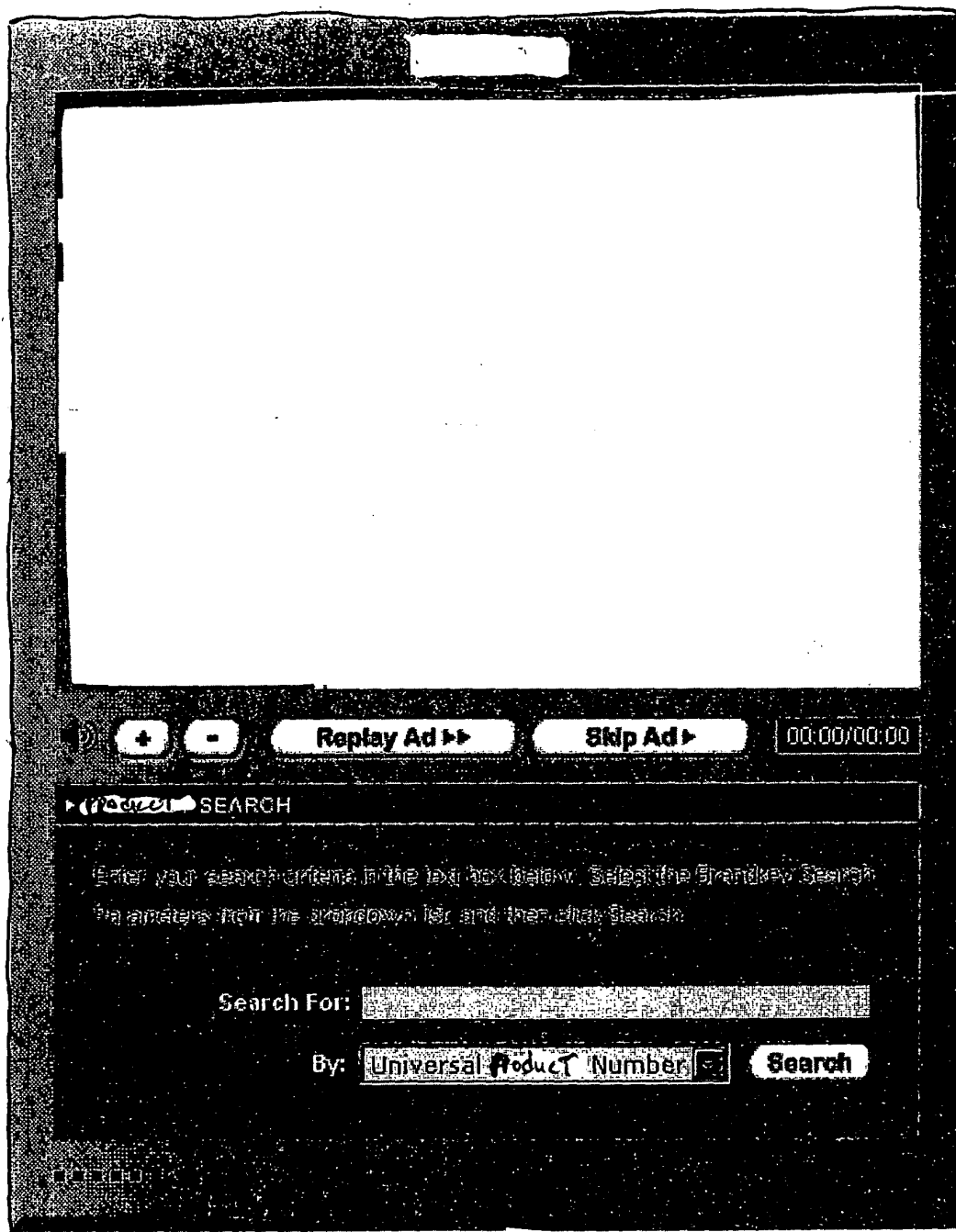


FIG. 50 P5

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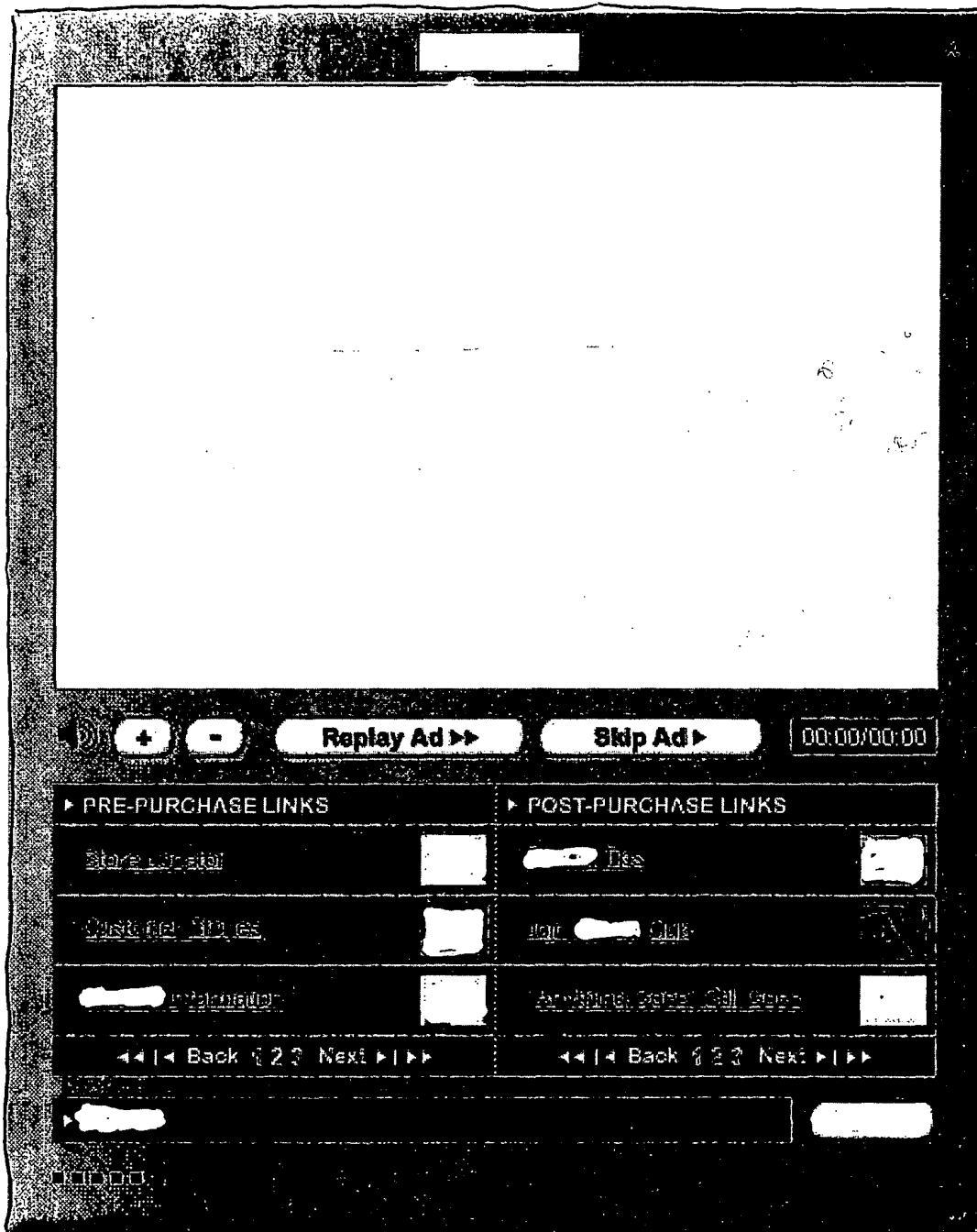


FIG. 50 P6



Install Industry-Specific Virtual Kiosks

Control Panel for Installing Industry-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Industry-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

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FIG. 500



Install Industry-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Industry-Specific Virtual Kiosks

Standard Demonstration Mode

Select Industry-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Industry-Specific Virtual Kiosks are available for installation. Select the Industry-Specific Virtual Kiosks you wish to install by checking the Install checkbox. -- for everyone

If there are Industry-Specific Virtual Kiosks available for more than one Industrialist, then the Industry-Specific Virtual Kiosks shall be sorted by Industrialist name. Click "A" to view Industry-Specific Virtual Kiosks from Industrialists beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Industry-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Industry-Specific Virtual Kiosks associated with a particular Industrialist. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 1 1 2 1 3 1 4 1 5 1 6 1 7 1 8 1 9 1 0 1

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Industrialist Name	P-S Virtual Kiosk Number	P-S Virtual Kiosk Serial	Launch Environment	Installation Language	Currently Installed	Install
Industrialist Name 1	0900989098-88		Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Industrialist Name 2	0900989098-88		Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Industrialist Name 3	0900989098-88		Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Industrialist Name 4	0900989098-88		Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Industrialist Name 5	0900989098-88		Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Search Next

FIG. 50 R1



Install Industry-Specific Virtual Kiosks
Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Industry-Specific Virtual Kiosks

Standard Demonstration Mode

Search for Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Vendor whose Industry-Specific Virtual Kiosks you wish to install. Click Next to initiate the Vendor search.

Search for:

Search by: Vendor Name



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FIG. 50 R2



Control Panel for Installing Industry-Specific Virtual Kiosks

Install Industry-Specific Virtual Kiosks

Select Virtual Kiosk | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Select a Vendor

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Vendors matched your search criteria and have Industry-Specific Virtual Kiosks available to install. Click on the Vendor Name to view Industry-Specific Virtual Kiosks for the selected Vendor.

Vendor Name	Vendor Identification Number (MIN)	No. of Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

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FIG 50R3

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http://www.brandkeysystems.com/bk_deliver/m_installIndustry-3.html
file:///E:/www/brandkey/bk_deliver/FFMP9K0qbesffa.htm



Install Industry-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement

Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Industry-Specific Virtual Kiosks

Standard Demonstration Mode

Update Installation Location Information

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following information is required before you can download the installation files for the Industry-Specific Virtual Kiosks. This information is used by Vendors and their agents to better customize the Industry-Specific Virtual Kiosks for your needs.

User Name:

Installation Domain:

 (e.g. www.virtualkiosklaunchsite.com)

Physical Location:

City:

State:

 -- Select One --

Zip/Postal Code:

Country:

 United States

Purpose of Installation:

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Next

FIG. 50R5

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Install Industry-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Download Virtual Kiosk Tags

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The setup files for the selected Industry-Specific Virtual Kiosk(s) have been prepared. You have selected Industry-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Tags
HTML-Embedded Document	x	Download Tags
HTML-Encoded Image	✓	Download Tags
HTML-Encoded Desktop Icon	✓	Download Tags

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FIG. 50R6

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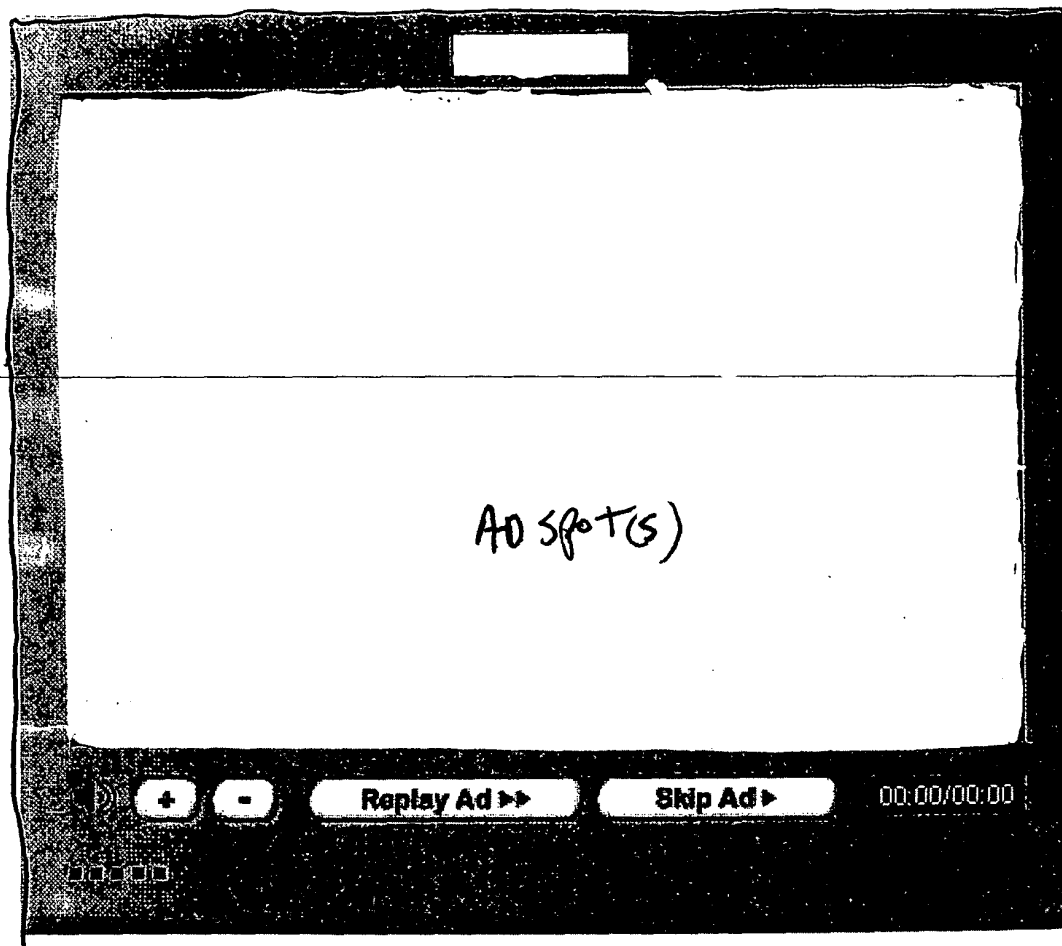


FIG. 50S1

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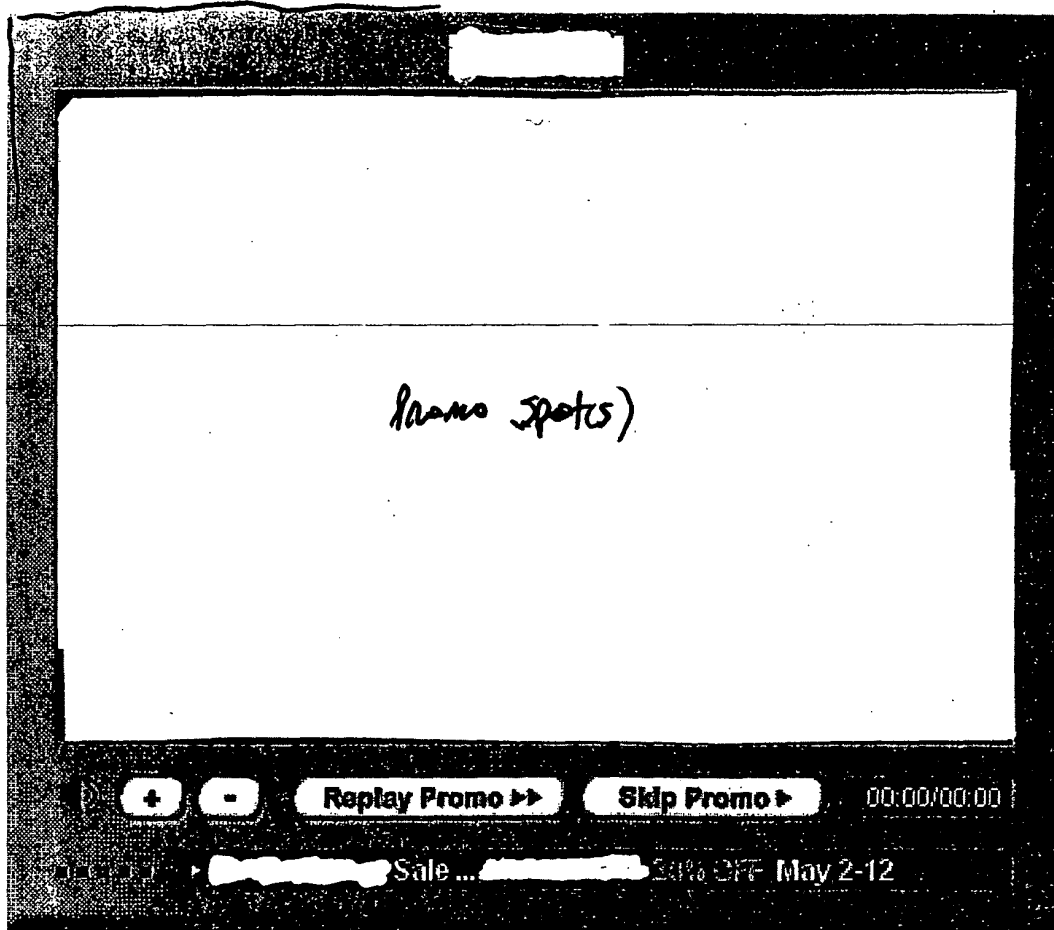


FIG. 5052

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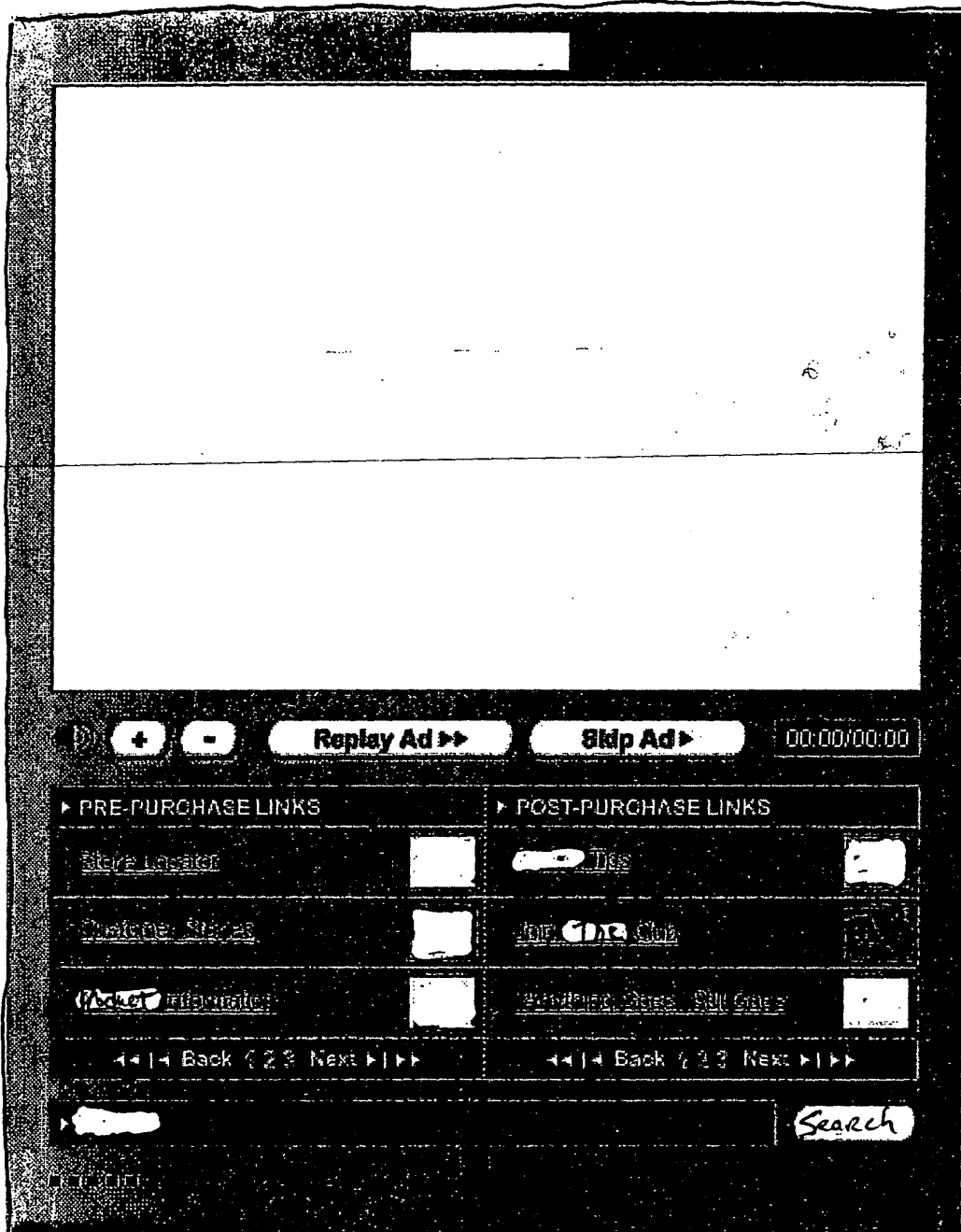


FIG. 50 53

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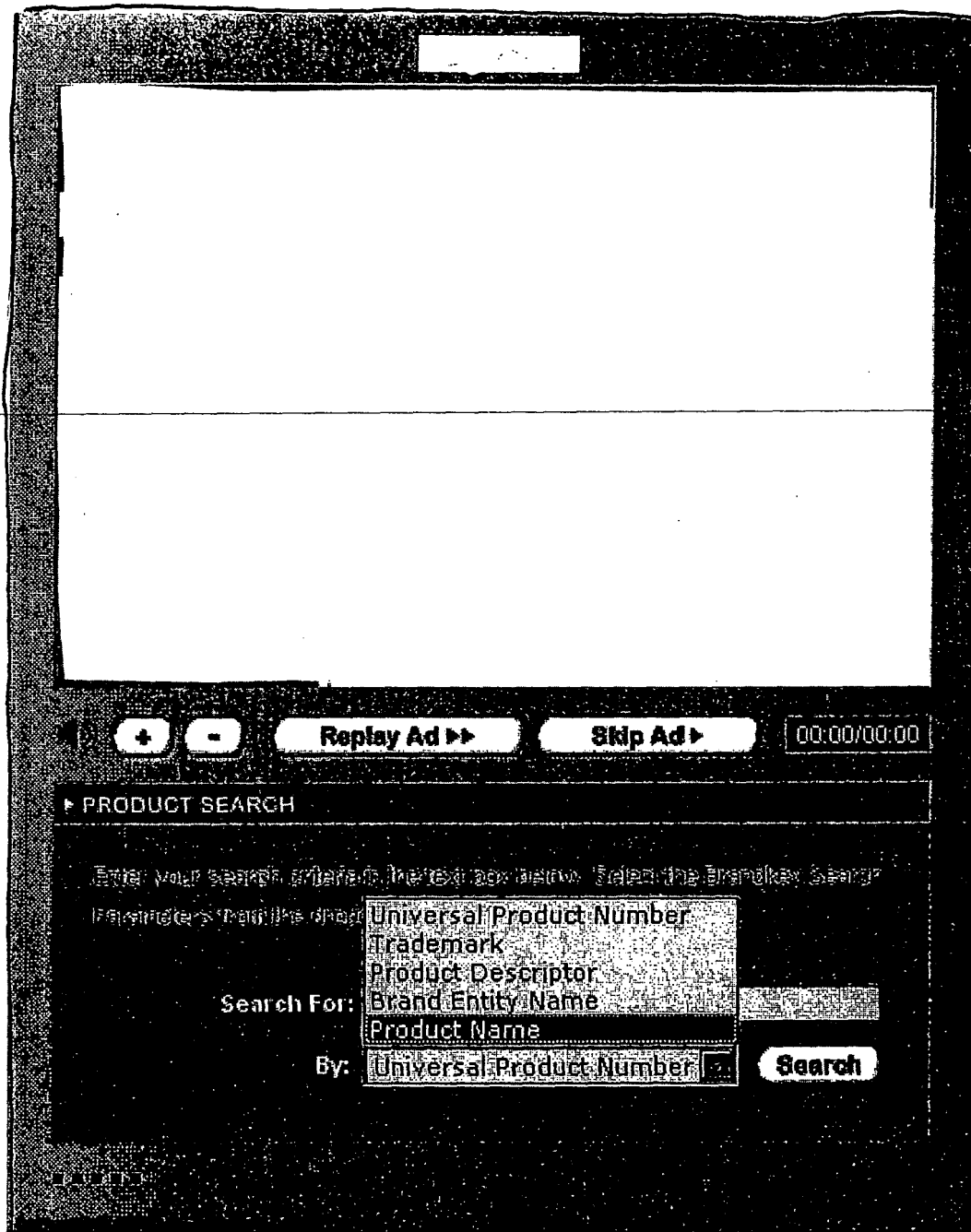


FIG. 50 S4

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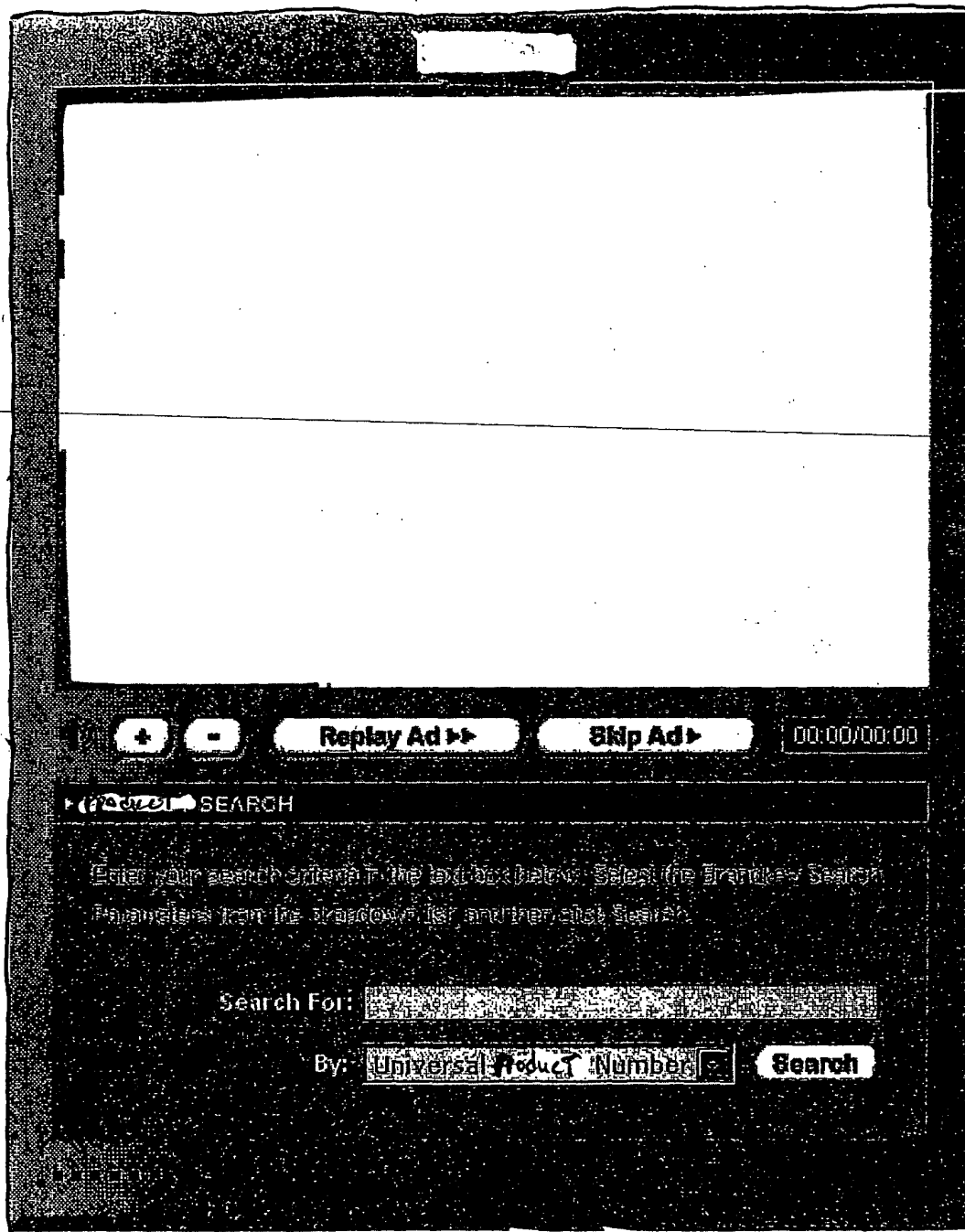


FIG. 50 S5

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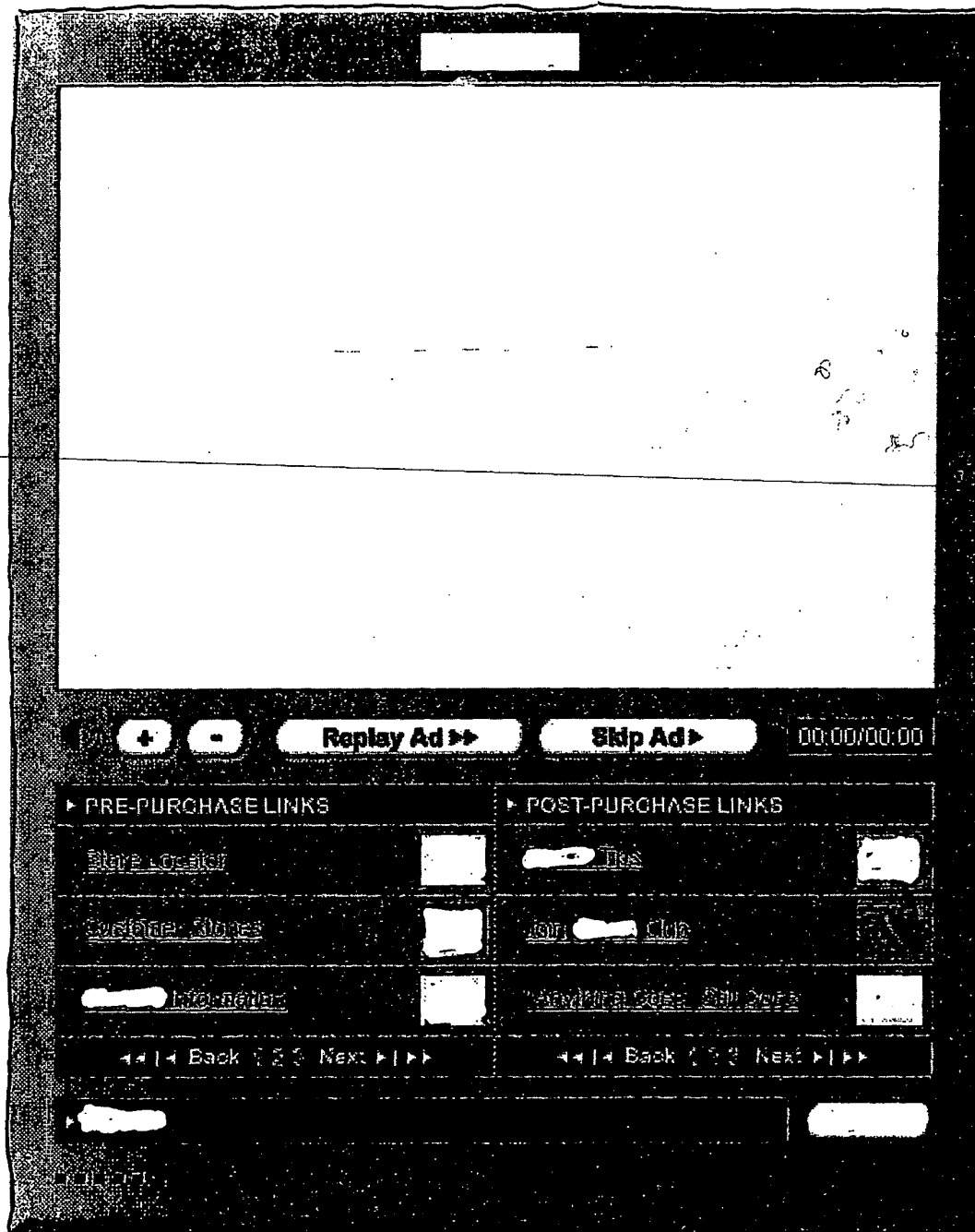


FIG. 5056



Install Corporate-Specific Virtual Kiosks

Control Panel for Installing Corporate-Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

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FIG. 507



Install Corporate-Specific Virtual Kiosks
Select Virtual Kiosk License Agreement Installation Location Information Download Virtual Kiosk Tag

Control Panel for Installing Corporate-Specific Virtual Kiosks

Standard Demonstration Mode

Select Corporate-Specific Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

The following Corporate-Specific Virtual Kiosks are available for installation. Select the Corporate-Specific Virtual Kiosks you wish to install by checking the install checkbox. -- for everyone

If there are Corporate-Specific Virtual Kiosks available for more than one Vendor, then the Corporate-Specific Virtual Kiosks shall be sorted by Vendor name. Click 'A' to view Corporate-Specific Virtual Kiosks from Vendors beginning with the letter 'A', etc. -- for only consumers

Click Next to install the selected Corporate-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Corporate-Specific Virtual Kiosks associated with a particular Vendor. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z I

1 1 2 1 3 1 4 1 5 1 6 1 7 1 8 1 9 1 0 1

Vendor Name	P-S Virtual Kiosk Serial Number	P-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Vendor Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

Back 1 2 3 4 5 Next

FIG. 5041

Search Next

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Install Corporate-Specific Virtual Kiosks

Select Virtual Kiosks

License Agreement

Installation Location Information

Download Virtual Kiosk Tag

Control Panel for Installing Corporate-Specific Virtual Kiosks

Standard Demonstration Mode

Search for Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Vendor whose Corporate-Specific Virtual Kiosks you wish to install. Click Next to initiate the Vendor search.

Search for:

Search by: Vendor Name



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FIG 5042



Install Corporate-Specific Virtual Kiosks
Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Standard Demonstration Mod

Select a Vendor

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Vendors matched your search criteria and have Corporate-Specific Virtual Kiosks available to install. Click on the Vendor Name to view Corporate-Specific Virtual Kiosks for the selected Vendor.

Vendor Name	Vendor Identification Number (MIN)	No. of Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

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FIG. 50U3
http://www.brandkeysystems.com/bk_deliver/m_install_corporate-3.html

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Install Corporate-Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Downloaded Virtual Kiosk Tag

Control Panel for Installing Corporate-Specific Virtual Kiosks

Standard Demonstration Mode

Update Installation Location Information

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following information is required before you can download the installation files for the Corporate-Specific Virtual Kiosks. This information is used by Vendors and their agents to better customize the Corporate-Specific Virtual Kiosks for your needs.

User Name:

Installation Domain:

 (e.g. www.virtualkiosklaunchsite.com)

Physical Location:

City:

State:

 -- Select One --

Zip/Postal Code:

Country:

 United States

Purpose of Installation:

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FIG. 5045

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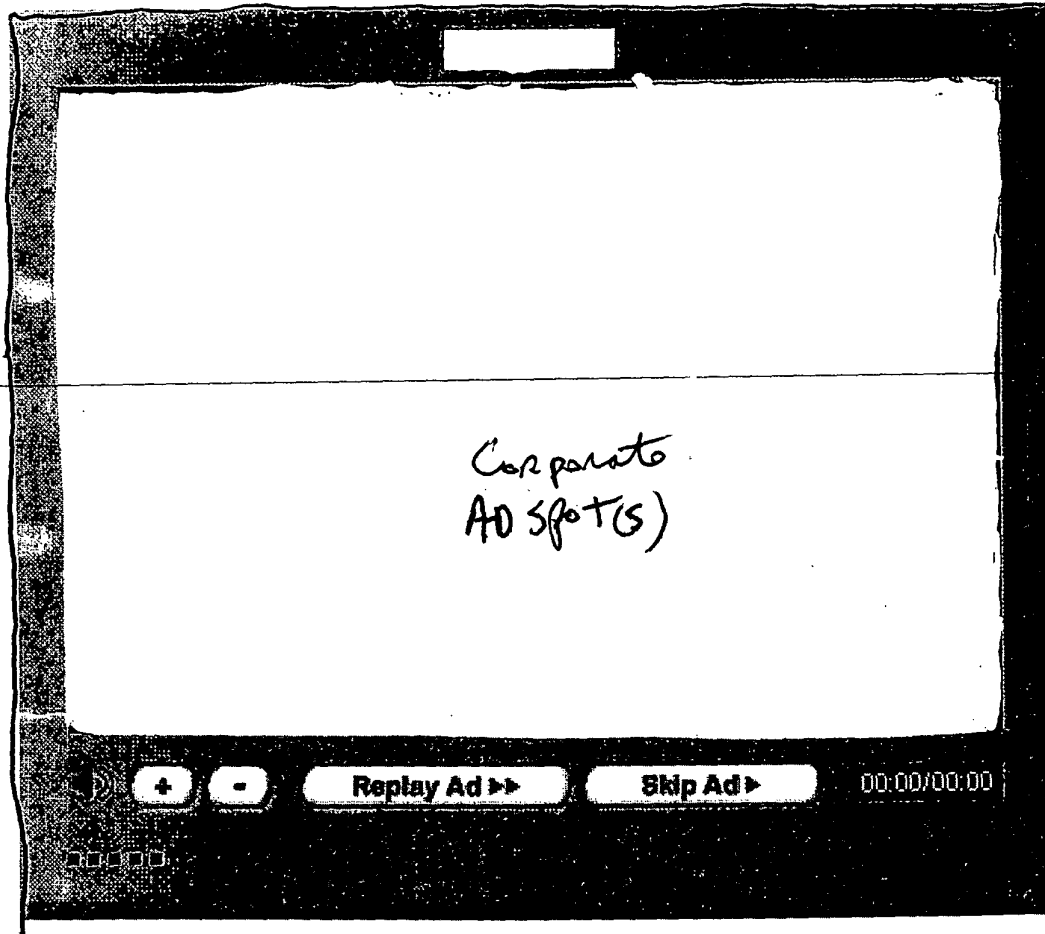


FIG. 50 VI

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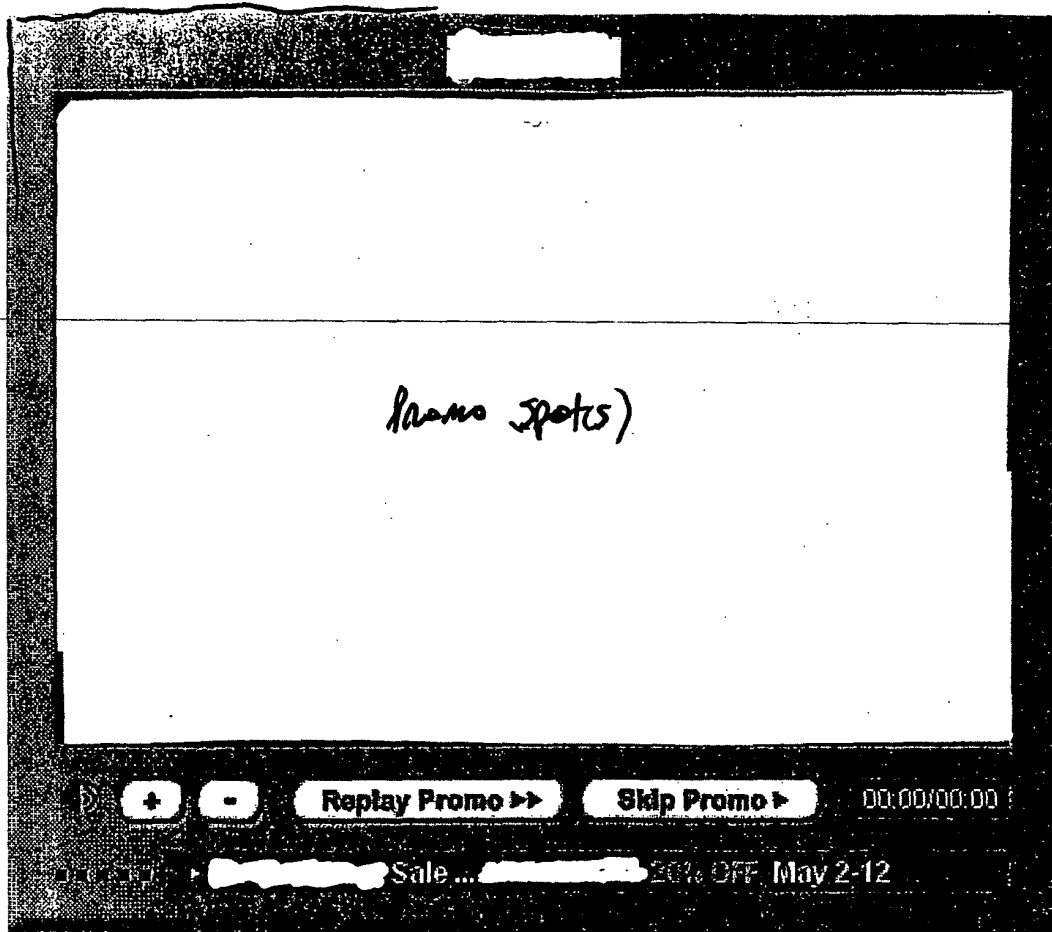


FIG. 50 V2

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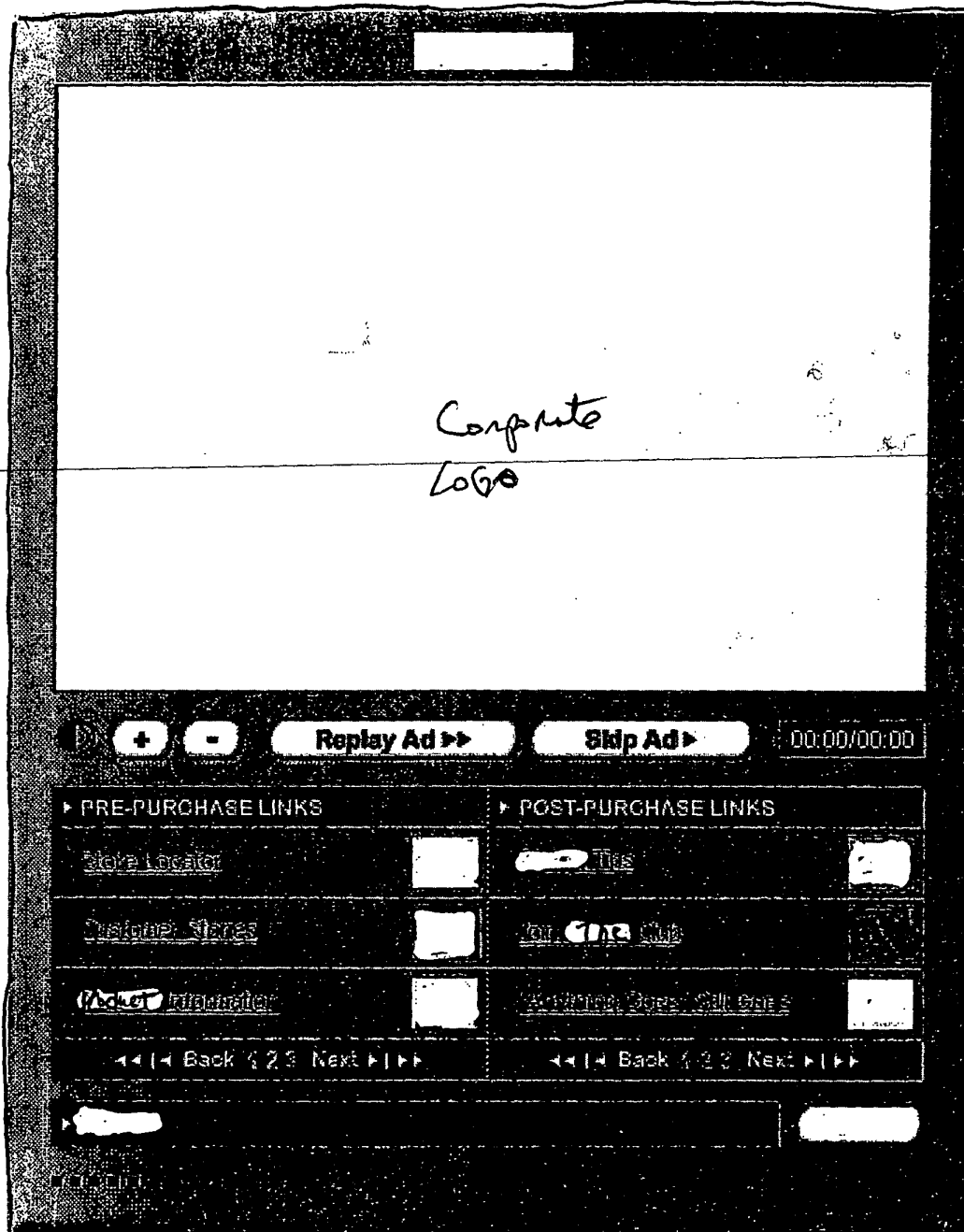


FIG. 50 V3

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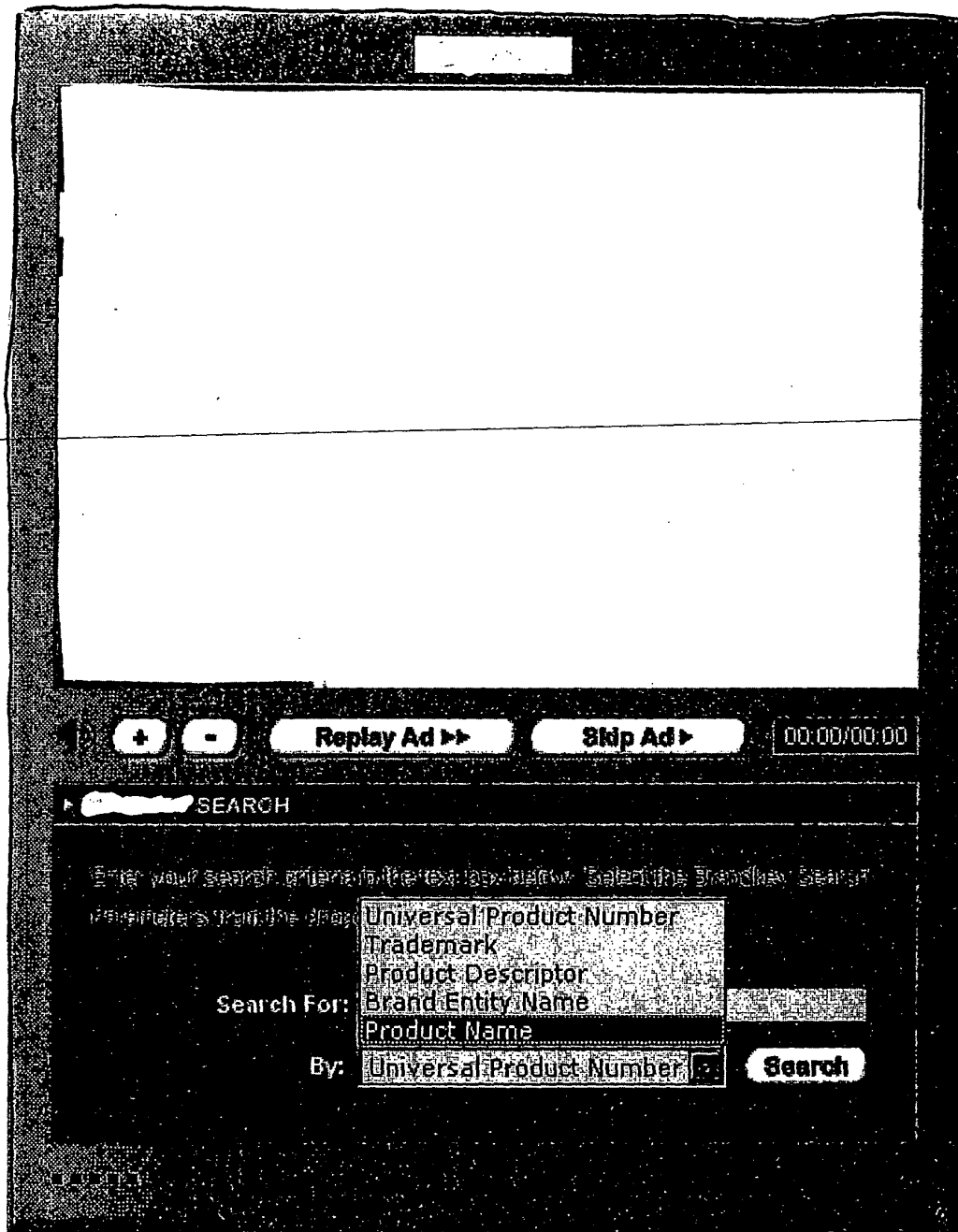


FIG. 50 v4

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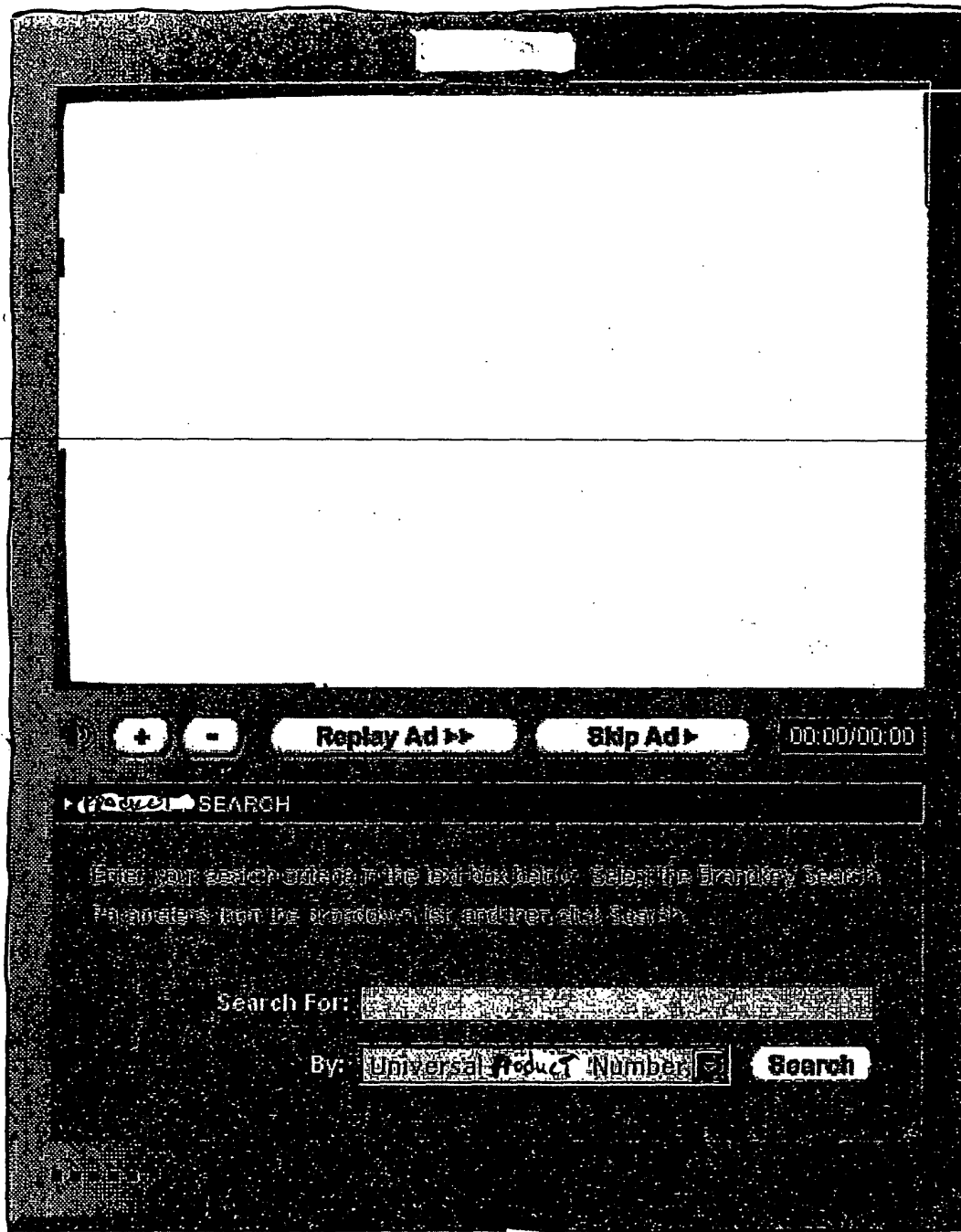


FIG. 50 V5

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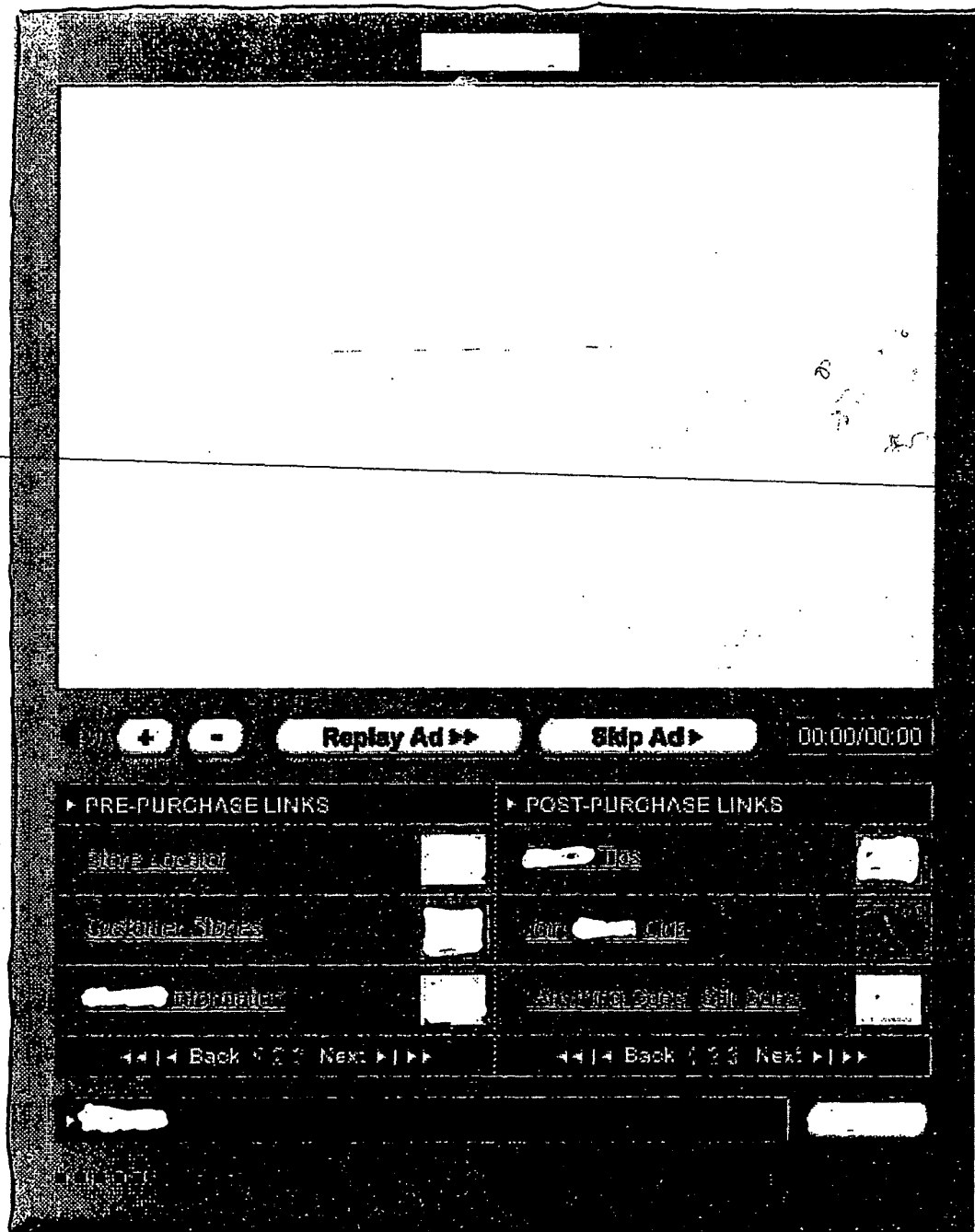



FIG. 50 V6

FIG. 51A



[Brandkey systems](#) | [Brandkey create](#) | [Brandkey deliver](#) | [Brandkey advertise](#) | [Brandkey promote](#)

[Brandkey Advertise Subsystem Benefits](#) | [Virtual Kiosk Advertising Campaign Management Suite](#)

- Brand Managers
- Advertising Agents
- Promotional Agents
- Full Service Agents
- Marketing Consultants
- Brand Consultants
- Trademark Attorneys

Brandkey Advertise Subsystem Benefits - Standard Demonstration Mode

The Brandkey Advertise™ Subsystem offers brand managers and advertising agents a simple and convenient way of creating, executing and managing advertising campaigns designed to run on networks of multi-mode Virtual Kiosks deployed at Internet-based consumer touchpoints. This Brandkey™ Subsystem enables advertisers and their agents to generate Virtual Kiosk Advertising Directories specifying on which deployed virtual kiosks the advertiser and agents are permitted to run advertising campaigns while preserving the rights and obligations of the users of the Brandkey Systems™ Network.

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FIG. 51B1

Brandkey™
.....advertise

Brandkey systems

Brandkey advertise Subsystem Benefits

▶ Launch Control Panel for Managing Advertising Campaigns

Brandkey create

Brandkey Kiosk Advertising Campaign Management Suite

Brandkey deliver

Virtual Kiosk Advertising Campaign Management Suite

Brandkey advertise

Standard Demonstration Mode

Brandkey promote

Client Account: DISNEY

Client Account No: 7145001

Text: D.156

User Name: John Smith

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FIG. 51 C1



Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Control Panel for Managing Advertising Campaigns

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 51C2



.....
advertise

Directory Management

Generate Advertising Directory

Modify Advertising Directory

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Directory Management

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 5/D1



Control Panel for Managing Advertising Campaigns

Directory Management
Generate Advertising Directory Modify Advertising Directory

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Advertising Directory Type

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Type of Advertising Directory you wish to Generate.

- ☒ General Advertising Directory
☐ Brand-Specific Advertising Directory

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Next Next

FIG. 51 DZ



Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General Virtual Kiosk Advertising Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks

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FIG. 51D3

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<http://www.brandkeysystems.com/bk-advertise/m-advertising-directory-general-1.html>

file:///F:/www/brandkey/bk_advertise/TFMPC5a0qesis4.htm



Directory Management

Campaign Management

Ad Spot Management

Control Panel for Managing Advertising Campaigns

Generate Advertising Directory

Modify Advertising Directory

Standard Demonstration Mode

Name: the General Virtual Kiosk Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please assign a name to the General Virtual Kiosk Advertising Directory you wish to Generate.

Name Directory:

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FIG. 51.D4



Control Panel for Managing Advertising Campaigns

- Directory Management
- Campaign Management
- Ad-Spot Management
- Generate Advertising Directory
- Modify Advertising Directory

Standard Demonstration Mode

Generate the General Virtual Kiosk Advertising Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please click the Generate button to create the General Virtual Kiosk Advertising Directory.

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Back Generate Directory

FIG. 51 D5



Control Panel for Managing Advertising Campaigns

Directory Management
Generate Advertising Directory
Modify Advertising Directory

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

The General Virtual Kiosk Advertising Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

General Virtual Kiosk Advertising Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression

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Download PDF copy of the General Virtual Kiosk Advertising Directory

Download

FIG. 51D6



Control Panel for Managing Advertising Campaigns

Directory Management	Campaign Management	Ad-Spot Management
Generate Advertising Directory	Modify Advertising Directory	

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Search for the Brand Entities associated with your Client Account, which you wish to include in this Brand-Specific Virtual Kiosk Advertising Directory. You may search by Trademark, Servicemark, Product Descriptor, or Brand Entity Name. Enter the Search Criteria in the textbox, select the Brand-Related Key from the dropdown menu, and then click the Search button to initiate the Brand Entity search.

Search for:

By: Trademark

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FIG. 51.D7

<http://www.brandkeysystems.com/bk-advertise/m-advertising-directory-brand-1.htm>

file:///F:/www/brandkey/bk_advertise/TMP/d2q33esjzh.htm



Control Panel for Managing Advertising Campaigns

[Directory Management](#) |
 [Campaign Management](#) |
 [Ad-Spot Management](#) |
 [General Advertising Directory](#) |
 [Modify Advertising Directory](#)

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Below are listed the Brand Entities that matched your Search Criteria. Please select the ones you wish to add to the Brand-Specific Virtual Kiosk Advertising Directory by checking the Add checkbox.

Brand Entity	Brand Entity Owner	Trademark / Service Mark	Product Descriptor / Service Descriptor	No. of Products / Services	Add
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>

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FIG 5/D8



Control Panel for Managing Advertising Campaigns

Directory Management	Campaign Management	Ad-Spot Management
Generate Advertising Directory	Modify Advertising Directory	

Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General-Type Virtual Kiosk Advertising Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks (having registered vendor's shelf rights)

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FIG. 51D9

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Control Panel for Managing Advertising Campaigns

Directory Management Campaign Management Ad-Spot Management
Generate Advertising Directory Modify Advertising Directory

Standard Demonstration Mode

Name: The Brand-Specific Virtual Kiosk Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please assign a name to the Brand-Specific Virtual Kiosk Advertising Directory you wish to Generate

Name Directory:

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FIG. 51D10



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Generate The Brand-Specific Virtual Kiosk Advertising Directory

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please click the Generate button to create the Brand-Specific Virtual Kiosk Advertising Directory.

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Back Generate Directory

FIG. 51D11



Control Panel for Managing Advertising Campaigns

[Directory Management](#) |
 [Campaign Management](#) |
 [Ad-Spot Management](#) |
 [General Advertising Directory](#) |
 [Modify Advertising Directory](#)

Standard Demonstration Mode

The Brand-Specific Virtual Kiosk Advertising Directory

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Brand-Specific Virtual Kiosk Advertising Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression

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Download PDF copy of the Brand-Specific Virtual Kiosk Advertising Directory

Download

FIG. 51.D12



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Generate Advertising Directory | Modify Advertising Directory

Standard Demonstration Mode

Select Advertising Directory Type

☐ Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Type of Advertising Directory you wish to Modify.

- ☒ General Advertising Directory
- ☐ Brand-Specific Advertising Directory

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FIG. 51D13



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

Select General Advertising Directory

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the General Advertising Directory you wish to modify.

General Advertising Directory

- Advertising Directory 1
- Advertising Directory 2
- Advertising Directory 3
- Advertising Directory 4
- Advertising Directory 5

Date Created

- 01/20/2003
- 02/04/2003
- 03/25/2003
- 04/01/2003
- 05/14/2003

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FIG. 51D14

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http://www.brandkeysystems.com/bk_advertise/m_advertise-directory-modify.htm

http://www.brandkeybk_advertise/FMPctzoiesj05.htm

5/12/2003



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General Advertising Directory. The Virtual Kiosk Types you have previously chosen are checked by default. If you wish to add a Virtual Kiosk Type, then check its checkbox. If you wish to remove a Virtual Kiosk Type, then uncheck its checkbox.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks

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FIG. 5.1 D15

Brandkey[™]
.....
advertise

Directory Management
Generate Advertising Directory
Modify Advertising Directory

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Name the General Virtual Kiosk Advertising Directory

Client Account: DISNEY Client Account No: 7145001

User Name: John Smith

You may change the Name assigned to this General Advertising Directory.

Directory Name: Advertising Directory 1

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FIG. 51D16



Control Panel for Managing Advertising Campaigns

- Directory Management
- Campaign Management
- Ad-Spot Management
- Generate Advertising Directory
- Modify Advertising Directory

Standard Demonstration Mode

Modify Advertising Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please click the Modify button to modify the selected General Advertising Directory.

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FIG. 51: D17



Control Panel for Managing Advertising Campaigns

Directory Management Campaign Management Ad-Spot Management
 Generate Advertising Directory Modify Advertising Directory

Standard Demonstration Mode

Download Advertising Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

General Virtual Kiosk Advertising Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression

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Download PDF copy of the selected General Advertising Directory

Download

FIG. 51-D18



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

Select Brand-Specific Advertising Directory

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Brand-Specific Advertising Directory you wish to modify.

Brand-Specific Advertising Directory

- [Advertising Directory.1](#)
- [Advertising Directory.2](#)
- [Advertising Directory.3](#)
- [Advertising Directory.4](#)
- [Advertising Directory.5](#)

Date Created

- 01/20/2003
- 02/04/2003
- 03/25/2003
- 04/01/2003
- 05/14/2003

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FIG. 50D19

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http://www.brandkeysystems.com/bk_advertise/m_advertise/m_advertising-directory-m-brand-1.htm

file:///F:/www.brandkey/bk_advertise/TEMP/atk7feskww.htm

5/12/2003



Control Panel for Managing Advertising Campaigns

Directory Management Campaign Management Ad-Spot Management
 Generate Advertising Directory Modify Advertising Directory

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

You have selected the following Brand Entities for the Brand-Specific Advertising Directory. To remove a Brand Entity simply uncheck its selected checkbox. Click Next to specify the Virtual Kiosk types for the Brand-Specific Advertising Directory. Click Add Brands to select more Brand Entities to add to the Brand-Specific Advertising Directory.

Brand Entity	Brand Entity Owner	Trademark/Service/Mark	Product/Service Descriptor	No. of Product/Services	Selected
Brand Entity 1	Brand Entity Owner 1	Trademark 1	Product Descriptor 1	Product 1	<input checked="" type="checkbox"/>
Brand Entity 2	Brand Entity Owner 2	Trademark 2	Product Descriptor 2	Product 2	<input checked="" type="checkbox"/>
Brand Entity 3	Brand Entity Owner 3	Trademark 3	Product Descriptor 3	Product 3	<input checked="" type="checkbox"/>
Brand Entity 4	Brand Entity Owner 4	Trademark 4	Product Descriptor 4	Product 4	<input checked="" type="checkbox"/>
Brand Entity 5	Brand Entity Owner 5	Trademark 5	Product Descriptor 5	Product 5	<input checked="" type="checkbox"/>

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Back Add Brands Next

FIG. 51D20



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Generate Advertising Directory | Modify Advertising Directory

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities associated with your Client Account, which you wish to include in this Brand-Specific Virtual Kiosk Advertising Directory. You may search by Trademark, Servicemark, Product Descriptor, or Brand Entity Name. Enter the Search Criteria in the textbox, select the Brand-Related Key from the dropdown menu, and then click the Search button to initiate the Brand Entity search.

Search for:

By: Trademark

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FIG. 51D21



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Generate Advertising Directory](#)
[Modify Advertising Directory](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Select Brand Entities

[Client Account: DISNEY](#)
[Client Account No: 7145001](#)
[User Name: John Smith](#)

Below are listed the Brand Entities that matched your Search Criteria. Please select the ones you wish to add to the Brand-Specific Virtual Kiosk Advertising Directory by checking the Add checkbox.

Brand Entity	Brand Entity Owner	Trademark / Service Mark	Product Descriptor / Service Descriptor	No. of Products / Services	Add
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>

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FIG. 51D22



Control Panel for Managing Advertising Campaigns

Directory Management	Campaign Management	Ad-Spot Management
Generate Advertising Directory	Modify Advertising Directory	

Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the Brand-Specific Virtual Kiosk Advertising Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks (having registered vendor's shelf rights)

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FIG 51.D23



Control Panel for Managing Advertising Campaigns

- Directory Management
- Generate Advertising Directory
- Campaign Management
- Ad-Spot Management
- Modify Advertising Directory

Standard Demonstration Mode

Name The Brand-Specific Virtual Kiosk Advertising Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

You may change the Name assigned to this Brand-Specific Advertising Directory.

Directory Name:

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FIG. 51D24



Brandkey
advertise

Directory Management

Generate Advertising Directory

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Generate The Brand-Specific Virtual Kiosk Advertising Directory

 Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please click the Modify button to modify the Brand-Specific Virtual Kiosk Advertising Directory.

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Modify Directory

FIG. 51D25



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Generate Advertising Directory

Modify Advertising Directory

Standard Demonstration Mode

The Brand-Specific Virtual Kiosk Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Brand-Specific Virtual Kiosk Advertising Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression

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Download PDF copy of the Brand-Specific Virtual Kiosk Advertising Directory

Download

FIG. 51D26



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management
Register Campaign | Modify Campaign | Run/Stop Campaign | Monitor Campaign

Standard Demonstration Mode

Campaign Management

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text Here.

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FIG. 51E1



Control Panel for Managing Advertising Campaigns

Directory Management

Register Campaign

Modify Campaign

Run/Stop Campaign

Monitor Campaign

Campaign Management

Ad-Spot Management

Standard Demonstration Mod

Input Virtual Kiosk Advertising Campaign Basic Information

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please enter the information below in order to register the new Virtual Kiosk Advertising Campaign.

Name of Virtual Kiosk Advertising Campaign:

Virtual Kiosk Advertising Campaign Registration Number:

Campaign Start Date:

Campaign End Date:

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FIG. 51E2



Control Panel for Managing Advertising Campaigns

Directory Management

Register Campaign

Modify Campaign

Run/Stop Campaign

Monitor Campaign

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select the Virtual Kiosk Advertising Directory Type

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please select which Type of Virtual Kiosk Advertising Directory you wish to use to build the new Virtual Kiosk Advertising Campaign.

- ☐ General Virtual Kiosk Advertising Directory
- ☐ Brand-Specific Virtual Kiosk Advertising Directory

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FIG. 51E3



Directory Management
Register Campaign
Modify Campaign
Run/Stop Campaign
Monitor Campaign

Campaign Management
Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosk Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please select the General Virtual Kiosk Advertising Directory you wish to use to build the new Virtual Kiosk Advertising Campaign.

General Virtual Kiosk Directory Name

	Date Created
Trek@ Cycles 2002	09/06/02
Jaz@ Discs 2002	01/30/02
Gatorade USA 2002	06/10/02
Trek@ Cycles 2002	11/03/02
Jaz@ Discs 2002	09/06/02

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Please select the Brand-Specific Virtual Kiosk Advertising Directory you wish to use to build the new Virtual Kiosk Advertising Campaign.

Brand-Specific Virtual Kiosk Directory Name

	Date Created
Trek@ Cycles 2002	09/06/02
Jaz@ Discs 2002	01/30/02
Gatorade USA 2002	06/10/02
Trek@ Cycles 2002	11/03/02
Jaz@ Discs 2002	06/10/02

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FIG. 5.1E4

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button
inserted

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Control Panel for Managing Advertising Campaigns

[Directory Management](#) |
 [Campaign Management](#) |
 [Ad-Spot Management](#) |
 [Register Campaign](#) |
 [Modify Campaign](#) |
 [Run/Stop Campaign](#) |
 [Monitor Campaign](#)

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Please select the Virtual Kiosks you wish to add to the Virtual Kiosk Advertising Campaign, by checking their Add to Campaign checkboxes. Click the Register button to Register the new Virtual Kiosk Advertising Campaign.

Virtual Kiosk Name	Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Installation Domain	Physical Location (if applicable)	Add to Campaign
Trek® Cycles 2002	090987-098	Type goes here	http://www.trek.com/cycles.html	Norwalk, CT	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	http://www.jaz.com/discs/jaz.html	Greenwich, CT	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	http://www.jaz.com/discs/jaz.html	Miami, FL	<input type="checkbox"/>
Trek® Cycles 2002	090987-098	Type goes here	http://www.gatorade.com	Miami, FL	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	<input type="checkbox"/>

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 [Register Campaign](#)

FIG. 51E5



Control Panel for Managing Advertising Campaigns

[Directory Management](#) |
 [Register Campaign](#) |
 [Modify Campaign](#) |
 [Run/Stop Campaign](#) |
 [Monitor Campaign](#) |
 [Ad-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosk Advertising Campaign

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Select the Virtual Kiosk Advertising Campaign you wish to Modify by clicking on its Name.

Advertising Campaign Name	Date of Advertising Campaign Registration	Advertising Campaign Registration Number	Advertising Campaign Status
Virtual Kiosk Ad	02-03-02	Virtual Kiosk Number	Running
Virtual Kiosk Ad	02-03-02	Virtual Kiosk Number	Running
Virtual Kiosk Ad	02-03-02	Virtual Kiosk Number	Expired
Virtual Kiosk Ad	02-03-02	Virtual Kiosk Number	Stopped
Virtual Kiosk Ad	02-03-02	Virtual Kiosk Number	Stopped

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FIG. 51E6

Brandkey™

 advertise

Control Panel for Managing Advertising Campaigns

 Directory Management | **Register Campaign** | Modify Campaign | Run/Stop Campaign | Monitor Campaign | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

Modify the Virtual Kiosk Advertising Campaign

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You may Modify the Virtual Kiosk Advertising Campaign by Adding or Removing Virtual Kiosks from the Campaign.

Master Data Record for Virtual Kiosk Advertising Campaign

Name of Advertising Campaign: Trek® Cycles 2002 | Date of Advertising Campaign Registration: 02-03-02 | Advertising Campaign Registration Number: 09890-0989

Virtual Kiosk Added to Campaign	Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)	Ad Spot Order Placed on Virtual Kiosks
<input checked="" type="checkbox"/>	90009060	PS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#26
<input type="checkbox"/>	90009061	VS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#29, ASO#32
<input type="checkbox"/>	90009062	RS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#26
<input type="checkbox"/>	90009063	PS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#29, ASO#32
<input type="checkbox"/>	90009064	IS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#26

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Apply | Exit

FIG. 51E7



Control Panel for Managing Advertising Campaigns

Directory Management
Register Campaign | Modify Campaign | Run Stop Campaign | Monitor Campaign

Campaign Management
Run Stop Campaign | Monitor Campaign

Ad-Spot Management

Standard Demonstration Mode

Run Virtual Kiosk Advertising Campaigns

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosk Advertising Campaigns you wish to Run by checking their Run checkboxes and then clicking the Run Advertising Campaign button.

Virtual Kiosk Advertising Campaign	Run
Virtual Kiosk Advertising Campaign 1	<input type="checkbox"/>
Virtual Kiosk Advertising Campaign 2	<input type="checkbox"/>
Virtual Kiosk Advertising Campaign 3	<input type="checkbox"/>
Virtual Kiosk Advertising Campaign 4	<input type="checkbox"/>
Run Campaign	

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Stop Virtual Kiosk Advertising Campaigns

Select the Virtual Kiosk Advertising Campaigns you wish to Stop by checking their Stop checkboxes and then clicking the Stop Advertising Campaign button.

Virtual Kiosk Advertising Campaign	Stop
Virtual Kiosk Advertising Campaign 1	<input type="checkbox"/>
Virtual Kiosk Advertising Campaign 2	<input type="checkbox"/>

FIG. 51E8

Virtual Kiosk Advertising Campaign 3

Virtual Kiosk Advertising Campaign 4

☐☐

Stop Campaign

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FIG. 51E9



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Register Campaign

Modify Campaign

Run/Stop Campaign

Monitor Campaign

Standard Demonstration Mode

Select Virtual Kiosk Advertising Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosk Advertising Campaign you wish to Monitor by clicking on its Name.

Advertising Campaign Name	Date of Advertising Campaign Registration	Advertising Campaign Registration Number	Advertising Campaign Status
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Running
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Running
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Expired
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Stopped
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Stopped

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FIG. 51 E10



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Monitor Virtual Kiosk Advertising Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You may review the statistics compiled for the selected Virtual Kiosk Advertising Campaign.

Advertising Campaign Name:	Ad campaign name
Advertising Campaign Registration Number:	Registration Number
Advertising Campaign Registration's Date:	06/09/02
Advertising Campaign Status:	Running
Total Number of Advertisements placed on Campaign's Virtual Kiosks:	5221
Total Number of Advertisements Run on Campaign's Virtual Kiosks:	3521
Total Number of Advertisement-Spot Interruptions on Retail-Specific Virtual Kiosks:	275
Total Number of Brand Information Networks Accessed by Consumers Responsive to Ad-Spots Run on Virtual Kiosks:	679

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Exit

FIG. 51E11



Control Panel for Managing Advertising Campaigns

Directory Management
Place Ad-Spot Order | Modify Ad-Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Ad-Spot Management

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 51F1



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management
 Place Ad-Spot Order | Modify Ad-Spot Order

Standard Demonstration Mode

Select Virtual Kiosk Advertising Campaign

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Registered Virtual Kiosk Advertising Campaign on which you wish to place Advertising-Spot Orders.

Name of Virtual Kiosk Advertising Campaign	Registration Number	Registration Date
Trek® Cycles 2002	09890-0989	02-03-02
Jaz® Discs 2002	09890-0995	02-03-02
Gatorade USA 2002	09890-1001	02-03-02
Just Do It!	09890-1025	02-03-02
Trek® Cycles 2002	09890-0989	02-03-02

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FIG. 51F2



Control Panel for Managing Advertising Campaigns

Directory Management
Place Ad-Spot Order | Modify Ad-Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Advertisements

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Advertisement(s) which you wish to run in the selected Virtual Kiosk Advertising Campaign by checking its Add to Campaign checkbox. You may Preview any Advertisement by clicking on its URL in the list below.

URL of Advertisement	Title	Creator / Author	Owner	Add to Campaign
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Iomega Creator	Iomega	<input type="checkbox"/>
http://www.trek.com/cycles.html	Gatorade USA 2002	Gatorade Creator	Gatorade	<input type="checkbox"/>
http://www.jaz.com/discs/jaz.html	Just Do It!	Nike Creator	Nike	<input type="checkbox"/>
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>

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FIG. 51 F3



Directory Management
Place Ad Spot Order Modify Ad Spot Order

Campaign Management

Ad Spot Management

Standard Demonstration Mode

Assign Advertisements to Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Configure selected advertisement(s) that is to run in the Registered Virtual Kiosk Advertising Campaign. Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the Advertisement will run. Click the Set Date button to set the Start Date on which the Advertisement will begin to run. Click the Set Frequency button to set the maximum number of times the Advertisement may run per hour.

URL of Advertisement	Title	Virtual Kiosks	Start Date	Frequency
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	Set Frequency
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Select Virtual Kiosks	10/30/02	Set Frequency
http://www.gatorade.com	Gatorade USA 2002	Select Virtual Kiosks	07/10/02	Set Frequency
http://www.nike.com/sneakers/pump-air.html	Just Do It!	Select Virtual Kiosks	01/02/02	Set Frequency
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	Set Frequency

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FIG. 51F4



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad Spot Order](#)
[Modify Ad Spot Order](#)
[Campaign Management](#)
[Ad Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>		

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FIG. 51FS



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/Impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/Impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/Impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/Impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/Impression	<input type="checkbox"/>	

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Select All Set

FIG. 51F6



Control Panel for Managing Advertising Campaigns

Directory Management
Place/Ad Spot Order
Modify Ad Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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Select All Set

FIG. 51 F7



Control Panel for Managing Advertising Campaigns

Directory Management
Place Ad-Spot Order
Modify Ad-Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

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Select All Set

FIG. 51 F8



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Place Ad-Spot Order | Modify Ad-Spot Order

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity_indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity_indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity_indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity_indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity_indices	\$/impression	<input type="checkbox"/>		

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Select All Set

FIG. 51 F9



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad-Spot Order](#)
[Modify Ad-Spot Order](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity_indices	\$/impression	<input type="checkbox"/>	

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FIG. 51 F10

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Control Panel for Managing Advertising Campaigns

Directory Management
[Place Ad Spot Order](#)
[Modify Ad Spot Order](#)

Campaign Management

Ad-Spot Management

Standard Demonstration Mod

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity_indices	\$/impression	<input type="checkbox"/>	

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Select All Set

FIG. 51.F11



Control Panel for Managing Advertising Campaigns

Directory Management
Place/Ad-Spot Order
Modify Ad-Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		

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Select All Set

FIG. 51 F12



Control Panel for Managing Advertising Campaigns

Directory Management
Place Ad Spot Order Modify Ad Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Set Date

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith


Set the Start Date on which the Advertisement will begin to run.

January 2002						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Set

FIG. 51 F13



Brandkey[™]
advertise

Directory Management

Place Ad-Spot Order

Modify Ad-Spot Order

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Set Frequency

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the maximum number of times the Advertisement may run.

- ☐ 1 X/hr
- ☐ 2 X/hr
- ☐ 5 X/hr
- ☐ 10 X/hr

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Set

FIG. 51 F14



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Confirm Virtual Kiosk Advertisement Spot Order

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please confirm the Advertisement(s) that has been placed on each Virtual Kiosk below. You may view the Advertisement(s) associated with the Virtual Kiosk by clicking on its View Advertisements button.

Virtual Kiosk Name	Virtual Kiosk Code	Virtual Kiosk Type	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Placed Advertisements
Trek® Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Norwalk, CT	View Advertisements
Jaz® Discs 2002	Type goes here		090987-099	http://www.jaz.com/discs/jaz.html	Greenwich, CT	View Advertisements
Gatorade USA 2002	Type goes here		090987-098	http://www.gatorade.com	Miami, FL	View Advertisements
Just Do It!	Type goes here		090987-099	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	View Advertisements
Trek® Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Greenwich, CT	View Advertisements

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Control Panel for Managing Advertising Campaigns

Directory Management

Place Ad-Spot Order

Modify Ad-Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

View Advertisements

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the Relative Order for each Advertisement to run on the Virtual Kiosk. If you wish to remove an Advertisement from the Ad-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save you changes.

Virtual Kiosk Name: Jaz@ Discs 2002

URL of Advertisement

<http://www.trek.com/cycles.html>
<http://www.jaz.com/discs/jaz.html>
<http://www.gatorade.com>

Title

Trek® Cycles 2002
Jaz® Discs 2002
Gatorade USA 2002

Relative Order

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Set

FIG. 57F16



Control Panel for Managing Advertising Campaigns

Directory Management
Place Ad-Spot Order
Modify Ad-Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mod

Confirm Virtual Kiosk Advertisement-Spot Order

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Ad-Spot Order No.1234567 has been placed. Please review the Order Information below to confirm it.

Virtual Kiosk Name: Trek® Cycles 2002

Virtual Kiosk Type Code: Type goes here

Virtual Kiosk Serial Number: 090987-098

Installation Domain: <http://www.trek.com/cycles.html>

Physical Location (if applicable): Norwalk, CT

Ad-Spot Place on this Virtual Kiosk:

Title 1
Title 2
Title 3

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Confirm

FIG. 51 A17



Directory Management

Place Ad-Spot Order Modify Ad-Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mod

Select Ad-Spot Order

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Ad-Spot Order you wish to modify.

Ad-Spot Order Number	Date Placed
1209978901	01/20/2003
1209978932	02/04/2003
1209978456	03/25/2003
1209978678	04/01/2003
1209978222	05/14/2003

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FIG. 51F18



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad-Spot Order](#)
[Modify Ad-Spot Order](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

[Confirm Virtual Kiosk Advertisement-Spot Order](#)

[Client Account: DISNEY](#)
[Client Account No: 7145001](#)
[User Name: John Smith](#)

Advertisements have been placed on the Virtual Kiosks below. You may view the Advertisement(s) associated with the Virtual Kiosk by clicking on its View Advertisements button. Click Update Advertisements to modify your Advertisement Placements.

Virtual Kiosk Name	Virtual Kiosk Code	Virtual Kiosk Type	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Placed Advertisements
Trek@ Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Norwalk, CT	View Advertisements
Jaz@ Discs 2002	Type goes here		090987-099	http://www.jaz.com/discs/jaz.html	Greenwich, CT	View Advertisements
Gatorade USA 2002	Type goes here		090987-098	http://www.gatorade.com	Miami, FL	View Advertisements
Just Do It!	Type goes here		090987-099	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	View Advertisements
Trek@ Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Greenwich, CT	View Advertisements

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FIG. 51 F19



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad-Spot Order](#)
[Modify Ad-Spot Order](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

[View Advertisements](#)

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Set the Relative Order for each Advertisement to run on the Virtual Kiosk. If you wish to remove an Advertisement from the Ad-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save you changes.

Virtual Kiosk Name: Jaz@ Discs 2002

URL of Advertisement

<http://www.trek.com/cycles.html>
<http://www.jaz.com/discs/jaz.html>
<http://www.gatorade.com>

Title

Trek@ Cycles 2002
 Jaz@ Discs 2002
 Gatorade USA 2002

Relative Order

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FIG. 51 F20



Control Panel for Managing Advertising Campaigns

[Directory Management](#) |
 [Place Ad-Spot Order](#) |
 [Modify Ad-Spot Order](#) |
 [Campaign Management](#) |
 [Ad-Spot Management](#)

Standard Demonstration Mode

[Assign Advertisements to Virtual Kiosks](#)

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Configure selected advertisement(s) that is to run in the Registered Virtual Kiosk Advertising Campaign.
 Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the Advertisement will run.
 Click the Set Date button to set the Start Date on which the Advertisement will begin to run.
 Click the Set Frequency button to set the maximum number of times the Advertisement may run per hour.

URL of Advertisement	Title	Virtual Kiosks	Start Date	Frequency
http://www.trek.com/cycles.html	Trek@ Cycles 2002	Select Virtual Kiosks	09/20/02	10 X/hr
http://www.jaz.com/discs/jaz.html	Jaz@ Discs 2002	Select Virtual Kiosks	10/30/02	5 X/hr
http://www.gatorade.com	Gatorade USA 2002	Select Virtual Kiosks	07/10/02	2 X/hr
http://www.nike.com/sneakers/pump-air.html	Just Do It!	Select Virtual Kiosks	01/02/02	10 X/hr
http://www.trek.com/cycles.html	Trek@ Cycles 2002	Select Virtual Kiosks	09/20/02	5 X/hr

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FIG. 51 F21



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad-Spot Order](#)
[Modify Ad-Spot Order](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/Impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/Impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/Impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/Impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/Impression	<input type="checkbox"/>	

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FIG. 51 F22



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Place Ad-Spot Order | Modify Ad-Spot Order

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		

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Select All Set

FIG. 51 F23



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Places Ad-Spot Order | Modify Ad-Spot Order

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/Impression	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/Impression	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/Impression	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/Impression	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/Impression	<input type="checkbox"/>		

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Select All Set

FIG. 51 F24



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad-Spot Order](#)
[Modify Ad-Spot Order](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S		S-S		V-S	S-P-S		R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad				
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>				
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>				
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>				
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>				
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>				

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FIG. 51 F24



Control Panel for Managing Advertising Campaigns

Directory Management

Place Ad-Spot Order

Modify Ad-Spot Order

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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Select All Set

FIG. 51 F25



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad-Spot Order](#)
[Modify Ad-Spot Order](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

[Client Account: DISNEY](#)
[Client Account No: 7145001](#)
[User Name: John Smith](#)

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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[Select All](#)
[Set](#)

FIG. 51 F26



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Place Ad-Spot Order | Modify Ad-Spot Order

Standard Demonstration Mod

Select Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

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Select All Set

FIG. 5 F27



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad-Spot Order](#)
[Modify Ad-Spot Order](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>		

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Select All Set

FIG. 51F28



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad-Spot Order](#)
[Modify Ad-Spot Order](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Set Date

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Set the Start Date on which the Advertisement will begin to run.

January 2002						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Set

FIG. 51.F29



Control Panel for Managing Advertising Campaigns

Directory Management

Place Ad-Spot Order

Campaign Management

Ad-Spot Management

Modify Ad-Spot Order

Standard Demonstration Mod

Set Frequency

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Set the maximum number of times the Advertisement may run.

- ☐ 1 X/hr
- ☐ 2 X/hr
- ☐ 5 X/hr
- ☐ 10 X/hr

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Set

FIG. 51F30



Control Panel for Managing Advertising Campaigns

[Directory Management](#)
[Place Ad-Spot Order](#)
[Modify Ad-Spot Order](#)
[Campaign Management](#)
[Ad-Spot Management](#)

Standard Demonstration Mode

Select Advertisements

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Advertisement(s) which you wish to run in the selected Virtual Kiosk Advertising Campaign by checking its Add to Campaign checkbox. You may Preview any Advertisement by clicking on its URL in the list below. To remove an Advertisement simply uncheck its Add to Campaign checkbox.

URL of Advertisement	Title	Creator / Author	Owner	Add to Campaign
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Iomega Creator	Iomega	<input type="checkbox"/>
http://www.trek.com/cycles.html	Gatorade USA 2002	Gatorade Creator	Gatorade	<input type="checkbox"/>
http://www.jaz.com/discs/jaz.html	Just Do It!	Nike Creator	Nike	<input type="checkbox"/>
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>

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FIG. 51F31



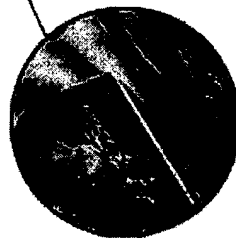
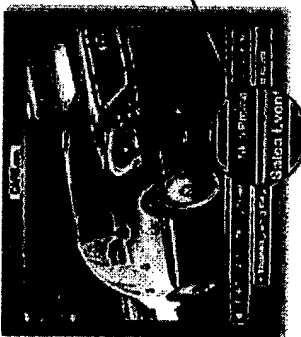
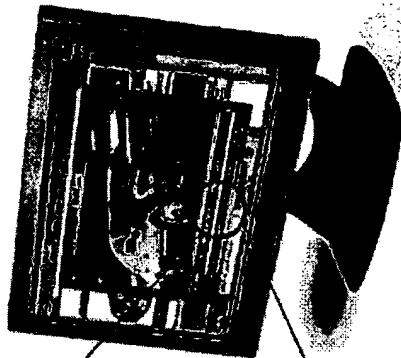
Tutorials

- Brandkey Promote

Promote

Branded Products and Services

Promote branded products and services by building, running and managing Promotional Campaigns on Multi-Mode Virtual Kiosks delivered to Consumers.



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FIG. 52A

Brandkey™
.....promote

Brandkey systems

Brandkey Promote Subsystem Benefits

Brand Managers

Advertising Agents

Promotional Agents

Full Service Agents

Marketing Consultants

Brand Consultants

Trademark Attorneys

Home | About Us | Investors | Careers | Site Map | Contact Us | Help | Login

Brandkey create

Brandkey deliver

Brandkey advertise

Brandkey promote


Virtual Kiosk Promotion Campaign Management Suite

Brandkey Promote Subsystem Benefits - Standard Demonstration Mod

The Brandkey Promote™ Subsystem offers brand managers and their promotional agents a simple and convenient way of creating, executing and managing promotional campaigns designed to run on networks of multi-mode Virtual Kiosks that have been deployed at Internet-based consumer touchpoints. This Brandkey subsystem enables promoters and agents to generate Virtual Kiosk Promotional Directorates specifying on which deployed virtual kiosks the promoter and agents are permitted to run promotional campaigns while preserving the rights and obligations of the users of the Brandkey Systems™ Network.

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FIG. 52B



[Brandkey systems](#) | [Brandkey create](#) | [Brandkey deliver](#) | [Brandkey advertise](#) | [Brandkey promote](#)

[Brandkey Promote Subsystem Benefits](#) | [Virtual Kiosk Promotion Campaign Management Suite](#)

[Launch Control Panel for Managing Promotional Campaigns](#)

Virtual Kiosk Promotion Campaign Management Suite - Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: P.162

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FIG. 52C1



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promo-Spot Management

Standard Demonstration Mod

Control Panel for Managing Promotional Campaigns

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text Here.

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FIG. 52C2



Control Panel for Managing Promotional Campaigns

Directory Management	Campaign Management	Promo-Spot Management
Generate Promotional Directory	Modify Promotional Directory	

Standard Demonstration Mode

Directory Management

<input type="checkbox"/> Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
---	----------------------------	-----------------------

Text Here.

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FIG. 52C3



Control Panel for Managing Promotional Campaigns

Directory Management

Generate Promotional Directory

Campaign Management

Promo-Spot Management

Modify Promotional Directory

Standard Demonstration Mode

Select Promotional Directory Type

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Type of Advertising Directory you wish to Generate.

- ☒ General Promotional Directory
- ☐ Brand-Specific Promotional Directory

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FIG. 52C4



Control Panel for Managing Promotional Campaigns

Directory Management	Campaign Management	Promo-Spot Management
General Promotional Directory	Modify Promotional Directory	

Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General Virtual Kiosk Promotional Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks

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Back button
Inserted

Back Next

FIG. 52C5



Control Panel for Managing Promotional Campaigns

- Directory Management
- Generate Promotional Directory
- Campaign Management
- Promo-Spot Management
- Modify Promotional Directory

Standard Demonstration Mod

Name the General Virtual Kiosk Promotional Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please assign a name to the General Virtual Kiosk Promotional Directory you wish to Generate.

Name Directory:

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FIG. 5ZC6



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promo-Spot Management
Generate Promotional Directory | Modify Promotional Directory

Standard Demonstration Mod

Generate the General Virtual Kiosk Promotional Directory

[Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith]

Please click the Generate button to create the General Virtual Kiosk Promotional Directory.

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Back Generate Directory

FIG. 52C7



Control Panel for Managing Promotional Campaigns

Directory Management

Generate Promotional Directory

Modify Promotional Directory

Campaign Management

Promo-Spot Management

Standard Demonstration M de

The General Virtual Kiosk Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

General Virtual Kiosk Promotional Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression

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Download PDF copy of the General Virtual Kiosk Promotional Directory

Download

FIG. 52C8

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Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promo-Spot Management
Generate Promotional Directory | Modify Promotional Directory

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities associated with your Client Account, which you wish to include in this Brand-Specific Virtual Kiosk Promotional Directory. You may search by Trademark, Servicemark, Product Descriptor, Service Descriptor, or Brand Entity Name. Enter the Search Criteria in the textbox, select the Brand-Related Key from the dropdown menu, and then click the Search button to initiate the Brand Entity search.

Search for:

By: Trademark

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FIG. 52C9



Control Panel for Managing Promotional Campaigns

Directory Management
Generate Promotional Directory
Modify Promotional Directory

Campaign Management
Promo-Spot Management

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Below are listed the Brand Entities that matched your Search Criteria. Please select the ones you wish to add to the Brand-Specific Virtual Kiosk Promotional Directory by checking the Add checkbox.

Brand Entity	Brand Entity Owner	Trademark / Service Mark	Product Descriptor / Service Descriptor	No. of Products / Services	Add
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>

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FIG. 51C10

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Directory Management

Generate Promotional Directory

Campaign Management

Promo-Spot Management

Modify Promotional Directory

Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General-Type Virtual Kiosk Promotional Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks (having registered vendor's shelf rights)

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FIG. 52C11



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Generate Promotional Directory

Modify Promotional Directory

Standard Demonstration Mode

Name the Brand-Specific Virtual Kiosk Promotional Directory:

Please assign a name to the Brand-Specific Virtual Kiosk Promotional Directory you wish to Generate.

Name Directory:

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FIG. 51C12



Control Panel for Managing Promotional Campaigns

- Directory Management
- Campaign Management
- Promo-Spot Management
- Generate Promotional Directory
- Modify Promotional Directory

Standard Demonstration Mode

Generate the Brand-Specific Virtual Kiosk Promotional Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please click the Generate button to create the Brand-Specific Virtual Kiosk Promotional Directory.

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Back Generate Directory

FIG. 52C13



Control Panel for Managing Promotional Campaigns

Directory Management
Generate Promotional Directory
Modify Promotional Directory

Campaign Management
Promo-Spot Management

Standard Demonstration Mode

The Brand-Specific Virtual Kiosk Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Brand-Specific Virtual Kiosk Promotional Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression

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Download PDF copy of the Brand-Specific Virtual Kiosk Promotional Directory

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FIG. 52C14



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promo-Spot Management
Generate Promotional Directory | Modify Promotional Directory

Standard Demonstration Mode

Select Promotional Directory Type

☐ Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Type of Advertising Directory you wish to Modify.

- ☒ General Promotional Directory
- ☐ Brand-Specific Promotional Directory

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FIG. 52C15



Directory Management

Generate Promotional Directory | Modify Promotional Directory

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Brand-Specific Promotional Directory

☐ Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Brand-Specific Promotional Directory you wish to modify.

Brand-Specific Promotional Directory

Promotional Directory 1	Date Created
Promotional Directory 2	01/20/2003
Promotional Directory 3	02/04/2003
Promotional Directory 4	03/25/2003
Promotional Directory 5	04/01/2003
	05/14/2003

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FIG. 52C16



Control Panel for Managing Promotional Campaigns

Directory Management
Generate Promotional Directory

Campaign Management
Modify Promotional Directory

Promo-Spot Management

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You have selected the following Brand Entities for the Brand-Specific Promotional Directory. To remove a Brand Entity simply uncheck its selected checkbox. Click Next to specify the Virtual Kiosk types for the Brand-Specific Promotional Directory. Click Add Brands to select more Brand Entities to add to the Brand-Specific Promotional Directory.

Brand Entity	Brand Entity Owner	Trademark/Service mark	Product/Service Descriptor	No. of Product/Services	Selected
Brand Entity 1	Brand Entity Owner 1	Trademark 1	Product Descriptor 1	Product 1	<input checked="" type="checkbox"/>
Brand Entity 2	Brand Entity Owner 2	Trademark 2	Product Descriptor 2	Product 2	<input checked="" type="checkbox"/>
Brand Entity 3	Brand Entity Owner 3	Trademark 3	Product Descriptor 3	Product 3	<input checked="" type="checkbox"/>
Brand Entity 4	Brand Entity Owner 4	Trademark 4	Product Descriptor 4	Product 4	<input checked="" type="checkbox"/>
Brand Entity 5	Brand Entity Owner 5	Trademark 5	Product Descriptor 5	Product 5	<input checked="" type="checkbox"/>

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[Add Brands](#)
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FIG. 51C17



Control Panel for Managing Promotional Campaigns

Directory Management

Generate Promotional Directory

Campaign Management

Promo-Spot Management

Standard Demonstration Mod

Search for Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Brand Entities associated with your Client Account, which you wish to include in this Brand-Specific Virtual Kiosk Promotional Directory. You may search by Trademark, Servicemark, Product Descriptor, or Brand Entity Name. Enter the Search Criteria in the textbox, select the Brand-Related Key from the dropdown menu, and then click the Search button to initiate the Brand Entity search.

Search for:

By: Trademark

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FIG. 52C18



Control Panel for Managing Promotional Campaigns

Directory Management
Generate Promotional Directory

Campaign Management
Modify Promotional Directory

Promo-Spot Management

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Below are listed the Brand Entities that matched your Search Criteria. Please select the ones you wish to add to the Brand-Specific Virtual Kiosk Promotional Directory by checking the Add checkbox.

Brand Entity	Brand Entity Owner	Trademark / Service Mark	Product Descriptor / Service Descriptor	No. of Products / Services	Add
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>

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FIG. 52C19



Control Panel for Managing Promotional Campaigns

Directory Management	Campaign Management	Promo-Spot Management
Generate Promotional Directory	Modify Promotional Directory	

Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the Brand-Specific Virtual Kiosk Promotional Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks (having registered vendor's shelf rights)

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FIG. 52C20



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | 4 | Promo-Spot Management
Generate Promotional Directory | Modify Promotional Directory

Standard Demonstration Mode

Name the Brand-Specific Virtual Kiosk Promotional Directory

[Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith]

You may change the Name assigned to this Brand-Specific Promotional Directory.

Directory Name:

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FIG. 51CZ1



Control Panel for Managing Promotional Campaigns

Directory Management

Generate Promotional Directory

Campaign Management

Promotional Directory

Promotional Management

Standard Demonstration Mode

Generate the Brand-Specific Virtual Kiosk Promotional Directory

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Please click the Modify button to modify the Brand-Specific Virtual Kiosk Promotional Directory.

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Modify Directory

FIG. 52C22



Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Generate Promotional Directory](#)
[Modify Promotional Directory](#)
[Campaign Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mod

The Brand-Specific Virtual Kiosk Promotional Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Brand-Specific Virtual Kiosk Promotional Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression

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Download PDF copy of the Brand-Specific Virtual Kiosk Promotional Directory

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FIG. 51C 23



Control Panel for Managing Promotional Campaigns

- Directory Management
- Generate Promotional Directory
- Campaign Management
- Promo-Spot Management
- Modify Promotional Directory

Standard Demonstration Mode

Select General Promotional Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the General Promotional Directory you wish to modify.

General Promotional Directory

- Promotional Directory 1
- Promotional Directory 2
- Promotional Directory 3
- Promotional Directory 4
- Promotional Directory 5

Date Created

- 01/20/2003
- 02/04/2003
- 03/25/2003
- 04/01/2003
- 05/14/2003

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FIG. 52C24



Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General Promotional Directory. The Virtual Kiosk Types you have previously chosen are checked by default. If you wish to add a Virtual Kiosk Type, then check its checkbox. If you wish to remove a Virtual Kiosk Type, then uncheck its checkbox.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks

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FIG. 52 c 25



Control panel for Managing Promotional Campaigns

Directory Management

Generate Promotional Directory

Campaign Management

Promo-Spot Management

Modify Promotional Directory

Standard Demonstration Mode

Name the General Virtual Kiosk Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You may change the Name assigned to this General Promotional Directory.

Directory Name:

Promotional Directory 1

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FIG. 52C26



Control Panel for Managing Promotional Campaigns

- Directory Management
- Generate Promotional Directory
- Campaign Management
- Promo-Spot Management
- Modify Promotional Directory

Standard Demonstration Mode

Modify Promotional Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please click the Modify button to modify the selected General Advertising Directory.

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Back Modify Directory

FIG. 5ZC 27



Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Generate Promotional Directory](#)
[Modify Promotional Directory](#)
[Campaigns Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mode

[Download Promotional Directory](#)

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

General Virtual Kiosk Promotional Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression

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Download PDF copy of the selected General Promotional Directory

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FIG. 5ZC28



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Monitor Campaign | Register Campaign | Modify Campaign | Run/Stop Campaign

Promo-Spot Management

Standard Demonstration Mod

Campaign Management

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text Here.

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FIG. 52D1



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promo-Spot Management
Regular Campaign | Modify Campaign | Run/Stop Campaign | Monitor Campaign

Standard Demonstration Mode

Input Virtual Kiosk Promotional Campaign Basic Information

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please enter the Information below in order to Register the new Virtual Kiosk Promotional Campaign.

Name of Virtual Kiosk Promoting Campaign:	<input type="text"/>
Virtual Kiosk Promoting Campaign Registration Number:	<input type="text"/>
Campaign Start Date:	<input type="text"/>
Campaign End Date:	<input type="text"/>

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FIG. 52D2



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promo-Spot Management
 Register Campaign | Modify Campaign | Run/Stop Campaign | Monitor Campaign

Standard Demonstration Mod

Select Virtual Kiosk Promotional Directory Type

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please select which Type of Virtual Kiosk Promotional Directory you wish to use to build the new Virtual Kiosk Promotional Campaign.

- ☐ General Virtual Kiosk Promotional Directory
- ☐ Brand-Specific Virtual Kiosk Promotional Directory

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FIG. 52D3



Standard Demonstration Mod

Select Virtual Kiosk Promotional Directory

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please select the General Virtual Kiosk Promotional Directory you wish to use to build the new Virtual Kiosk Promotional Campaign.

General Virtual Kiosk Directory Name

- [Trek@Cycles 2002](#)
- [Jaz@Discs 2002](#)
- [Gatorade USA 2002](#)
- [Trek@Cycles 2002](#)
- [Jaz@Discs 2002](#)

Date Created
09/06/02
01/30/02
06/10/02
11/03/02
09/06/02

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Please select the Brand-Specific Virtual Kiosk Promotional Directory you wish to use to build the new Virtual Kiosk Promotional Campaign.

Brand-Specific Virtual Kiosk Directory Name

- [Trek@Cycles 2002](#)
- [Jaz@Discs 2002](#)
- [Gatorade USA 2002](#)
- [Trek@Cycles 2002](#)
- [Jaz@Discs 2002](#)

Date Created
09/06/02
01/30/02
06/10/02
11/03/02
06/10/02

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Inserted → Back
 back button

FIG. 52D4



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Register Campaign | Modify Campaign | Run/Stop Campaign | Monitor Campaign

Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please select the Virtual Kiosks you wish to add to the Virtual Kiosk Promotional Campaign, by checking their Add to Campaign checkboxes. Click the Register button to Register the new Virtual Kiosk Promotional Campaign.

Virtual Kiosk Name	Virtual Kiosk Serial Number	Virtual Kiosk Code	Virtual Kiosk Type	Installation Domain	Physical Location (if applicable)	Add to Campaign
Trek® Cycles 2002	090987-098	Type goes here	Type goes here	http://www.trek.com/cycles.html	Norwalk, CT	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	Type goes here	http://www.jaz.com/discs/jaz.html	Greenwich, CT	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	Type goes here	http://www.jaz.com/discs/jaz.html	Miami, FL	<input type="checkbox"/>
Trek® Cycles 2002	090987-098	Type goes here	Type goes here	http://www.gatorade.com	Miami, FL	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	Type goes here	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	<input type="checkbox"/>

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Back Register Campaign

FIG. 52D5

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Control Panel for Managing Promotional Campaigns

Directory Management
Register Campaign
Modify Campaign
Full/Stop Campaign
Monitor Campaign

Campaign Management
Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosk Promotional Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosk Promotional Campaign you wish to Modify by clicking on its Name.

Name of Virtual Kiosk Promo Campaign	Owner of Virtual Kiosk Promo Campaign	Date of Campaign Registration	Campaign Registration Number	Campaign Status
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Running
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Running
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Expired
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Stopped
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Stopped

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FIG. 52D6



Control Panel for Managing Promotional Campaigns

Directory Management Campaign Management Promote-Spot Management

Register Campaign Modify Campaign Run/Stop Campaign Monitor Campaign

Standard Demonstration Mod

Modify the Virtual Kiosk Promotional Campaign

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

You may Modify the Virtual Kiosk Promotional Campaign by Adding or Removing Virtual Kiosks from the Campaign.

Master Data Record for Virtual Kiosk Promotional Campaign

Name of Virtual Kiosk Promo Campaign	Owner of Virtual Kiosk Promo Campaign	Date of Campaign Registration	Campaign Registration Number
Trek® Cycles 2002	Trek, Inc.	02-03-02	09890-0989

Virtual Kiosk Added to Subnetwork of the Campaign	Virtual Kiosk ID No.	Virtual Kiosk Type Code	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Promo Spot Rate (\$/Impression)	Promo Spot Order Placed on Virtual Kiosks
<input checked="" type="checkbox"/>	90009060	PS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#26
<input type="checkbox"/>	90009061	VS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#29, ASO#32
<input type="checkbox"/>	90009062	RS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#56
<input type="checkbox"/>	90009063	PS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#98
<input type="checkbox"/>	90009064	IS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#30

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Apply Exit

Fig. 52D7

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Control Panel for Managing Promotional Campaigns

Directory Management	Campaign Management	Promo-Spot Management
Register Campaign	Modify Campaign	Run/Stop Campaign
Monitor Campaign		

Standard Demonstration Mode

Run Virtual Kiosk Promotional Campaigns

Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith
------------------------	----------------------------	-----------------------

Select the Virtual Kiosk Promotional Campaigns you wish to Run by checking their Run checkboxes and then clicking the Run Promotional Campaign button.

	Run
Virtual Kiosk Promotional Campaign	<input type="checkbox"/>
Virtual Kiosk Promotional Campaign 1	<input type="checkbox"/>
Virtual Kiosk Promotional Campaign 2	<input type="checkbox"/>
Virtual Kiosk Promotional Campaign 3	<input type="checkbox"/>
Virtual Kiosk Promotional Campaign 4	<input type="checkbox"/>
<input type="button" value="Run Campaign"/>	

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Stop Virtual Kiosk Promotional Campaigns

Select the Virtual Kiosk Promotional Campaigns you wish to Stop by checking their Stop checkboxes and then clicking the Stop Promotional Campaign button.

	Stop
Virtual Kiosk Promotional Campaign	<input type="checkbox"/>
Virtual Kiosk Promotional Campaign 1	<input type="checkbox"/>
Virtual Kiosk Promotional Campaign 2	<input type="checkbox"/>

FIG. 52D.8

Virtual Kiosk Promotional Campaign 3

☐

Virtual Kiosk Promotional Campaign 4

☐

Stop Campaign

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FIG. 52D9



Control Panel for Managing Promotional Campaigns

Directory Management
Register Campaign | Modify Campaign | Run/Stop Campaign | Monitor Campaign

Campaign Management
Promo-Spot Management

Standard Demonstration Mod

Select Virtual Kiosk Promotional Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosk Promotional Campaign you wish to Monitor by clicking on its Name.

Name of Virtual Kiosk Promo Campaign	Owner of Virtual Kiosk Campaign	Date of Campaign Registration	Campaign Registration Number	Campaign Status
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Running
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Running
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Expired
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Stopped
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Stopped

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FIG. 52D10



Directory Management

Register Campaign

Modify Campaign

Run/Stop Campaign

Monitor Campaign

4 Campaign Management

Promo-Spot Management

Control Panel for Managing Promotional Campaigns

Standard Demonstration Mode

Monitor Virtual Kiosk Promotional Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You may review the statistics compiled for the selected Virtual Kiosk Promotional Campaign.

Promotional Campaign Name:

Promotional Campaign Registration Number:

Promotional Campaign Registration's Date:

Promotional Campaign Status:

Total Number of Promotions placed on Campaign's Subnetwork of Virtual Kiosks:

Total Number of Promotions Run on Campaign's Subnetwork of Virtual Kiosks:

Total Number of Promo Spot Interruptions on Retail-Specific Virtual Kiosks on Subnetwork:

Total Number of Brand Information Networks Accessed by Consumers Response to PromoSpot Displayed on Virtual Kiosks:

Promo campaign name

Registration Number

06/09/02

Running

5221

3521

275

679

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Exit

FIG. 52D11



Control Panel for Managing Promotional Campaigns

Directory Management

Place Promo-Spot Order | Modify Promo-Spot Order

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Promo-Spot Management

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 52E1



Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Place Promo-Spot Order](#)
[Modify Promo-Spot Order](#)
[Campaign Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mod

Select Virtual Kiosk Promotional Campaign

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Select the Registered Virtual Kiosk Promotional Campaign on which you wish to place Promo-Spot Orders.

Name of Virtual Kiosk Promotional Campaign	Registration Number	Registration Date
Trek@Cycles 2002	09890-0989	02-03-02
Jaz@ Discs 2002	09890-0995	02-03-02
Gatorade USA 2002	09890-1001	02-03-02
Just Do It	09890-1025	02-03-02
Trek@Cycles 2002	09890-0989	02-03-02

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FIG. 52E2



Directory Management
Place Promo-Spot Order
Modify Promo-Spot Order

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Promotions

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the promotion(s) which you wish to run in the selected Virtual Kiosk Promotion Campaign by checking its Add to Campaign checkbox. You may Preview any Promotion by clicking on its URL in the list below.

URL of Promotion	Title	Creator / Author	Owner	Add to Campaign
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Iomega Creator	Iomega	<input type="checkbox"/>
http://www.trek.com/cycles.html	Gatorade USA 2002	Gatorade Creator	Gatorade	<input type="checkbox"/>
http://www.jaz.com/discs/jaz.html	Just Do It!	Nike Creator	Nike	<input type="checkbox"/>
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>

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FIG. 52E3



[Directory Management](#)
[Place Promo-Spot Order](#)
[Modify Promo-Spot Order](#)
[Campaign Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mod

Assign Promotions to Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Configure selected promotion(s) that is to run in the Registered Virtual Kiosk Promotional Campaign.
 Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the promotion will run.
 Click the Set Date button to set the Start Date on which the promotion will begin to run.
 Click the Set Frequency button to set the maximum number of times the promotion may run per hour.

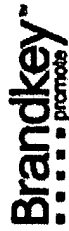
URL of promotion	Title	Virtual Kiosks	Start Date	Frequency
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	Set Date 09/20/02	Set Frequency 10 X/hr
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Select Virtual Kiosks	Set Date 10/30/02	Set Frequency 5 X/hr
http://www.gatorade.com	Gatorade USA 2002	Select Virtual Kiosks	Set Date 07/10/02	Set Frequency 2 X/hr
http://www.nike.com/sneakers/pump-air.html	Just Do It!	Select Virtual Kiosks	Set Date 01/02/02	Set Frequency 10 X/hr
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	Set Date 09/20/02	Set Frequency 5 X/hr

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FIG. 52E4

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Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Place Promo-Spot Order](#)
[Modify Promo-Spot Order](#)
[Campaign Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mod

Select Virtual Kiosks

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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FIG. 52E5

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Control Panel for Managing Promotional Campaigns

[Directory Management](#) |
 [Place Promo-Spot Order](#) |
 [Modify Promo-Spot Order](#) |
 [Campaign Management](#) |
 [Promo-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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FIG. 52E6



Control Panel for Managing Promotional Campaigns

[Directory Management](#) |
 [Place Promo-Spot Order](#) |
 [Modify Promo-Spot Order](#) |
 [Campaign Management](#) |
 [Promo-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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FIG. 51E7



Control Panel for Managing Promotional Campaigns

[Directory Management](#) |
 [Place Promo-Spot Order](#) |
 [Modify Promo-Spot Order](#) |
 [Campaign Management](#) |
 [Promo-Spot Management](#)

Standard Demonstration Mod

Select Virtual Kiosks

☐ Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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FIG. 51E8



Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Place Promo-Spot Order](#)
[Modify Promo-Spot Order](#)
[Campaign Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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FIG. 51E9

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Control Panel for Managing Promotional Campaigns

Directory Management
Place Promo-Spot Order
Modify Promo-Spot Order

Campaign Management

Promo-Spot Management

Standard Demonstration Mod

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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Select All Set

FIG. 52E10



Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Place Promo-Spot Order](#)
[Modify Promo-Spot Order](#)
[Campaign Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity_indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity_indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity_indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity_indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity_indices	\$/impression	<input type="checkbox"/>		

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FIG. 52E11

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Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Place Promo-Spot Order](#)
[Campaign Management](#)
[Promo-Spot Management](#)
[Modify Promo-Spot Order](#)

Standard Demonstration M de

Select Virtual Kiosks

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S		S-S		V-S	S-P-S		R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo				
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>				
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>				
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>				
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>				
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>				

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FIG. 51E12

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Place Promo-Spot Order

Modify Promo-Spot Order

Standard Demonstration Mod

Set Date

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the Start Date on which the Promotion will begin to run.

January 2002						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Set

FIG. 52E 13



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promo-Spot Management
Place Promo-Spot Order | Modify Promo-Spot Order

Standard Demonstration Mod

Set Frequency

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Set the maximum number of times the Promotion may run.

- ☐ 1 X/hr
- ☐ 2 X/hr
- ☐ 5 X/hr
- ☐ 10 X/hr

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Set

FIG. 52E14



Control Panel for Managing Promotional Campaigns

[Directory Management](#) |
 [Place Promo-Spot Order](#) |
 [Modify Promo-Spot Order](#) |
 [Campaign Management](#) |
 [Promo-Spot Management](#)

Standard Demonstration Mode

Confirm Virtual Kiosk Promotional-Spot Order

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Please confirm the promotion(s) that has been placed on each Virtual Kiosk below. You may view the Promotion(s) associated with the Virtual Kiosk by clicking on its View promotions button.

Virtual Kiosk Name	Virtual Kiosk Code	Virtual Kiosk Type	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Placed Promotions
Trek@ Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Norwalk, CT	View Promotions
Jaz@ Discs 2002	Type goes here		090987-099	http://www.jaz.com/discs/jaz.html	Greenwich, CT	View Promotions
Gatorade USA 2002	Type goes here		090987-098	http://www.gatorade.com	Miami, FL	View Promotions
Just Do It! 2002	Type goes here		090987-099	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	View Promotions
Trek@ Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Greenwich, CT	View Promotions

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 [Place Promo-Spot Order](#)

FIG. 52E15

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Control Panel for Managing Promotional Campaigns

Directory Management

Place Promo-Spot Order

Modify Promo-Spot Order

Campaign Management

Promo-Spot Management

Standard Demonstration Mod

View Promotions

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Set the Relative Order for each Promotion to run on the Virtual Kiosk. If you wish to remove an Promotion from the Promo-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save you changes.

Virtual Kiosk Name: Jaz@ Discs 2002

URL of Promotion	Title	Relative Order
http://www.trek.com/cycles.html	Trek@ Cycles 2002	<input type="text" value="1"/>
http://www.jaz.com/discs/jaz.html	Jaz@ Discs 2002	<input type="text" value="2"/>
http://www.gatorade.com	Gatorade USA 2002	<input type="text" value="3"/>

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Create New Promotional Message Set

FIG. 52E16



Directory Management

Place Promo-Spot Order

Campaign Management

Promo-Spot Management

Modify Promo-Spot Order

Standard Demonstration Mode

View Promotions

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Create new promotional message.

Message:

Background Color: Black

Message Font: Arial

Message Color: Black

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View Message

Set

FIG. 52E17



Control Panel for Managing Promotional Campaigns

Directory Management
Place Promo-Spot Order
Modify Promo-Spot Order

Campaign Management

Promo-Spot Management

Standard Demonstration Mod

View Promotions

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Nike Ice Hockey Equipment on Sale Until November 1st. \$29.95

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Set

FIG. 52E18



Directory Management

Place Promo-Spot Order

Modify Promo-Spot Order

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Confirm Virtual Kiosk Promotional Spot Order

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Promo-Spot Order No. 1234567 has been placed. Please review the Order Information below to confirm it.

Virtual Kiosk Name: Trek® Cycles 2002

Virtual Kiosk Type Code: Type goes here

Virtual Kiosk Serial Number: 090987-098

Installation Domain: http://www.trek.com/cycles.html

Physical Location (if applicable): Norwalk, CT

Promo-Spot Place on this Virtual Kiosk:

Title 1

Title 2

Title 3

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Confirm

FIG. 52E19



Control Panel for Managing Promotional Campaigns

Directory Management | Place Promo-Spot Order | **Modify Promo-Spot Order** | Campaign Management | Promo-Spot Management

Standard Demonstration Mode

Select Promo-Spot Order

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Promo-Spot Order you wish to modify.

Promo-Spot Order Number	Date Placed
<u>1209978901</u>	01/20/2003
<u>1209978932</u>	02/04/2003
<u>1209978456</u>	03/25/2003
<u>1209978678</u>	04/01/2003
<u>1209978222</u>	05/14/2003

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FIG. 52E20



Directory Management

Place Promo-Spot Order

Modify Promo-Spot Order

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Confirm Virtual Kiosk Promotional-Spot Order

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Promotions have been placed on the Virtual Kiosks below. You may view the Promotion(s) associated with the Virtual Kiosk by clicking on its View Promotions button. Click Update Promotions to modify your Promotion Placements.

Virtual Kiosk Name	Virtual Kiosk Type Code	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Placed Promotions
Trek@ Cycles 2002	Type goes here	090987-098	http://www.trek.com/cycles.html	Norwalk, CT	View Promotions
Jaz@ Discs 2002	Type goes here	090987-099	http://www.jaz.com/discs/jaz.html	Greenwich, CT	View Promotions
Gatorade USA 2002	Type goes here	090987-098	http://www.gatorade.com	Miami, FL	View Promotions
Just Do It!	Type goes here	090987-099	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	View Promotions
Trek@ Cycles 2002	Type goes here	090987-098	http://www.trek.com/cycles.html	Greenwich, CT	View Promotions

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FIG. 52E21



Directory Management

Place Promo-Spot Order

Campaign Management

Promo-Spot Management

Modify Promo-Spot Order

Standard Demonstration Mod

View Promotions

☐ Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the Relative Order for each Promotion to run on the Virtual Kiosk. If you wish to remove an Promotion from the Promo-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save you changes.

Virtual Kiosk Name: Jaz@ Discs 2002

URL of Promotion

<http://www.trek.com/cycles.html>

<http://www.jaz.com/discs/jaz.html>

<http://www.gatorade.com>

Title	Relative Order
Trek@ Cycles 2002	1
Jaz@ Discs 2002	2
Gatorade USA 2002	3

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Create New Promotional Message

Set

FIG. 52E22



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promo-Spot Management
Place Promo-Spot Order | Modify Promo-Spot Order

Standard Demonstration Mode

[View Promotions](#)

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Create new promotional message.

Message:

Background Color: Black

Message Font: Arial

Message Color: Black

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[View Message](#) [Set](#)

FIG. 52E23



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promo-Spot Management
Place Promo-Spot Order | Modify Promo-Spot Order

[View Promotions](#)

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Standard Demonstration Mode

Nik Ice Hockey Equipment on Sale Until November 1st. \$29.95

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Set

FIG. 52E 24



Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Place Promo-Spot Order](#)
[Modify Promo-Spot Order](#)
[Campaign Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mod

Assign Promotions to Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Configure selected promotion(s) that is to run in the Registered Virtual Kiosk Promotional Campaign.
 Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the promotion will run.
 Click the Set Date button to set the Start Date on which the promotion will begin to run.
 Click the Set Frequency button to set the maximum number of times the promotion may run per hour.

URL of promotion	Title	Virtual Kiosks	Start Date	Frequency
http://www.trek.com/cycles.html	Trek@ Cycles 2002	Select Virtual Kiosks	Set Date 09/20/02	Set Frequency 10 X/hr
http://www.jaz.com/discs/jaz.html	Jaz@ Discs 2002	Select Virtual Kiosks	Set Date 10/30/02	Set Frequency 5 X/hr
http://www.gatorade.com	Gatorade USA 2002	Select Virtual Kiosks	Set Date 07/10/02	Set Frequency 2 X/hr
http://www.nike.com/sneakers/pump-air.html	Just Do It!	Select Virtual Kiosks	Set Date 01/02/02	Set Frequency 10 X/hr
http://www.trek.com/cycles.html	Trek@ Cycles 2002	Select Virtual Kiosks	Set Date 09/20/02	Set Frequency 5 X/hr

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FIG. 52E25



Control Panel for Managing Promotional Campaigns

Directory Management

Place Promo-Spot Order

Campaign Management

Modify Promo-Spot Order

Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity_indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

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Select All

Set

FIG. 52E 26



Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Campaign Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY
 ☐ Client Account No: 7145001
 ☐ User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Place Promo-Spot Order

Modify Promo-Spot Order

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity_indices	\$/impression	<input type="checkbox"/>	

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Select All

Set

FIG. 52E28



Directory Management

Place Promo-Spot Order

Modify Promo-Spot Order

Campaign Management

Promo-Spot Management

Standard Demonstration Mod

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

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Select All Set

FIG. 52E29



Control Panel for Managing Promotional Campaigns

[Directory Management](#)
[Place Promo-Spot Order](#)
[Campaign Management](#)
[Promo-Spot Management](#)

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity_indices	\$/impression	<input type="checkbox"/>	

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Select All Set

FIG. 5ZE30



Directory Management | Campaign Management | Promo-Spot Management

Place Promo-Spot Order | Modify Promo-Spot Order

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>		

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Select All Set

FIG. 52E31



Control Panel for Managing Promotional Campaigns

Directory Management

Place Promo-Spot Order

Modify Promo-Spot Order

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity_indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity_indices	\$/impression	<input type="checkbox"/>	

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Select All

Set

FIG. 5Z E 32



Control Panel for Managing Promotional Campaigns

Directory Management

Place Promo-Spot Order

Campaign Management

Promo-Spot Management

Modify Promo-Spot Order

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S		S-S		V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo			
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity_indices	\$/impression	<input type="checkbox"/>			
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity_indices	\$/impression	<input type="checkbox"/>			
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity_indices	\$/impression	<input type="checkbox"/>			
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity_indices	\$/impression	<input type="checkbox"/>			
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity_indices	\$/impression	<input type="checkbox"/>			

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Select All

Set

FIG. 52E33



Control Panel for Managing Promotional Campaigns

Directory Management
Place Promo-Spot Order Modify Promo-Spot Order

Campaign Management < Promo-Spot Management

Standard Demonstration M d

Set Date

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Set the Start Date on which the Promotion will begin to run.

January 2002					
S	M	T	W	T	F S
		1	2	3	4 5
6	7	8	9	10	11 12
13	14	15	16	17	18 19
20	21	22	23	24	25 26
27	28	29	30	31	

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Set

FIG. 52E34



Control Panel for Managing Promotional Campaigns

Directory Management	Campaign Management	Promo-Spot Management
Place Promo-Spot Order	Modify Promo-Spot Order	

Standard Demonstration Mode

Set Frequency

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Set the maximum number of times the Promotion may run.

- ☐ 1 X/hr
- ☐ 2 X/hr
- ☐ 5 X/hr
- ☐ 10 X/hr

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Set

FIG. 5ZE35



Control Panel for Managing Promotional Campaigns

[Directory Management](#) |
 [Campaign Management](#) |
 [Promo-Spot Management](#) |
 [Place Promo-Spot Order](#) |
 [Modify Promo-Spot Order](#)

Standard Demonstration Mod

Select Promotions

Client Account: DISNEY |
 Client Account No: 7145001 |
 User Name: John Smith

Select the promotion(s) which you wish to run in the selected Virtual Kiosk Promotion Campaign by checking its Add to Campaign checkbox. You may Preview any Promotion by clicking on its URL in the list below. To remove an Advertisement simply uncheck its Add to Campaign checkbox.

URL of Promotion	Title	Creator / Author	Owner	Add to Campaign
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Iomega Creator	Iomega	<input type="checkbox"/>
http://www.trek.com/cycles.html	Gatorade USA 2002	Gatorade Creator	Gatorade	<input type="checkbox"/>
http://www.jaz.com/discs/jaz.html	Just Do It!	Nike Creator	Nike	<input type="checkbox"/>
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>

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FIG. 52E36